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10	SAN FRANCIS	CO DIVISIO	N
11	LYNN BARTON, On Behalf of Herself and all )		v-1341 JSW
12	Others Similarly Situated,		v-1374 JSW
12	Plaintiff, )		v-1928 MEJ v-3391 JSW
13	)		
14	v. )		RATION OF REED R.
17	FIDELITY NATIONAL FINANCIAL, INC.,		REIN IN SUPPORT OF JOINT ON TO CONSOLIDATE
15	FIDELITY NATIONAL TITLE INSURANCE )		ED ACTIONS FOR ALL
16	COMPANY, TICOR TITLE INSURANCE	<b>PURPO</b> S	SES
10	COMPANY, TICOR TITLE INSURANCE ) COMPANY OF FLORIDA, CHICAGO TITLE )	DATE:	September 5, 2008
17	INSURANCE COMPANY, NATIONAL TITLE)	TIME:	9:00 a.m.
	INSURANCE OF NEW YORK, INC.,	DEPT:	Courtroom 2, 17th Floor
18	SECURITY UNION TITLE INSURANCE )		ŕ
19	COMPANY, THE FIRST AMERICAN )	ACTION	N FILED: March 10, 2008
17	CORPORATION, FIRST AMERICAN TITLE ) INSURANCE COMPANY, UNITED )		
20	GENERAL TITLE INSURANCE COMPANY, )		
	LANDAMERICA FINANCIAL GROUP, INC., )		
21	COMMONWEALTH LAND TITLE )		
22	INSURANCE COMPANY, LAWYERS TITLE )		
22	INSURANCE CORPORATION, ) TRANSNATION TITLE INSURANCE )		
23	COMPANY, STEWART TITLE GUARANTY )		
	COMPANY and STEWART TITLE )		
24	INSURANCE COMPANY, )		
25	) Defendants. )		
	Defendants. )		
26	´		
27	)		
28	VATUREIN DECLUSO LINORROSED MOTION TO		

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KATHREIN DECL. ISO UNOPPOSED MOTION TO CONSOLIDATE CALIFORNIA ACTIONS - 08-cv-1341 JSW

### I, Reed R. Kathrein, declare:

- 1. I am an attorney at the law firm of Hagens Berman Sobol Shapiro LLP, one of the counsel of record for Plaintiffs in the above action. I make this declaration in support of the Joint Motion to Consolidate Related Cases for All Purposes. I am familiar with the facts set forth herein and will testify to them if necessary.
- 2. Attached as Exhibits 1-9 are true and correct copies of the complaints filed in the following actions:

EX. NO.	ABBREVIATED CASE NAME	CASE NO.
1	Barton v. Fidelity National Financial, Inc. et al.	08-1341-JSW (N.D. Cal.)
2	Gentilcore v. Fidelity National Financial, Inc. et al.	08-1374-JSW (N.D. Cal.)
3	Blackwell v. Fidelity National Financial, Inc. et al.	08-1928-MEJ (N.D. Cal.)
4	Romero v. Fidelity National Financial, Inc. et al.	08-3391-JSW (N.D. Cal.)
5	Martinez v. Fidelity National Financial, Inc. et al.	08-0499-MJL (S.D. Cal.)
6	Davis v. Fidelity National Financial, Inc. et al.	08-1897-DSF (C.D. Cal.)
7	Kothari v. Fidelity National Financial, Inc. et al.	08-0440-DSF (C.D. Cal.)
8	Magana v. Fidelity National Financial, Inc. et al.	08-0591-DSF (C.D. Cal.)
9	Moynahan v. Fidelity National Financial, Inc. et al.	08-0620-AHS (C.D. Cal.)

I declare under penalty of perjury under the laws of the United States that the foregoing is true and correct. Executed this 23rd day of July, 2008, at Berkeley, California.

/s/ Reed R. Kathrein	
REED R. KATHREIN	

### **CERTIFICATE OF SERVICE**

I hereby certify that on July 23, 2008, I electronically filed the foregoing with the Clerk of
the Court using the CM/ECF system which will send notification of such filing to the e-mail
addresses registered, as denoted on the attached Electronic Mail Notice List, and I hereby certify
that I have mailed the foregoing document or paper via the United States Postal Service to the non-
CM/ECF participants indicated on the attached Manual Notice List.

/s/ Reed R. Kathrein REED R. KATHREIN Case 3:08-cv-03391-JSW Document 8 Filed 07/23/2008 Page 4 of 7

### CM/ECF?

- Civil
- Criminal
- Query
- Reports
- Utilities
- Search
- Logout

### Mailing Information for a Case 3:08-cv-01341-JSW

### **Electronic Mail Notice List**

The following are those who are currently on the list to receive e-mail notices for this case.

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- Reed R. Kathrein reed@hbsslaw.com,nancyq@hbsslaw.com,sf\_filings@hbsslaw.com
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### **Manual Notice List**

The following is the list of attorneys who are **not** 

on the list to receive e-mail notices for this case (who therefore require manual noticing). You may wish to use your mouse to select and copy this list into your word processing program in order to create notices or labels for these recipients.

• (No manual recipients)

1 of 1 7/23/2008 2:41 PM

### Mailing Information for a Case 3:08-cv-01374-JSW

### **Electronic Mail Notice List**

The following are those who are currently on the list to receive e-mail notices for this case.

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- Margaret Anne Keane mkeane@dl.com
- Kris Hue Chau Man kman@dl.com,sholstrom@dl.com
- Frank E. Merideth, Jr meridethf@gtlaw.com,beattyc@gtlaw.com

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Page 6 of 7

### Mailing Information for a Case 3:08-cv-01928-MEJ

### **Electronic Mail Notice List**

The following are those who are currently on the list to receive e-mail notices for this case.

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### **Manual Notice List**

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Case 3:08-cv-03391-JSW

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Page 7 of 7

### Mailing Information for a Case 3:08-cv-03391-JSW

#### **Electronic Mail Notice List**

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### **Manual Notice List**

The following is the list of attorneys who are **not** 

on the list to receive e-mail notices for this case (who therefore require manual noticing). You may wish to use your mouse to select and copy this list into your word processing program in order to create notices or labels for these recipients.

• (No manual recipients)

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# **EXHIBIT 1**

Case3388ev+063944J5DL DD: FHeel d 0 0 7 1 2 2 2 2 0 0 8 Plage 326829 The state of the s Reed R. Kathrein (139304) 1 Jeff D. Friedman (173886) 2 HAGENS BERMAN SOBOL SHAPIRO LLP 715 Hearst Avenue, Suite 202 3 E-filing Berkeley, CA 94710 Telephone: (510) 725-3000 4 Facsimile: (510) 725-3001 reed@hbsslaw.com 5 jefff@hbsslaw.com 6 Attorneys for Plaintiff 7 UNITED STATES DISTRICT COURT 8 NORTHERN DISTRICT OF CALIFORNIA 9 LYNN BARTON, on behalf of herself and all 10 others similarly situated, CLASS ACTION COMPLAINT Plaintiff, JURY TRIAL DEMANDED 12 v. 13 FIDELITY NATIONAL FINANCIAL, INC., FIDELITY NATIONAL TITLE INSURANCE 14 COMPANY, TICOR TITLE INSURANCE COMPANY, TICOR TITLE INSURANCE 15 COMPANY OF FLORIDA, CHICAGO TITLE INSURANCE COMPANY, NATIONAL TITLE) 16 INSURANCE OF NEW YORK, INC., SECURITY UNION TITLE INSURANCE 17 COMPANY, THE FIRST AMERICAN CORPORATION, FIRST AMERICAN TITLE 18 INSURANCE CÓMPANY, UNITED GENERAL TITLE INSURANCE COMPANY, 19 LANDAMERICA FINANCIAL GROUP, INC., COMMONWEALTH LAND TITLE 20 INSURANCE COMPANY, LAWYERS TITLE INSURANCE CORPORATION, 21 TRANSNATION TITLE INSURANCE COMPANY, STEWART TITLE GUARANTY 22 COMPANY and STEWART TITLE INSURANCE COMPANY 23 Defendants. 24 25 26 27 28 CLASS ACTION COMPLAINT

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CLASS ACTION COMPLAINT

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Plaintiff, Lynn Barton, by her attorneys, on behalf of herself and all others similarly situated, brings this action for treble damages and injunctive relief under the antitrust laws of the United States and based on statutes of the State of California against the above named defendants, demand a trial by jury, and complaining and alleging as follows:

#### I. INTRODUCTION

- 1. From the consumer's point of view, title insurance differs greatly from other, more familiar kinds of insurance. For one thing, while automobile and homeowner insurance policies protect consumer from an event that may occur in the future, title insurance offers protection from events that might have occurred in the past.
- 2. Most simply, title insurance is protection purchased against a loss arising from problems that occurred in the past and may affect the title to the real estate that a consumer is buying. Title insurers do not compete on the basis of the policies or coverage that they provide. In fact, almost all title policies are based on a single set of form policies published and maintained by the national trade association, the American Land Title Association. Furthermore, the end goal of an exhaustive title search by a title insurer is not to provide coverage for title defects that the search uncovers, but rather to exclude coverage for any such defects and therefore, further reduce the real value of the title policy which is written to cover only unknown defects in title at the time of issuance. As a result, title insurance is a commodity product.
- 3. Even for the savviest of insurance consumers, the purchase of a title insurance policy is just one more expensive step in the dizzying, convoluted and often confusing flurry of paperwork and signings that culminate in the closing of a home purchase. Consumers who normally shop around for their insurance and carefully compare prices, typically emerge from the closing on their new home holding an insurance policy that they know virtually nothing about and that in all likelihood, they will never need.
- 4. The title insurance market in California consists of a dozen carriers, ranging in size from regional companies to national affiliates. However, the market is dominated by four groups of affiliated companies which, combined, sell over 90 percent of the title insurance policies sold in

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California and which own and control the title plants in many California counties that every title insurer must rely on in order issue title policies.

- 5. Title companies, in marked contrast to property, casualty, life and other traditional insurance carriers, choose not to market their products directly to the consumers who pay for them. Instead, the title insurance industry operates on what is termed a "reverse competition" model. Reverse competition means that title companies solicit business referrals from the other major players in the home purchase scenario – real estate agents and agencies, banks, lenders, builders, developers and others: middlemen or go-betweens. The title companies pay middlemen for these referrals in the form of direct payments, advertising expenses, junkets, parties and other kick-backs and inducements. In addition, middlemen such as Windermere, John L. Scott and Caldwell Banker-Bain, who themselves control a significant portion of the real estate brokerage market, take significant ownership stakes in local title agents and affiliates of the major title insurers and thereby get a direct return in profit from the referral of title business to the title agent whom they partly or wholly own.
- 6. Reverse competition, as the term suggests, isn't a model that benefits consumers through market-driven forces. In fact, consumers are bypassed completely as title companies spend nearly all of their marketing budgets "wining and dining" real estate agents, banks, lenders, builders, developers and others in an effort to convince these middlemen to steer their homebuying clients to their companies for their title insurance needs.
- 7. In some of the major markets in the United States, these same title insurers collectively meet, and jointly set rates and file these rates with the applicable state insurance authority. The rates are not subject to any meaningful review or regulation. The companies agree to fix the price of title insurance far in excess of the risk and loss experience associated with such insurance. As a result of the joint agreement as to rates, competition is relegated to the middleman. As a result of their joint rate setting and agreement, no company competes on price to the consumer.
- 8. Having agreed to fix prices in states where joint rate setting occurs, the companies agreed to not compete based on price to the consumer in other states, including California, where

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regulation of filed rates is lax or non-existent. Thus, they agreed to set rates at supra competitive prices and to compete based on offering inducements to middlemen. In California, in three successive reports, the Office of the Insurance Commissioner ("OIC") has found an "astonishing number" of such inducements that are in violation of state law. However, the OIC does not actively oversee or regulate rates, and, in fact, does not by its own admission have the power to do so. The absence of regulation has allowed collusive behavior and excessive rates.

- 9. In addition to paying inducements and kick-backs, the title companies and their agents divide the market of real-estate middlemen through the use of Affiliated Business Arrangements ("ABAs"), wherein the dominant real estate brokers purchase significant ownership stakes in favored title insurance affiliates. The real estate brokers then reward their associates for using the preferred title insurance providers and lock-out independent title insurers.
- 10. In this action, plaintiff, on behalf of a Class of those purchasing title insurance in California, seek damages arising from defendants' violations of the Sherman Act as well as California statutory law.

#### II. JURISDICTION AND VENUE

- 11. This Complaint is filed and these proceedings are instituted under Sections 4 and 16 of the Act of Congress of October 15, 1914, C. 323, Stats. 731, 737 (15 U.S.C. §§ 15, 26) to obtain injunctive relief and to recover treble damages and the costs of suit, including a reasonable attorneys' fee, against defendants for the injuries sustained by plaintiff and the members of the Class which she represents by reason of defendants' and their co-conspirators' violations, as hereinafter alleged, of Section I of the Sherman Act (15 U.S.C. § 1).
- 12. Defendants transact business, maintain offices or are found within the Northern District of California. The interstate commerce described hereinafter is carried on, in part, within the Northern District of California and the conspiratorial acts herein alleged were carried on, in part, in the Northern District of California.
- 13. Intradistrict Assignment: Assignment to the San Francisco or Oakland division of this Court is appropriate because a substantial part of the events or omissions which give rise to the

claim occurred in the county of San Francisco. Pursuant to Northern District of California, Local Rule 3-2(d), assignment to either the San Francisco Division or the Oakland Division is proper.

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#### III. **PARTIES**

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### A.

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### **Plaintiff**

14. Plaintiff, Lynn Barton, is an individual residing in San Francisco County. California. During the Class Period, plaintiff purchased title insurance directly from one or more of the defendants herein and has been injured by reason of the antitrust violations alleged.

#### В. **Defendants**

- 15. Defendant Fidelity National Financial, Inc. ("Fidelity National") is a Delaware corporation headquartered at 601 Riverside Avenue, Jacksonville, Florida 32204. Fidelity National does business in California through one or more of its subsidiaries, including but not limited to, defendants Fidelity National Title Insurance Company, Ticor Title Insurance Company, Ticor Title Insurance Company of Florida, National Title Insurance of New York, Inc., Security Union Title Insurance Company, and Chicago Title Insurance Company. Fidelity National is registered to do business in California.
- Defendant Fidelity National Title Insurance Company ("FNTIC") is a California 16. Corporation with its principle place of business at 601 Riverside Ave., Jacksonville, Florida 32204. FNTIC does business in California, is a licensed title insurance company in California and is registered to do business in California.
- 17. Defendant Ticor Title Insurance Company ("Ticor") is a California Corporation with its principle place of business at 601 Riverside Ave., Jacksonville, Florida 32204. Ticor does business in California, is a licensed title insurance company in California and is registered to do business in California.
- 18. Defendant Ticor Title Insurance Company of Florida ("TTICF") is a Florida corporation with its principle place of business at 601 Riverside Ave., Jacksonville, Florida 32204. TTICF does business in California, is a licensed title insurance company in California and is registered to do business in California.

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- 19. Defendant Chicago Title Insurance Company ("Chicago Title") is a Missouri Corporation with its principle place of business at 601 Riverside Ave., Jacksonville, Florida 32204. Chicago Title does business in California, is a licensed title insurance company in California and is registered to do business in California.
- 20. Defendant National Title Insurance of New York, Inc. ("NTINY") is a New York corporation with its principle place of business at 601 Riverside Ave., Jacksonville, Florida 32204. NTINY does business in California, is a licensed title insurance company in California and is registered to do business in California.
- 21. Defendant Security Union Title Insurance Company ("SUTIC") is a California corporation with its principle place of business at 601 Riverside Ave., Jacksonville, Florida 32204. SUTIC does business in California, is a licensed title insurance company in California and is registered to do business in California.
- 22. The Fidelity family of title insurance companies (collectively, "Fidelity") – which includes defendants Fidelity National, FNTIC, Ticor, TTICF, Chicago Title, NTINY and SUTIC, and their affiliates - is engaged in selling title insurance to purchasers of commercial and residential real estate throughout the United States, including California. Nationally, Fidelity accounts for approximately 27 percent of title premiums, which in 2006 amounted to roughly \$4.6 billion. Fidelity, Chicago Title and Ticor were founding members of TIRSA (defined below) and since TIRSA's inception have charged title insurance rates in New York that TIRSA collectively sets.
- 23. The Fidelity family of title insurance companies and their affiliates are whollyowned and controlled by defendant Fidelity National Financial, Inc. Through its subsidiaries, Fidelity National is a provider of title insurance, specialty insurance, and claims management services. Fidelity National had 2006 revenues of roughly \$9.4 billion. The Fidelity family of title insurance companies engaged in the conduct challenged herein with the approval and assent of defendant Fidelity National.

- 24. Defendant The First American Corporation ("First American") is a California corporation with its headquarters at 1<sup>st</sup> American Way, Santa Ana, California 92707. First American does business in California through one or more of its subsidiaries, including but not limited to, defendants First American Title Insurance Company and United General Title Insurance Company.
- 25. Defendant First American Title Insurance Company ("FATIC") is a California corporation with its headquarters at 1<sup>st</sup> American Way, Santa Ana, California 92707. FATIC does business in California, is a licensed title insurance company in California and is registered to do business in California.
- 26. Defendant United General Title Insurance Company ("UGTIC") is a Colorado corporation located at 8310 S. Valley Highway, Suite 130, Englewood, CO 80112. UGTIC does business in California, is a licensed title insurance company in California and is registered to do business in California.
- 27. The First American family of title insurance companies (collectively, "First American") which includes defendants First American, FATIC and UGTIC, and their affiliates is engaged in selling title insurance to purchasers of commercial and residential real estate throughout the United States, including California. Nationally, First American accounts for approximately 29 percent of title premiums, which in 2006 amounted to roughly \$4.8 billion. First American Title was a founding member of TIRSA and since TIRSA's inception has charged title insurance rates in New York that TIRSA collectively sets.
- 28. The First American family of title insurance companies and their affiliates are wholly-owned and controlled by defendant The First American Corporation. Through its subsidiaries, First American is a provider of title insurance, business information, and related products and services. First American had 2006 revenues of roughly \$8.5 billion. The First

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American family of title insurance companies and their affiliates engaged in the cond	uct
challenged herein with the approval and assent of defendant First American.	

- 29. Defendant LandAmerica Financial Group, Inc. ("LandAmerica") is a Virginia corporation headquartered at 5600 Cox Road, Glen Allen, Virginia 23060. LandAmerica does business in California through one or more of its subsidiaries, including but not limited to, defendants Commonwealth Land Title Insurance Company, Lawyers Title Insurance Corporation and Transnation Title Insurance Company.
- 30. Defendant Commonwealth Land Title Insurance Company ("CLTIC") is a Pennsylvania corporation with is principle place of business at 5600 Cox Road, Glen Allen, Virginia 23060. CLTIC does business in California, is a licensed title insurance company in California and is registered to do business in California.
- 31. Defendant Lawyers Title Insurance Corporation ("LTIC") is a Nebraska corporation with is principle place of business at 5600 Cox Road, Glen Allen, Virginia 23060. LTIC does business in California, is a licensed title insurance company in California and is registered to do business in California.
- 32. Defendant Transnation Title Insurance Company ("TNTIC") is a Nebraska corporation with is principle place of business at 5600 Cox Road, Glen Allen, Virginia 23060. TNTIC does business in California, is a licensed title insurance company in California and is registered to do business in California.
- 33. The LandAmerica family of title insurance companies (collectively, "LandAmerica") - which includes defendants LandAmerica, CLTIC, LTIC and TNTIC, and their affiliates – is engaged in selling title insurance to purchasers of commercial and residential real estate throughout the United States, including California. Nationally, LandAmerica accounts for approximately 19 percent of title premiums, which in 2006 amounted to roughly \$3.15 billion. Commonwealth and Lawyers Title were founding members of TIRSA and since TIRSA's inception have charged title insurance rates in New York that TIRSA collectively sets.
- 34. The LandAmerica family of title insurance companies and their affiliates are wholly-owed and controlled by defendant Land America Financial Group, Inc. Through its

subsidiaries, LandAmerica is a provider of title insurance and other products and services that facilitate the purchase, sale, transfer, and financing of residential and commercial real estate. LandAmerica had 2006 revenues of roughly \$4 billion. The LandAmerica family of title insurance companies and their affiliates engaged in the conduct challenged herein with the approval of defendant LandAmerica.

- 35. Defendant Stewart Title Guaranty Company ("STGC") is a Texas corporation headquartered at 1980 Post Oak Blvd., Suite 800, Houston, Texas 77056. STGC does business in California, is a licensed title insurance company in California and is registered to do business in California.
- 36. Defendant Stewart Title Insurance Company ("STIC") is a New York corporation with its principle place of business at 300 E. 42<sup>nd</sup> St., Floor 10, New York, NY 10017. STIC does business in California, is a licensed title insurance company in California and is registered to do business in California.
- 37. The Stewart family of title insurance companies (collectively, "Stewart") which includes defendants STGC and STIC, and its affiliates is engaged in selling title insurance to purchasers of commercial and residential real estate throughout the United States and California. Nationally, Stewart accounts for approximately 12 percent of title premiums, which in 2006 amounted to roughly \$2 billion. Stewart was a founding member of TIRSA and since TIRSA's inception has charged title insurance rates in New York that TIRSA collectively sets.
- 38. Together, defendants account for more than 85 percent of the title premiums consumers pay in California. Nationally, they account for more than 85 percent of title premiums, which in 2006 amounted to roughly \$14.5 billion. Throughout the relevant damages period, defendants charged California consumers in California virtually identical title insurance rates.

### IV. OTHER ENTITIES

39. TIRSA is a voluntary association of title insurers licensed as a rate service organization pursuant to Article 23 of the State of New York Insurance Law. TIRSA maintains its offices in New York City, which until recently were located at the same New York address of Fidelity Title.

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- 40. TIRSA annually compiles from its members statistical data relating to their title insurance premiums, losses and expenses and submits this information in aggregate form to the New York Insurance Department. TIRSA also prepares and submits the New York Title Insurance Rate Manual which sets forth title rates to be charged and rules to be followed by TIRSA's members. The Insurance Department has never objected to any of the rates TIRSA has collectively set. Similarly, the California OIC has not actually held a public hearing or conducted any other review or regulation of the title insurance rates in California for thirty years.
- 41. TIRSA's membership is comprised of defendant insurers and all other title insurers that are licensed to issue policies in New York. Currently, Fidelity, First American, LandAmerica, and Stewart collectively represent 14 of TIRSA's 22 members. As such, they comprise a majority voting block which, according to TIRSA's by-laws, allows them to control the operations of TIRSA and, in particular, TIRSA's collective rate setting activity.
- 42. Various other persons, firms and corporations not made defendants herein have participated as co-conspirators with the defendants in the violations alleged herein and have performed acts and made statements in furtherance thereof.

#### **CLASS ACTION ALLEGATIONS** V.

- 43. Plaintiff brings this action under Rule 23, and particularly subsection (b)(3), of the Federal Rules of Civil Procedure, on behalf of herself and a Class consisting of all persons excluding governmental entities, defendants, subsidiaries and affiliates of defendants, who purchased directly, from one or more of the defendants and/or their co-conspirators title insurance for residential and commercial property in California during the four year period preceding this lawsuit and who have sustained damages as a result of the conspiracy herein alleged. The number of potential Class members is so numerous that joinder is impracticable.
- 44. Plaintiff, as representative of the Class, will fairly and adequately protect the interest of the Class members. The interests of plaintiff are coincident with, and not antagonistic to, those of the Class members.
- 45. Except as to the amount of damages each member of the Class has by itself sustained, all other questions of fact and law are common to the Class, including but not limited to,

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the combination and conspiracy hereinafter alleged, the violation of Section 1 of the Sherman Act (15 U.S.C. § 1) and the effects of such violation.

- 46. Plaintiff, along with all other members of the Rule (b)(3) Class, were injured as a result of paying supracompetitive prices for title insurance in California. These supracompetitive prices were achieved as a result of defendants' illegal price-fixing activities and market allocation and division.
- 47. Members of the Class include hundreds of thousands, if not millions, of consumers. They are so numerous that their joinder would be impracticable.
- 48. Plaintiff also brings this action as a class action under Rule 23(b)(2) of the Federal Rules of Civil Procedure, for violations of Section 1 of the Sherman Act, 15 U.S.C. § 1. The Rule (b)(2) Class includes all members of the (b)(3) Class, and all consumers who are threatened with injury by the anticompetitive conduct detailed herein.
- 49. Defendants have acted, continued to act, refused to act and continued to refuse to act on grounds generally applicable to the Rule (b)(2) Class, thereby making appropriate final injunctive relief with respect to the Rule (b)(2) Class as a whole.
- 50. Members of the Rule (b)(2) Class include hundreds of thousands, if not millions, of consumers. They are so numerous that their joinder would be impracticable.
- 51. Common questions of law and fact exist with respect to all Class members and predominate over any questions solely affecting individual Class members. Among the questions of law or fact common to the class are the following:
  - Whether defendants have engaged in the alleged illegal price-fixing activity and market allocation and division.
  - The duration and scope of defendants' alleged illegal price-fixing and market allocation and division activity.
  - Whether defendants' alleged illegal price-fixing and market allocation and division has caused higher prices to plaintiffs and other purchasers of title insurance in California.
  - Whether the Insurance Commissioner has actively supervised defendants' price fixing and market allocation and division.

- 52. Plaintiff does not have any conflict of interest with other Class members. Plaintiff's claims are typical of the claims of the Class and they will fairly and adequately reflect the interests of the Class. Counsel competent and experienced in federal class action and federal antitrust litigation has been retained to represent the Class.
- 53. This action is superior to any other method for the fair and efficient adjudication of this legal dispute since joinder of all members is not only impracticable, but impossible. The damages suffered by certain members of the Class are small in relation to the expense and burden of individual litigation and therefore it is highly impractical for such Class members to seek redress for damages resulting from defendants' anticompetitive conduct.
  - 54. There will be no extraordinary difficulty in the management of the Class action.

### VI. TRADE AND COMMERCE

- 55. During all or part of the period in suit, defendants and their co-conspirators were sellers of title insurance in California.
- 56. During the period in suit, the defendants sold substantial quantities of title insurance in a continuous and uninterrupted flow in interstate commerce. In 2005, consumers in the United States paid \$17 billion for residential title insurance policies.
- 57. During the period in suit, Class members from locations outside California purchased commercial or residential property and title insurance within California.
- 58. During the period in suit, the defendants were the major sellers of title insurance in the United States and California. Defendants controlled in excess of 85 percent of the market for title insurance in the United States and California.
- 59. The activities of the defendants and their co-conspirators, as described herein, were within the flow of interstate commerce and substantially affected interstate commerce.

#### VII. FACTUAL ALLEGATIONS

### A. The Nature of Title Insurance

60. Title insurance is one of most costly items associated with the closing of a real estate transaction. In California, rates for title insurance are based on a percentage of the total value of the property being insured. For residential properties, this price ranged in 2005 from

about \$1,010 (for a \$250,000.00) property to \$1,490 (for a \$500,000 property). For more expensive homes and commercial properties, these prices are significantly higher. This amount spent on title insurance has risen dramatically over the past decade.

- 61. Title insurance serves an important purpose. It protects the purchaser of a property from any unidentified defects in the title that would in any way interfere with the full and complete ownership and use of the property with the ultimate right to resell the property. Title insurance is required by lenders in most residential and commercial real estate transactions.
- 62. Consumers exercise little discretion in choosing the title insurer from which they purchase the insurance. That decision is typically made for them by their lawyer, mortgage broker, lender, or realtor. Consequently, for most purchasers, the cost of title insurance is not challenged. Most consumers do not even become aware of the price they will pay and to which insurer they will pay it until the actual closing of the real estate transaction. By then it's too late, consumers can't attempt to negotiate a better title insurance price or alternate provider for fear of delaying or derailing the entire transaction. There is no shopping around. There is no negotiation of price.
- 63. This dynamic basically removes the sale of title insurance from the normal competitive process. Unlike the regular forces of supply and demand that keep most industries and their pricing in check, the title insurance industry is not subject to any real competitive constraints. The purchasers of the insurance, in most instances, are not the ones making the purchasing decisions. And, they are certainly in no position to question the price.
- 64. The most effective but illegal way for a particular title insurer to get business is to encourage those making the purchasing decisions the real-estate middlemen to steer business to that insurer. The best way to so motivate the middlemen is not through lower prices (that they are not even paying). Rather, it is through kickbacks in the form of finder's fees, gifts, meals, business services and other financial enticements. Therefore, it is through higher pricing (which allows for generous inducements and kick-backs), not lower pricing, that provides the best way for title insurers to compete and increase their business.

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### B. Price-Fixing in the Large Markets

- 65. New York is one of several states in which the leading title insurers collectively fix their prices through a rate-setting organization like TIRSA. There are two principal cost components that go into TIRSA's calculation. One comprises the risk associated with issuing the title policy. The other comprises the "agency commissions" paid to title agents.
- defects in the title. Unlike property insurance, title insurance carries with it a very limited risk of loss to the insurer. That is because title insurance protects against unknown *prior* events that cause defects in title. With a proper search and examination of prior ownership records, any such defects can and almost always are readily identified and excluded from the policy's coverage.

  Consequently, the average claim payout on a title insurance policy in the United States amounts to only about 5 percent of the total premium collected. This is very different from property coverage (such as auto and home insurance) which protects against *future* occurrences over which the insurer has little to no control where the average claim payout amounts to about 80 percent of the total premium.
- 67. The "agency commissions" component of the title insurance rate covers payments made to title agents. Defendants have an ownership or management stake in many of the title agencies to which these payments are made. A small portion of these payments is for the search and exam of prior ownership records of the property being purchased to identify any liens, encumbrances, burdens, exclusions, or other defects in the title. The search and exam function does not involve the spreading or underwriting of risk, and title insurers typically outsource this task to title agents.
- 68. The remainder, and by far the bulk, of the agency commissions are comprised of costs unrelated to the issuance of title insurance. These costs include kickbacks and other financial inducements title insurers provide to title agents and indirectly (through title agents) to the lawyers, brokers, and lenders who, in reality, are the ones deciding which title insurer to use. These payments have nothing to do with the issuance of title insurance and are made by title insurers merely to inflate their revenues and steer business their way.

- 69. Under TIRSA's collective rate setting regime, roughly 85 percent of the total title insurance premium is based on the so-called "costs" associated with the payment of agency commissions. Only 15 percent is based on costs associated with the risk of loss.
- 70. TIRSA publishes its final calculated title rates in the New York Title Insurance Rate Manual. These rates are tied to the value of the property being insured. This is so despite the fact that the costs associated with agency commissions are entirely unrelated to the value of the property. Indeed, agency kickbacks and enticements have little to do with producing a particular title policy and provide no value proportional to property value or otherwise to the consumer. Even search and exam costs are unrelated to property value. They instead depend on the age of the property, the complexity of the ownership history, and the accessibility of prior ownership records.
- 71. There are other states in which the defendants overly meet and agree to fix the rates for title insurance as part of a formal collective rate setting process.

### C. TIRSA's Formation

- 72. Prior to TIRSA, the New York Board of Title Underwriters ("NYBTU") served as the title insurance rate-setting body in New York. NYBTU, along with the title insurance rate setting bureaus in many other states, was disbanded in the mid-1980s in the wake of a Federal Trade Commission("FTC") challenge to the collective rate setting activity of many of these associations. The FTC's challenge culminated in FTC v. Ticor Title Ins. Co., 504 U.S. 621 (1992), where the Supreme Court held that to avoid per se illegal price fixing liability, the rate setting activity of these rating bureaus must be actively supervised by the state.
- 73. In *Ticor*, the FTC focused its challenge on agency commissions. The FTC contended that the respective state insurance departments merely rubber-stamped this portion of the collectively fixed rates without any independent review or analysis of their reasonableness or cost justification. The Supreme Court agreed with the FTC that this kind of limited state oversight was not sufficient. Rather, to avoid illegal price-fixing liability, the state insurance department has to "exercise[]sufficient independent judgment and control so that the details of the rates or prices have been established as a product of deliberate state intervention, not simply by agreement among private parties." *Ticor*, 504 U.S. at 634-35.

- 74. Following the Supreme Court's instruction in *Ticor*, the Third Circuit on remand in *Ticor Title Ins. Co. v. FTC*, 998 F.2d 1129 (3d Cir. 1992), upheld the FTC's finding that the collective rate-setting of certain state rating bureaus was improper because it was not actively supervised by the state. According to the circuit court, "[t]he Supreme Court plainly instructed us that a state's rubber stamp is not enough. Active supervision requires the state regulatory authorities' independent review and approval." *Id.* at 1139.
- 75. Defendants formulated TIRSA's first rate manual and procedure soon after the Supreme Court's *Ticor* decision. Through TIRSA, defendants have set up a rate-setting scheme to get around the rigors of state oversight required by *Ticor*. They have done so by calculating a single rate that comprises both risk and agency commission costs and by outsourcing to title agents the agency commission costs. In this way, defendants avoid providing the Insurance Department with any detailed breakout or backup for the bulk of the costs that make up their collectively fixed rates.
- 76. TIRSA merely submits an aggregated figure that is supposed to represent the total agency commission costs. Embedded within this figure is the vast quantity of dollars that are funneled to and through the title agencies as kickbacks, financial inducements and other costs unrelated to the issuance of title insurance. Defendants' design in all of this has been to effective "hide" the cost basis for their artificially high and collectively fixed title insurance premiums from the regulatory scrutiny that *Ticor* demands.

### D. Lack of Regulatory Supervision and Authority in New York and Other States Including California

77. There is no provision under the New York Insurance Law for TIRSA to include in its collectively fixed rates kickbacks and other agency commission payments unrelated to the issuance of title insurance. Indeed, the New York Insurance Department has openly acknowledged that it lacks the authority to review any agency commission payments. It has likewise recognized that defendants' outsourcing of agency commission costs has prevented it from performing a meaningful review of TIRSA's calculated rates. This was made clear at a November 2006 public hearing the New York Insurance Department held – the first in 15 years – where it questioned

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CLASS ACTION COMPLAINT

TIRSA and its members on TIRSA's failure to provide the Insurance Department with any	backuj
or detail for agency commissions.	

- **78.** At the hearing, the Insurance Department conceded that it could not properly evaluate TIRSA's calculated rates, and that it could only do so if it obtained the detailed cost information on agency commissions that TIRSA does not provide.
- 79. The Insurance Department's recognition that it is not properly supervising TIRSA's rate-setting activity is consistent with the April 2007 findings of the U.S. Government Accountability Office ("GAO") that the title insurance industry is in need of greater state regulation. The GAO studied the industry conditions of several states, including New York, and concluded that "state regulators have not collected the type of data, primarily on title agents' costs and operations, needed to analyze premium prices and underlying costs." (Emphasis added.)
- 80. Unchecked by regulatory review and insulated from competition, defendants have thus been able to collectively fix title insurance rates at supra competitive levels and earn profits that vastly exceed those contemplated by the Insurance Department or that would have resulted in a free and open competitive market.
- 81. At the time of TIRSA's formation, the Insurance Department established 5 percent (of the total premium) as the level of profit to which title insurers are entitled. The Insurance Department is supposed to carefully analyze TIRSA's rate calculations, and, in particular, its revenue and cost information, to ensure that this 5 percent profit level is maintained and based on a reasonable premium. However, without the authority or ability to scrutinize agency commission costs, the Insurance Department has been unable to perform this function. As a result, defendants (through TIRSA) have been able to set artificially high title premiums and secure title profits far in excess of the 5 percent threshold.
- 82. Through an independent investigation conducted over the past several years, the New York State Attorney General found that for every dollar of insurance premium defendants collected, of the roughly 15 cents that supposedly accounts for the risk of loss, only 3 cents is paid out in claims. And, of the roughly 85 cents that supposedly covers agency commissions, only between 8 and 11 cents goes to costs actually incurred by title agents in producing the title policy.

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27 28 These numbers show that title insurers' collectively fixed rates have resulted in profits that untethered to and vastly exceed the costs of producing such policies.

- 83. The New York Attorney General's investigation further revealed that what was largely driving these numbers were the kickbacks and other financial inducements defendants were funneling to and through title agents to secure more business. As reported at the New York Insurance Department's 2006 hearing, one title agency's financial statements revealed that it spent more than \$1 million of these so-called "agency commissions" on items identified as "Christmas", "automobile expenses", "political contributions", "promotional expenses", and "travel and entertainment". These expenses are not even remotely related to the issuance of title insurance.
- 84. The Washington State Insurance Commissioner's October 2006 report found strikingly similarly abuses in Washington. Violations were pervasive and the Commissioner concluded that consumers were paying too much as a result.
- 85. All of this "excess money" paid to title agents not only works to steer business to defendants. It also serves to boost defendants' own profits through the inflated revenues they obtain to cover these agency payments and through their ownership or management stake in many of these agencies.
- 86. Defendants are competitors in the sale of title insurance to consumers throughout the United States. These title insurers have agreed and engaged in concerted efforts to (i) collectively set and charge uniform and supracompetitive rates for title insurance, (ii) include in their calculated rates agency commission costs, (iii) embed within these costs payoffs, kickbacks, and other charges that are unrelated to the issuance of title insurance, and (iv) hide these supposed "costs" from regulatory scrutiny by funneling them to and through title agents over which the government agencies have no ability or authority to regulate.
- 87. The GAO in its 2007 report entitled "Actions Needed to Improve Oversight of the Title Insurance Industry and Better Protect Consumers" found several indicia of a lack of competition and questions about the reasonableness of prices including:

- Consumers find it difficult to shop for title insurance, therefore, they put little pressure on insurers and agents to compete based on price;
- Title agents do not market to consumers, who pay for title insurance, but to those in the position to refer consumers to particular title agents, thus creating potential conflicts of interest;
- A number of recent investigations by HUD and state regulatory officials have identified instances of alleged illegal activities with the title industry that appear to reduce price competition and could indicate excessive prices;
- As property values or loan amounts increase, prices paid for title insurance by consumers appear to increase faster than insurers' and agents' costs; and
- In states where agents' search and examination services are not included in the premium paid by consumers, it is not clear that additional amounts paid to title agents are fully supported by underlying costs.
- 88. The GAO visited several states, including California, and found a lack of regulatory oversight:

In the states we visited, we found that regulators did not assess title agents' costs to determine whether they were in line with premium rates; had made only limited efforts to oversee title agents (including ABAs involving insurers and agents); and, until recently, had taken few actions against alleged violations of antikickback laws. In part, this situation has resulted from a lack of resources and limited coordination among different regulators within states. On the federal level, authority for alleged violations of section 8 of RESPA, including those involving increasingly complex ABAs, is limited to seeking injunctive relief. Some state regulators expressed frustration with HUD's level of responsiveness to their requests for help with enforcement, and some industry officials said that RESPA rules regarding ABAs and referral fees need to be clarified. Industry and government stakeholders have proposed several regulatory changes, including RESPA reform, strengthened regulation of agents, a competitor right of action with no monetary penalty, and alternative title insurance models. [Id. at 41, footnotes omitted.]

### E. Competition Based on Kickbacks and Inducements But Not Rates

- 89. Having agreed to fix or stabilize prices in New York and other states where they overtly meet to promulgate rates, these same defendants then set out to do the same in other states.
- 90. In other words, as a direct result of these meetings where rates were agreed to, these same defendants agreed, either expressly or tacitly, to not compete on rates in other states as well. To compete on rates in other states could and would imperil their ability to maintain the agreed rate in states like New York.
- 91. As is the case in New York, a lack of regulatory authority over rates created an environment in which a conspiracy can and did succeed. No agency was examining why all the rates were virtually identical, and no agency was examining whether the costs associated with these premiums were reasonable. This is an environment which is conducive to price fixing.
- 92. In California, there is a lack of regulatory authority and oversight over title insurance companies. The rates in California are not set as part of a deliberate state intervention and the state does not and cannot meaningfully renew or approve these rates. The rates at issue in this case went into effect without review.

### F. Other Indicators of a Lack of Competition and Conditions Conducive to Collusive Rate Setting

- 93. In addition to the uniformity of rates, other facts suggest that it is more plausible than not that rates have been set based on an agreement to fix prices.
- 94. In theory, the chain of title should be documented back to its historic grant of ownership centuries in the past. Fear about a possible title defect in the distant past is widely used as a justification by title agencies when convincing property buyers to purchase an owner policy in addition to the lender policy, which is mandatory to secure a mortgage. The title agency, however, saves much time and money when the search is limited to one or two transactions. They rely on the insurance policy to cover the remote chance of missing an earlier but still-valid claim. If such a claim is asserted and survives the scrutiny of the title insurance company's legal department, the expected cost of compensation is likely to be less than the sum of added overhead costs of routinely tracing back every chain of title to the earliest registered owner in the distant past.

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- 95. Title insurance industry officials tend to justify the large proportion of the premium retained by the title abstract and settlement agency (from 60 to more than 90 percent) by the alleged high cost of title searching back into the distant past. In fact, a high proportion of noncommercial properties are searched only through the most recent transaction. No information is available as to what proportion of claims originate in the distant past. The industry has never published pertinent statistics. It would have a marketing incentive to publish these statistics if the risk were significant; that it has not published these statistics indicates that the risk probably is only slightly greater than zero.
- 96. Many U.S. homes are being resold three or four times in twenty-five years. At each of these occasions, an abstract of title will be prepared on the basis of a more or less thorough review of the available title records, inheritance records, family records and records of past or current liens against a property. It is reasonable, therefore, to suspect that the risk of a title defect will decrease every time a property is sold.
- 97. Title searches have become less labor intensive, especially in large urban counties and cities. More and more of the information is available online. The statistical likelihood that a title default would be overlooked is a closely held industry secret, but it appears to be so small that many transactions are now insured on the basis of a search of the last owner's title history or a search into transactions that occurred during the last twenty-five to thirty-five years. The evidence is strong that the title insurance industry has achieved a remarkably high level of loss minimization.
- 98. Thus the costs of production have decreased as has the risk of loss yet none of these factors has resulted in price competition at the consumer level.
- 99. There is a remarkable absence of rate changes by title insurers over the past five years, despite declining costs of production, increased number of transactions and increased revenue per transaction. During a period when costs per unit of production declined significantly. underwritten title companies and title insurers maintained excessive rates. The prices charged by title insurers and underwritten title companies were not and are not responsive to the changing costs of production or increasing revenue per transaction at a given set of rates. Again, this is indicia of an agreement not to compete based on price.

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- As noted, the title companies engage in illegal rebates and kickbacks where the title 100. insurer or the underwritten title company provides money, free services or other things of value to a real estate agent, a lender or homebuilder in exchange for business referrals. These illegal rebates and kickbacks – a consequence of reverse competition – show that title insurance rates are supra competitive and that some portion of the overcharge is passed from the underwritten title company or title insurer to the referrer of business.
- A lack of competition and the ability to control prices is enhanced by the fact that 101. there were few title insurer entrants over the period from 1995 through 2005 and the number of title insurer groups declined as title insurers acquired other title insurers. There were few underwritten title company entrants over the 2000 to 2005 period and new entrants were controlled business arrangements whose addition to the market did not result in greater price competition.
- Access to title plants can be a barrier to entry, but a large barrier to entry exists due 102. to the established relationships between the entities that can steer the consumer's title and escrow business and the entities who sell title insurance and escrow services.
- The title insurance market is highly concentrated a few title insurers account for 103. the vast majority of title insurance sales – at both the statewide level and at the county level in California. For example, three title insurer groups account for 77.4% of the market at a statewide level. At the county level, each individual market was highly concentrated. The GAO found that First American and Fidelity had a market share of 66 percent. Such a concentration enhances the ability of companies to fix prices
- The agreement not to compete based on price is also evidenced by the fact that no company has marketed its services to consumers, the ultimate purchasers of the product. This is in marked contrast to real insurance, for example, car insurance, where the companies compete vigorously with well recognized slogans such as State Farm's "Like a Good Neighbor," or Allstate's "good hands," or the cute (to some) GEICO gecko promising low prices.

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### VIII. CLAIMS FOR RELIEF

#### COUNT I

### Violation of the Sherman Act

- 105. Plaintiff incorporates by reference the preceding allegations.
- 106. Beginning at least as early as February 2004, and continuing thereafter to the present, the exact dates being unknown to plaintiff, defendants and their co-conspirators engaged in a combination and conspiracy in unreasonable restraint of the aforesaid interstate trade and commerce in violation of Section 1 of the Sherman Act.
- 107. The aforesaid combination and conspiracy has consisted of a continuing agreement, understanding and concert of action among the defendants and their co-conspirators, the substantial terms of which have been:
- (a) to fix, raise, maintain and stabilize the price of title insurance throughout California;
- (b) to fix, raise, maintain and stabilize the terms and conditions of sale of title insurance in Californi; and
  - (c) to allocate and divide the market for title insurance in California.
- 108. In the absence of proper regulatory authority and oversight, defendants' conduct constitutes a horizontal agreement to fix the form, structure, and prices of title insurance and to allocate and divide the title insurance market in California and is a *per se* violation of Section I of the Sherman Act.
- 109. Defendants' price-fixing, market allocation and division activity has been continuous throughout the relevant damages period and has been renewed and reinforced annually through submissions to the OIC of supposed cost and revenue information and its periodic submissions of rate changes.
- 110. Through their collective price-fixing, market allocation and division and manipulation of the regulatory process, defendants have harmed competition by charging consumers supra competitive prices for title insurance in California, evidenced in part by the fact that the prices are uniformly higher than compared with the cost of providing the insurance.

- 111. The aforesaid combination and conspiracy has had the following effects among others:
- (a) price competition in the sale of title insurance has been suppressed,
   restrained and eliminated;
- (b) prices for title insurance have been raised, fixed, maintained and stabilized at artificially high and non-competitive levels; and
- (c) purchasers of title insurance have been deprived of the benefit of free and open competition.
- 112. During the period of the antitrust violations by defendants and their co-conspirators, plaintiff and each member of the Class she represents, has purchased title insurance and, by reason of the antitrust violations herein alleged, paid more for such that it would have paid in the absence of said antitrust violations. As a result, plaintiff and each member of the Class she represents, has been injured and damaged in an amount presently undetermined.

### **COUNT II**

### Violation of Cal. Bus. and Prof. Code §§ 16720, et seq.

- 113. Plaintiff incorporates by reference the preceding allegations.
- 114. Defendants conduct as set forth above is in violation of the Cartwright Act of California (Cal. Bus. & Prof. Code §§ 16720, et seq.).
- 115. As a direct result of defendants' unlawful acts plaintiffs have paid artificially inflated prices for title insurance and have suffered injury to their business and property.

### **COUNT III**

### (California's Business & Professions Code §§ 17200, et seq.)

- 116. The preceding paragraphs of this Complaint are realleged and incorporated by reference. Plaintiff asserts this claim for violations of California's UCL, Bus. & Prof. Code §§ 17200, et seq., on behalf of herself and the members of the Class.
- 117. Defendants' statements and representations constitute unfair, unlawful and deceptive trade practices in violation of the UCL.

- 118. All of the wrongful conduct alleged herein occurs and continues to occur in the conduct of defendants' business. Defendants' wrongful conduct is part of a pattern or generalized course of conduct that is repeated in the State of California on hundreds, if not thousands, of occasions daily.
- 119. Plaintiff has suffered injury in fact and has lost money or property as a result of defendants' unfair, unlawful and/or deceptive practices by paying a higher price for title insurance then she would or should have absent the conduct complained of.
- 120. Plaintiff requests that this Court enter such orders or judgment as may be necessary to enjoin the defendants from continuing its unfair, unlawful, and/or deceptive practices, to restore to any person in interest any money which may have been acquired by means of such unfair competition and to disgorge any profits realized by defendants as a result of its unfair, unlawful and/or deceptive practices, as provided in Cal. Bus. & Prof. Code § 17203 and Cal. Civ. Code § 3345, and for such other relief as set forth in the Prayer for Relief.

### **COUNT IV**

### UNJUST ENRICHMENT

- 121. Plaintiff incorporates by reference the preceding allegations.
- 122. This Cause of Action is pled in the alternative to all claims and/or causes of action at law.
- 123. Defendant has received a benefit from plaintiff and the Class members in the form of the prices plaintiff and the Class members paid for defendants' title insurance.
  - 124. Defendants are aware of their receipt of the above-described benefit.
- 125. Defendants received the above-described benefit to the detriment of plaintiff and each of the other members of the Class.
- 126. Defendants continue to retain the above-described benefit to the detriment of plaintiff and the Class members.
- 127. As a result of defendants' unjust enrichment, plaintiff and the Class members have sustained damages in an amount to be determined at trial and seek full disgorgement and restitution

of defendants' enrichment, benefits, and ill-gotten gains acquired as a result of the unlawful or wrongful conduct alleged above.

### PRAYER FOR RELIEF

WHEREFORE, plaintiff demands:

- A. That the alleged combination and conspiracy among the defendants and their co-conspirators be adjudged and decreed to be an unreasonable restraint of trade in violation of Section 1 of the Sherman Act;
- B. That the Court declare that the premiums charged are excessive under state law and order damages;
- C. That judgment be entered against defendants, jointly and severally, and in favor of plaintiff, and each member of the Class it represents, for threefold the damages determined to have been sustained by plaintiff, and each member of the Class it represents, together with the cost of suit, including a reasonable attorneys' fee;
- D. Each of the defendants, successors, assignees, subsidiaries and transferees, and their respective officers, directors, agents and employees, and all other persons acting or claiming to act on behalf thereof or in concert therewith, be perpetually enjoined and restrained from, in any manner, directly or indirectly, continuing, maintaining or renewing the aforesaid combination, conspiracy, agreement, understanding or concert of action, adopting or following any practice, plan, program, or design having a similar purpose or effect in restraining competition; and
  - E. Such other and further relief as may appear necessary and appropriate.

### JURY TRIAL DEMANDED

Pursuant to Rule 38, F.R.C.P., plaintiff demands a trial by jury of the claims alleged herein. DATED: March 10, 2008.

HAGENS BERMAN SOBOL SHAPIRO LLP

Ву

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# EXHIBIT 2

Filed C.

E-filing

OR

MAP

AM 9:59 Case 3:08-cv-03391-JSW Document 8-3 Page 2 of 29 Reed R. Kathrein (139304) 1 Jeff D. Friedman (173886) 2 HAGENS BERMAN SOBOL SHAPIRO LLP 715 Hearst Avenue, Suite 202 3 Berkeley, CA 94710 Telephone: (510) 725-3000 4 Facsimile: (510) 725-3001 reed@hbsslaw.com 5 iefff@hbsslaw.com 6 Attorneys for Plaintiff 7 UNITED STATES DISTRICT COURT 8 NORTHERN DISTRICT OF CALIFORNIA 9 LISA GENTILCORE, on behalf of herself and ) No. 10 all others similarly situated, CLASS ACTION COMPLAINT JURY TRIAL DEMANDED 11 Plaintiff, 12 v. FIDELITY NATIONAL FINANCIAL, INC., 13 FIDELITY NATIONAL TITLE INSURANCE 14 COMPANY, TICOR TITLE INSURANCE COMPANY, TICOR TITLE INSURANCE COMPANY OF FLORIDA, CHICAGO TITLE 15 INSURANCE COMPANY, NATIONAL TITLE 16 INSURANCE OF NEW YORK, INC., SECURITY UNION TITLE INSURANCE 17 COMPANY, THE FIRST AMERICAN CORPORATION, FIRST AMERICAN TITLE 18 INSURANCE COMPANY, UNITED GENERAL TITLE INSURANCE COMPANY, 19 LANDAMERICA FINANCIAL GROUP, INC., COMMONWEALTH LAND TITLE 20 INSURANCE COMPANY, LAWYERS TITLE INSURANCE CORPORATION, TRANSNATION TITLE INSURANCE 21 COMPANY, STEWART TITLE GUARANTY 22 COMPANY and STEWART TITLE INSURANCE COMPANY 23 Defendants. 24 25 26 27 28

CLASS ACTION COMPLAINT

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CLASS ACTION COMPLAINT

Plaintiff, Lisa Gentilcore, by her attorneys, on behalf of herself and all others similarly situated, brings this action for treble damages and injunctive relief under the antitrust laws of the United States and based on statutes of the State of California against the above named defendants. demand a trial by jury, and complaining and alleging as follows:

#### T. **INTRODUCTION**

- 1. From the consumer's point of view, title insurance differs greatly from other, more familiar kinds of insurance. For one thing, while automobile and homeowner insurance policies protect consumer from an event that may occur in the future, title insurance offers protection from events that might have occurred in the past.
- 2. Most simply, title insurance is protection purchased against a loss arising from problems that occurred in the past and may affect the title to the real estate that a consumer is buying. Title insurers do not compete on the basis of the policies or coverage that they provide. In fact, almost all title policies are based on a single set of form policies published and maintained by the national trade association, the American Land Title Association. Furthermore, the end goal of an exhaustive title search by a title insurer is not to provide coverage for title defects that the search uncovers, but rather to exclude coverage for any such defects and therefore, further reduce the real value of the title policy which is written to cover only unknown defects in title at the time of issuance. As a result, title insurance is a commodity product.
- 3. Even for the savviest of insurance consumers, the purchase of a title insurance policy is just one more expensive step in the dizzying, convoluted and often confusing flurry of paperwork and signings that culminate in the closing of a home purchase. Consumers who normally shop around for their insurance and carefully compare prices, typically emerge from the closing on their new home holding an insurance policy that they know virtually nothing about and that in all likelihood, they will never need.
- 4. The title insurance market in California consists of a dozen carriers, ranging in size from regional companies to national affiliates. However, the market is dominated by four groups of affiliated companies which, combined, sell over 90 percent of the title insurance policies sold in

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California and which own and control the title plants in many California counties that every title insurer must rely on in order issue title policies.

- 5. Title companies, in marked contrast to property, casualty, life and other traditional insurance carriers, choose not to market their products directly to the consumers who pay for them. Instead, the title insurance industry operates on what is termed a "reverse competition" model. Reverse competition means that title companies solicit business referrals from the other major players in the home purchase scenario – real estate agents and agencies, banks, lenders, builders, developers and others: middlemen or go-betweens. The title companies pay middlemen for these referrals in the form of direct payments, advertising expenses, junkets, parties and other kick-backs and inducements. In addition, middlemen such as Windermere, John L. Scott and Caldwell Banker-Bain, who themselves control a significant portion of the real estate brokerage market, take significant ownership stakes in local title agents and affiliates of the major title insurers and thereby get a direct return in profit from the referral of title business to the title agent whom they partly or wholly own.
- 6. Reverse competition, as the term suggests, isn't a model that benefits consumers through market-driven forces. In fact, consumers are bypassed completely as title companies spend nearly all of their marketing budgets "wining and dining" real estate agents, banks, lenders, builders, developers and others in an effort to convince these middlemen to steer their homebuying clients to their companies for their title insurance needs.
- 7. In some of the major markets in the United States, these same title insurers collectively meet, and jointly set rates and file these rates with the applicable state insurance authority. The rates are not subject to any meaningful review or regulation. The companies agree to fix the price of title insurance far in excess of the risk and loss experience associated with such insurance. As a result of the joint agreement as to rates, competition is relegated to the middleman. As a result of their joint rate setting and agreement, no company competes on price to the consumer.
- 8. Having agreed to fix prices in states where joint rate setting occurs, the companies agreed to not compete based on price to the consumer in other states, including California, where

regulation of filed rates is lax or non-existent. Thus, they agreed to set rates at supra competitive prices and to compete based on offering inducements to middlemen. In California, in three successive reports, the Office of the Insurance Commissioner ("OIC") has found an "astonishing number" of such inducements that are in violation of state law. However, the OIC does not actively oversee or regulate rates, and, in fact, does not by its own admission have the power to do so. The absence of regulation has allowed collusive behavior and excessive rates.

- 9. In addition to paying inducements and kick-backs, the title companies and their agents divide the market of real-estate middlemen through the use of Affiliated Business Arrangements ("ABAs"), wherein the dominant real estate brokers purchase significant ownership stakes in favored title insurance affiliates. The real estate brokers then reward their associates for using the preferred title insurance providers and lock-out independent title insurers.
- 10. In this action, plaintiff, on behalf of a Class of those purchasing title insurance in California, seek damages arising from defendants' violations of the Sherman Act as well as California statutory law.

#### II. JURISDICTION AND VENUE

- 11. This Complaint is filed and these proceedings are instituted under Sections 4 and 16 of the Act of Congress of October 15, 1914, C. 323, Stats. 731, 737 (15 U.S.C. §§ 15, 26) to obtain injunctive relief and to recover treble damages and the costs of suit, including a reasonable attorneys' fee, against defendants for the injuries sustained by plaintiff and the members of the Class which she represents by reason of defendants' and their co-conspirators' violations, as hereinafter alleged, of Section I of the Sherman Act (15 U.S.C. § 1).
- 12. Defendants transact business, maintain offices or are found within the Northern District of California. The interstate commerce described hereinafter is carried on, in part, within the Northern District of California and the conspiratorial acts herein alleged were carried on, in part, in the Northern District of California.
- 13. Intradistrict Assignment: Assignment to the San Francisco or Oakland division of this Court is appropriate because a substantial part of the events or omissions which give rise to the

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claim occurred in the county of Alameda. Pursuant to Northern District of California. Local Rule 3-2(d), assignment to either the San Francisco Division or the Oakland Division is proper.

#### III. **PARTIES**

#### **Plaintiff** A.

14. Plaintiff, Lisa Gentilcore, is an individual residing in Alameda County, California. During the Class Period, plaintiff purchased title insurance directly from one or more of the defendants herein and has been injured by reason of the antitrust violations alleged.

#### В. **Defendants**

- 15. Defendant Fidelity National Financial, Inc. ("Fidelity National") is a Delaware corporation headquartered at 601 Riverside Avenue, Jacksonville, Florida 32204. Fidelity National does business in California through one or more of its subsidiaries, including but not limited to. defendants Fidelity National Title Insurance Company, Ticor Title Insurance Company, Ticor Title Insurance Company of Florida, National Title Insurance of New York, Inc., Security Union Title Insurance Company, and Chicago Title Insurance Company. Fidelity National is registered to do business in California.
- 16. Defendant Fidelity National Title Insurance Company ("FNTIC") is a California Corporation with its principle place of business at 601 Riverside Ave., Jacksonville, Florida 32204. FNTIC does business in California, is a licensed title insurance company in California and is registered to do business in California.
- 17. Defendant Ticor Title Insurance Company ("Ticor") is a California Corporation with its principle place of business at 601 Riverside Ave., Jacksonville, Florida 32204. Ticor does business in California, is a licensed title insurance company in California and is registered to do business in California.
- 18. Defendant Ticor Title Insurance Company of Florida ("TTICF") is a Florida corporation with its principle place of business at 601 Riverside Ave., Jacksonville, Florida 32204. TTICF does business in California, is a licensed title insurance company in California and is registered to do business in California.

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- 19. Defendant Chicago Title Insurance Company ("Chicago Title") is a Missouri Corporation with its principle place of business at 601 Riverside Ave., Jacksonville, Florida 32204. Chicago Title does business in California, is a licensed title insurance company in California and is registered to do business in California.
- 20. Defendant National Title Insurance of New York, Inc. ("NTINY") is a New York corporation with its principle place of business at 601 Riverside Ave., Jacksonville, Florida 32204. NTINY does business in California, is a licensed title insurance company in California and is registered to do business in California.
- Defendant Security Union Title Insurance Company ("SUTIC") is a California 21. corporation with its principle place of business at 601 Riverside Ave., Jacksonville, Florida 32204. SUTIC does business in California, is a licensed title insurance company in California and is registered to do business in California.
- 22. The Fidelity family of title insurance companies (collectively, "Fidelity") – which includes defendants Fidelity National, FNTIC, Ticor, TTICF, Chicago Title, NTINY and SUTIC, and their affiliates – is engaged in selling title insurance to purchasers of commercial and residential real estate throughout the United States, including California. Nationally, Fidelity accounts for approximately 27 percent of title premiums, which in 2006 amounted to roughly \$4.6 billion. Fidelity, Chicago Title and Ticor were founding members of TIRSA (defined below) and since TIRSA's inception have charged title insurance rates in New York that TIRSA collectively sets.
- 23. The Fidelity family of title insurance companies and their affiliates are whollyowned and controlled by defendant Fidelity National Financial, Inc. Through its subsidiaries, Fidelity National is a provider of title insurance, specialty insurance, and claims management services. Fidelity National had 2006 revenues of roughly \$9.4 billion. The Fidelity family of title insurance companies engaged in the conduct challenged herein with the approval and assent of defendant Fidelity National.

- 24. Defendant The First American Corporation ("First American") is a California corporation with its headquarters at 1<sup>st</sup> American Way, Santa Ana, California 92707. First American does business in California through one or more of its subsidiaries, including but not limited to, defendants First American Title Insurance Company and United General Title Insurance Company.
- 25. Defendant First American Title Insurance Company ("FATIC") is a California corporation with its headquarters at 1<sup>st</sup> American Way, Santa Ana, California 92707. FATIC does business in California, is a licensed title insurance company in California and is registered to do business in California.
- 26. Defendant United General Title Insurance Company ("UGTIC") is a Colorado corporation located at 8310 S. Valley Highway, Suite 130, Englewood, CO 80112. UGTIC does business in California, is a licensed title insurance company in California and is registered to do business in California.
- 27. The First American family of title insurance companies (collectively, "First American") which includes defendants First American, FATIC and UGTIC, and their affiliates is engaged in selling title insurance to purchasers of commercial and residential real estate throughout the United States, including California. Nationally, First American accounts for approximately 29 percent of title premiums, which in 2006 amounted to roughly \$4.8 billion. First American Title was a founding member of TIRSA and since TIRSA's inception has charged title insurance rates in New York that TIRSA collectively sets.
- 28. The First American family of title insurance companies and their affiliates are wholly-owned and controlled by defendant The First American Corporation. Through its subsidiaries, First American is a provider of title insurance, business information, and related products and services. First American had 2006 revenues of roughly \$8.5 billion. The First

American family of title insurance companies and their affiliates engaged in the conduct challenged herein with the approval and assent of defendant First American.

- 29. Defendant LandAmerica Financial Group, Inc. ("LandAmerica") is a Virginia corporation headquartered at 5600 Cox Road, Glen Allen, Virginia 23060. LandAmerica does business in California through one or more of its subsidiaries, including but not limited to, defendants Commonwealth Land Title Insurance Company, Lawyers Title Insurance Corporation and Transnation Title Insurance Company.
- 30. Defendant Commonwealth Land Title Insurance Company ("CLTIC") is a Pennsylvania corporation with is principle place of business at 5600 Cox Road, Glen Allen, Virginia 23060. CLTIC does business in California, is a licensed title insurance company in California and is registered to do business in California.
- 31. Defendant Lawyers Title Insurance Corporation ("LTIC") is a Nebraska corporation with is principle place of business at 5600 Cox Road, Glen Allen, Virginia 23060. LTIC does business in California, is a licensed title insurance company in California and is registered to do business in California.
- 32. Defendant Transnation Title Insurance Company ("TNTIC") is a Nebraska corporation with is principle place of business at 5600 Cox Road, Glen Allen, Virginia 23060. TNTIC does business in California, is a licensed title insurance company in California and is registered to do business in California.
- 33. The LandAmerica family of title insurance companies (collectively, "LandAmerica") which includes defendants LandAmerica, CLTIC, LTIC and TNTIC, and their affiliates is engaged in selling title insurance to purchasers of commercial and residential real estate throughout the United States, including California. Nationally, LandAmerica accounts for approximately 19 percent of title premiums, which in 2006 amounted to roughly \$3.15 billion. Commonwealth and Lawyers Title were founding members of TIRSA and since TIRSA's inception have charged title insurance rates in New York that TIRSA collectively sets.
- 34. The LandAmerica family of title insurance companies and their affiliates are wholly-owed and controlled by defendant Land America Financial Group, Inc. Through its

subsidiaries, LandAmerica is a provider of title insurance and other products and services that facilitate the purchase, sale, transfer, and financing of residential and commercial real estate.

LandAmerica had 2006 revenues of roughly \$4 billion. The LandAmerica family of title insurance companies and their affiliates engaged in the conduct challenged herein with the approval of defendant LandAmerica.

- 35. Defendant Stewart Title Guaranty Company ("STGC") is a Texas corporation headquartered at 1980 Post Oak Blvd., Suite 800, Houston, Texas 77056. STGC does business in California, is a licensed title insurance company in California and is registered to do business in California.
- 36. Defendant Stewart Title Insurance Company ("STIC") is a New York corporation with its principle place of business at 300 E. 42<sup>nd</sup> St., Floor 10, New York, NY 10017. STIC does business in California, is a licensed title insurance company in California and is registered to do business in California.
- 37. The Stewart family of title insurance companies (collectively, "Stewart") which includes defendants STGC and STIC, and its affiliates is engaged in selling title insurance to purchasers of commercial and residential real estate throughout the United States and California. Nationally, Stewart accounts for approximately 12 percent of title premiums, which in 2006 amounted to roughly \$2 billion. Stewart was a founding member of TIRSA and since TIRSA's inception has charged title insurance rates in New York that TIRSA collectively sets.
- 38. Together, defendants account for more than 85 percent of the title premiums consumers pay in California. Nationally, they account for more than 85 percent of title premiums, which in 2006 amounted to roughly \$14.5 billion. Throughout the relevant damages period, defendants charged California consumers in California virtually identical title insurance rates.

### IV. OTHER ENTITIES

39. TIRSA is a voluntary association of title insurers licensed as a rate service organization pursuant to Article 23 of the State of New York Insurance Law. TIRSA maintains its offices in New York City, which until recently were located at the same New York address of Fidelity Title.

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- 40. TIRSA annually compiles from its members statistical data relating to their title insurance premiums, losses and expenses and submits this information in aggregate form to the New York Insurance Department. TIRSA also prepares and submits the New York Title Insurance Rate Manual which sets forth title rates to be charged and rules to be followed by TIRSA's members. The Insurance Department has never objected to any of the rates TIRSA has collectively set. Similarly, the California OIC has not actually held a public hearing or conducted any other review or regulation of the title insurance rates in California for thirty years.
- 41. TIRSA's membership is comprised of defendant insurers and all other title insurers that are licensed to issue policies in New York. Currently, Fidelity, First American, LandAmerica, and Stewart collectively represent 14 of TIRSA's 22 members. As such, they comprise a majority voting block which, according to TIRSA's by-laws, allows them to control the operations of TIRSA and, in particular, TIRSA's collective rate setting activity.
- 42. Various other persons, firms and corporations not made defendants herein have participated as co-conspirators with the defendants in the violations alleged herein and have performed acts and made statements in furtherance thereof.

#### V. CLASS ACTION ALLEGATIONS

- 43. Plaintiff brings this action under Rule 23, and particularly subsection (b)(3), of the Federal Rules of Civil Procedure, on behalf of herself and a Class consisting of all persons excluding governmental entities, defendants, subsidiaries and affiliates of defendants, who purchased directly, from one or more of the defendants and/or their co-conspirators title insurance for residential and commercial property in California during the four year period preceding this lawsuit and who have sustained damages as a result of the conspiracy herein alleged. The number of potential Class members is so numerous that joinder is impracticable.
- 44. Plaintiff, as representative of the Class, will fairly and adequately protect the interest of the Class members. The interests of plaintiff are coincident with, and not antagonistic to, those of the Class members.
- 45. Except as to the amount of damages each member of the Class has by itself sustained, all other questions of fact and law are common to the Class, including but not limited to,

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the combination and conspiracy hereinafter alleged, the violation of Section 1 of the Sherman Act (15 U.S.C. § 1) and the effects of such violation.

- 46. Plaintiff, along with all other members of the Rule (b)(3) Class, were injured as a result of paying supracompetitive prices for title insurance in California. These supracompetitive prices were achieved as a result of defendants' illegal price-fixing activities and market allocation and division.
- 47. Members of the Class include hundreds of thousands, if not millions, of consumers. They are so numerous that their joinder would be impracticable.
- 48. Plaintiff also brings this action as a class action under Rule 23(b)(2) of the Federal Rules of Civil Procedure, for violations of Section 1 of the Sherman Act, 15 U.S.C. § 1. The Rule (b)(2) Class includes all members of the (b)(3) Class, and all consumers who are threatened with injury by the anticompetitive conduct detailed herein.
- 49. Defendants have acted, continued to act, refused to act and continued to refuse to act on grounds generally applicable to the Rule (b)(2) Class, thereby making appropriate final injunctive relief with respect to the Rule (b)(2) Class as a whole.
- 50. Members of the Rule (b)(2) Class include hundreds of thousands, if not millions, of consumers. They are so numerous that their joinder would be impracticable.
- 51. Common questions of law and fact exist with respect to all Class members and predominate over any questions solely affecting individual Class members. Among the questions of law or fact common to the class are the following:
  - Whether defendants have engaged in the alleged illegal price-fixing activity and market allocation and division.
  - The duration and scope of defendants' alleged illegal price-fixing and market allocation and division activity.
  - Whether defendants' alleged illegal price-fixing and market allocation and division has caused higher prices to plaintiffs and other purchasers of title insurance in California.
  - Whether the Insurance Commissioner has actively supervised defendants' price fixing and market allocation and division.

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- 52. Plaintiff does not have any conflict of interest with other Class members. Plaintiff's claims are typical of the claims of the Class and they will fairly and adequately reflect the interests of the Class. Counsel competent and experienced in federal class action and federal antitrust litigation has been retained to represent the Class.
- 53. This action is superior to any other method for the fair and efficient adjudication of this legal dispute since joinder of all members is not only impracticable, but impossible. The damages suffered by certain members of the Class are small in relation to the expense and burden of individual litigation and therefore it is highly impractical for such Class members to seek redress for damages resulting from defendants' anticompetitive conduct.
  - 54. There will be no extraordinary difficulty in the management of the Class action.

### VI. TRADE AND COMMERCE

- 55. During all or part of the period in suit, defendants and their co-conspirators were sellers of title insurance in California.
- 56. During the period in suit, the defendants sold substantial quantities of title insurance in a continuous and uninterrupted flow in interstate commerce. In 2005, consumers in the United States paid \$17 billion for residential title insurance policies.
- 57. During the period in suit, Class members from locations outside California purchased commercial or residential property and title insurance within California.
- 58. During the period in suit, the defendants were the major sellers of title insurance in the United States and California. Defendants controlled in excess of 85 percent of the market for title insurance in the United States and California.
- 59. The activities of the defendants and their co-conspirators, as described herein, were within the flow of interstate commerce and substantially affected interstate commerce.

### VII. FACTUAL ALLEGATIONS

#### A. The Nature of Title Insurance

60. Title insurance is one of most costly items associated with the closing of a real estate transaction. In California, rates for title insurance are based on a percentage of the total value of the property being insured. For residential properties, this price ranged in 2005 from

about \$1,010 (for a \$250,000.00) property to \$1,490 (for a \$500,000 property). For more expensive homes and commercial properties, these prices are significantly higher. This amount spent on title insurance has risen dramatically over the past decade.

- 61. Title insurance serves an important purpose. It protects the purchaser of a property from any unidentified defects in the title that would in any way interfere with the full and complete ownership and use of the property with the ultimate right to resell the property. Title insurance is required by lenders in most residential and commercial real estate transactions.
- 62. Consumers exercise little discretion in choosing the title insurer from which they purchase the insurance. That decision is typically made for them by their lawyer, mortgage broker, lender, or realtor. Consequently, for most purchasers, the cost of title insurance is not challenged. Most consumers do not even become aware of the price they will pay and to which insurer they will pay it until the actual closing of the real estate transaction. By then it's too late, consumers can't attempt to negotiate a better title insurance price or alternate provider for fear of delaying or derailing the entire transaction. There is no shopping around. There is no negotiation of price.
- 63. This dynamic basically removes the sale of title insurance from the normal competitive process. Unlike the regular forces of supply and demand that keep most industries and their pricing in check, the title insurance industry is not subject to any real competitive constraints. The purchasers of the insurance, in most instances, are not the ones making the purchasing decisions. And, they are certainly in no position to question the price.
- 64. The most effective but illegal way for a particular title insurer to get business is to encourage those making the purchasing decisions the real-estate middlemen to steer business to that insurer. The best way to so motivate the middlemen is not through lower prices (that they are not even paying). Rather, it is through kickbacks in the form of finder's fees, gifts, meals, business services and other financial enticements. Therefore, it is through higher pricing (which allows for generous inducements and kick-backs), not lower pricing, that provides the best way for title insurers to compete and increase their business.

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## B. Price-Fixing in the Large Markets

- 65. New York is one of several states in which the leading title insurers collectively fix their prices through a rate-setting organization like TIRSA. There are two principal cost components that go into TIRSA's calculation. One comprises the risk associated with issuing the title policy. The other comprises the "agency commissions" paid to title agents.
- defects in the title. Unlike property insurance, title insurance carries with it a very limited risk of loss to the insurer. That is because title insurance protects against unknown *prior* events that cause defects in title. With a proper search and examination of prior ownership records, any such defects can and almost always are readily identified and excluded from the policy's coverage. Consequently, the average claim payout on a title insurance policy in the United States amounts to only about 5 percent of the total premium collected. This is very different from property coverage (such as auto and home insurance) which protects against *future* occurrences over which the insurer has little to no control where the average claim payout amounts to about 80 percent of the total premium.
- 67. The "agency commissions" component of the title insurance rate covers payments made to title agents. Defendants have an ownership or management stake in many of the title agencies to which these payments are made. A small portion of these payments is for the search and exam of prior ownership records of the property being purchased to identify any liens, encumbrances, burdens, exclusions, or other defects in the title. The search and exam function does not involve the spreading or underwriting of risk, and title insurers typically outsource this task to title agents.
- 68. The remainder, and by far the bulk, of the agency commissions are comprised of costs unrelated to the issuance of title insurance. These costs include kickbacks and other financial inducements title insurers provide to title agents and indirectly (through title agents) to the lawyers, brokers, and lenders who, in reality, are the ones deciding which title insurer to use. These payments have nothing to do with the issuance of title insurance and are made by title insurers merely to inflate their revenues and steer business their way.

- 69. Under TIRSA's collective rate setting regime, roughly 85 percent of the total title insurance premium is based on the so-called "costs" associated with the payment of agency commissions. Only 15 percent is based on costs associated with the risk of loss.
- 70. TIRSA publishes its final calculated title rates in the New York Title Insurance Rate Manual. These rates are tied to the value of the property being insured. This is so despite the fact that the costs associated with agency commissions are entirely unrelated to the value of the property. Indeed, agency kickbacks and enticements have little to do with producing a particular title policy and provide no value proportional to property value or otherwise to the consumer. Even search and exam costs are unrelated to property value. They instead depend on the age of the property, the complexity of the ownership history, and the accessibility of prior ownership records.
- 71. There are other states in which the defendants overly meet and agree to fix the rates for title insurance as part of a formal collective rate setting process.

#### C. TIRSA's Formation

- 72. Prior to TIRSA, the New York Board of Title Underwriters ("NYBTU") served as the title insurance rate-setting body in New York. NYBTU, along with the title insurance rate setting bureaus in many other states, was disbanded in the mid-1980s in the wake of a Federal Trade Commission("FTC") challenge to the collective rate setting activity of many of these associations. The FTC's challenge culminated in *FTC v. Ticor Title Ins. Co.*, 504 U.S. 621 (1992), where the Supreme Court held that to avoid *per se* illegal price fixing liability, the rate setting activity of these rating bureaus must be actively supervised by the state.
- 73. In *Ticor*, the FTC focused its challenge on agency commissions. The FTC contended that the respective state insurance departments merely rubber-stamped this portion of the collectively fixed rates without any independent review or analysis of their reasonableness or cost justification. The Supreme Court agreed with the FTC that this kind of limited state oversight was not sufficient. Rather, to avoid illegal price-fixing liability, the state insurance department has to "exercise[]sufficient independent judgment and control so that the details of the rates or prices have been established as a product of deliberate state intervention, not simply by agreement among private parties." *Ticor*, 504 U.S. at 634-35.

- 74. Following the Supreme Court's instruction in *Ticor*, the Third Circuit on remand in *Ticor Title Ins. Co. v. FTC*, 998 F.2d 1129 (3d Cir. 1992), upheld the FTC's finding that the collective rate-setting of certain state rating bureaus was improper because it was not actively supervised by the state. According to the circuit court, "[t]he Supreme Court plainly instructed us that a state's rubber stamp is not enough. Active supervision requires the state regulatory authorities' independent review and approval." *Id.* at 1139.
- 75. Defendants formulated TIRSA's first rate manual and procedure soon after the Supreme Court's *Ticor* decision. Through TIRSA, defendants have set up a rate-setting scheme to get around the rigors of state oversight required by *Ticor*. They have done so by calculating a single rate that comprises both risk and agency commission costs and by outsourcing to title agents the agency commission costs. In this way, defendants avoid providing the Insurance Department with any detailed breakout or backup for the bulk of the costs that make up their collectively fixed rates.
- 76. TIRSA merely submits an aggregated figure that is supposed to represent the total agency commission costs. Embedded within this figure is the vast quantity of dollars that are funneled to and through the title agencies as kickbacks, financial inducements and other costs unrelated to the issuance of title insurance. Defendants' design in all of this has been to effective "hide" the cost basis for their artificially high and collectively fixed title insurance premiums from the regulatory scrutiny that *Ticor* demands.

## D. Lack of Regulatory Supervision and Authority in New York and Other States Including California

77. There is no provision under the New York Insurance Law for TIRSA to include in its collectively fixed rates kickbacks and other agency commission payments unrelated to the issuance of title insurance. Indeed, the New York Insurance Department has openly acknowledged that it lacks the authority to review any agency commission payments. It has likewise recognized that defendants' outsourcing of agency commission costs has prevented it from performing a meaningful review of TIRSA's calculated rates. This was made clear at a November 2006 public hearing the New York Insurance Department held – the first in 15 years – where it questioned

TIRSA and its members on TIRSA's failure to provide the Insurance Department with any backup or detail for agency commissions.

- 78. At the hearing, the Insurance Department conceded that it could not properly evaluate TIRSA's calculated rates, and that it could only do so if it obtained the detailed cost information on agency commissions that TIRSA does not provide.
- 79. The Insurance Department's recognition that it is not properly supervising TIRSA's rate-setting activity is consistent with the April 2007 findings of the U.S. Government Accountability Office ("GAO") that the title insurance industry is in need of greater state regulation. The GAO studied the industry conditions of several states, including New York, and concluded that "state regulators have not collected the type of data, *primarily on title agents' costs and operations*, needed to analyze premium prices and underlying costs." (Emphasis added.)
- 80. Unchecked by regulatory review and insulated from competition, defendants have thus been able to collectively fix title insurance rates at supra competitive levels and earn profits that vastly exceed those contemplated by the Insurance Department or that would have resulted in a free and open competitive market.
- 81. At the time of TIRSA's formation, the Insurance Department established 5 percent (of the total premium) as the level of profit to which title insurers are entitled. The Insurance Department is supposed to carefully analyze TIRSA's rate calculations, and, in particular, its revenue and cost information, to ensure that this 5 percent profit level is maintained and based on a reasonable premium. However, without the authority or ability to scrutinize agency commission costs, the Insurance Department has been unable to perform this function. As a result, defendants (through TIRSA) have been able to set artificially high title premiums and secure title profits far in excess of the 5 percent threshold.
- 82. Through an independent investigation conducted over the past several years, the New York State Attorney General found that for every dollar of insurance premium defendants collected, of the roughly 15 cents that supposedly accounts for the risk of loss, only 3 cents is paid out in claims. And, of the roughly 85 cents that supposedly covers agency commissions, only between 8 and 11 cents goes to costs actually incurred by title agents in producing the title policy.

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83. The New York Attorney General's investigation further revealed that what was largely driving these numbers were the kickbacks and other financial inducements defendants were funneling to and through title agents to secure more business. As reported at the New York

untethered to and vastly exceed the costs of producing such policies.

These numbers show that title insurers' collectively fixed rates have resulted in profits that

Insurance Department's 2006 hearing, one title agency's financial statements revealed that it spent more than \$1 million of these so-called "agency commissions" on items identified as "Christmas",

"automobile expenses", "political contributions", "promotional expenses", and "travel and entertainment". These expenses are not even remotely related to the issuance of title insurance.

- 84. The Washington State Insurance Commissioner's October 2006 report found strikingly similarly abuses in Washington. Violations were pervasive and the Commissioner concluded that consumers were paying too much as a result.
- 85. All of this "excess money" paid to title agents not only works to steer business to defendants. It also serves to boost defendants' own profits through the inflated revenues they obtain to cover these agency payments and through their ownership or management stake in many of these agencies.
- 86. Defendants are competitors in the sale of title insurance to consumers throughout the United States. These title insurers have agreed and engaged in concerted efforts to (i) collectively set and charge uniform and supracompetitive rates for title insurance, (ii) include in their calculated rates agency commission costs, (iii) embed within these costs payoffs, kickbacks, and other charges that are unrelated to the issuance of title insurance, and (iv) hide these supposed "costs" from regulatory scrutiny by funneling them to and through title agents over which the government agencies have no ability or authority to regulate.
- 87. The GAO in its 2007 report entitled "Actions Needed to Improve Oversight of the Title Insurance Industry and Better Protect Consumers" found several indicia of a lack of competition and questions about the reasonableness of prices including:

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- Consumers find it difficult to shop for title insurance, therefore, they put little pressure on insurers and agents to compete based on price;
- Title agents do not market to consumers, who pay for title insurance, but to those in the position to refer consumers to particular title agents, thus creating potential conflicts of interest;
- A number of recent investigations by HUD and state regulatory officials have identified instances of alleged illegal activities with the title industry that appear to reduce price competition and could indicate excessive prices;
- As property values or loan amounts increase, prices paid for title insurance by consumers appear to increase faster than insurers' and agents' costs; and
- In states where agents' search and examination services are not included in the premium paid by consumers, it is not clear that additional amounts paid to title agents are fully supported by underlying costs.
- 88. The GAO visited several states, including California, and found a lack of regulatory oversight:

In the states we visited, we found that regulators did not assess title agents' costs to determine whether they were in line with premium rates; had made only limited efforts to oversee title agents (including ABAs involving insurers and agents); and, until recently, had taken few actions against alleged violations of antikickback laws. In part, this situation has resulted from a lack of resources and limited coordination among different regulators within states. On the federal level, authority for alleged violations of section 8 of RESPA, including those involving increasingly complex ABAs, is limited to seeking injunctive relief. Some state regulators expressed frustration with HUD's level of responsiveness to their requests for help with enforcement, and some industry officials said that RESPA rules regarding ABAs and referral fees need to be clarified. Industry and government stakeholders have proposed several regulatory changes, including RESPA reform, strengthened regulation of agents, a competitor right of action with no monetary penalty, and alternative title insurance models. [Id. at 41, footnotes omitted.]

## E. Competition Based on Kickbacks and Inducements But Not Rates

- 89. Having agreed to fix or stabilize prices in New York and other states where they overtly meet to promulgate rates, these same defendants then set out to do the same in other states.
- 90. In other words, as a direct result of these meetings where rates were agreed to, these same defendants agreed, either expressly or tacitly, to not compete on rates in other states as well. To compete on rates in other states could and would imperil their ability to maintain the agreed rate in states like New York.
- 91. As is the case in New York, a lack of regulatory authority over rates created an environment in which a conspiracy can and did succeed. No agency was examining why all the rates were virtually identical, and no agency was examining whether the costs associated with these premiums were reasonable. This is an environment which is conducive to price fixing.
- 92. In California, there is a lack of regulatory authority and oversight over title insurance companies. The rates in California are not set as part of a deliberate state intervention and the state does not and cannot meaningfully renew or approve these rates. The rates at issue in this case went into effect without review.

## F. Other Indicators of a Lack of Competition and Conditions Conducive to Collusive Rate Setting

- 93. In addition to the uniformity of rates, other facts suggest that it is more plausible than not that rates have been set based on an agreement to fix prices.
- 94. In theory, the chain of title should be documented back to its historic grant of ownership centuries in the past. Fear about a possible title defect in the distant past is widely used as a justification by title agencies when convincing property buyers to purchase an owner policy in addition to the lender policy, which is mandatory to secure a mortgage. The title agency, however, saves much time and money when the search is limited to one or two transactions. They rely on the insurance policy to cover the remote chance of missing an earlier but still-valid claim. If such a claim is asserted and survives the scrutiny of the title insurance company's legal department, the expected cost of compensation is likely to be less than the sum of added overhead costs of routinely tracing back every chain of title to the earliest registered owner in the distant past.

- 95. Title insurance industry officials tend to justify the large proportion of the premium retained by the title abstract and settlement agency (from 60 to more than 90 percent) by the alleged high cost of title searching back into the distant past. In fact, a high proportion of noncommercial properties are searched only through the most recent transaction. No information is available as to what proportion of claims originate in the distant past. The industry has never published pertinent statistics. It would have a marketing incentive to publish these statistics if the risk were significant; that it has not published these statistics indicates that the risk probably is only slightly greater than zero.
- 96. Many U.S. homes are being resold three or four times in twenty-five years. At each of these occasions, an abstract of title will be prepared on the basis of a more or less thorough review of the available title records, inheritance records, family records and records of past or current liens against a property. It is reasonable, therefore, to suspect that the risk of a title defect will decrease every time a property is sold.
- 97. Title searches have become less labor intensive, especially in large urban counties and cities. More and more of the information is available online. The statistical likelihood that a title default would be overlooked is a closely held industry secret, but it appears to be so small that many transactions are now insured on the basis of a search of the last owner's title history or a search into transactions that occurred during the last twenty-five to thirty-five years. The evidence is strong that the title insurance industry has achieved a remarkably high level of loss minimization.
- 98. Thus the costs of production have decreased as has the risk of loss yet none of these factors has resulted in price competition at the consumer level.
- 99. There is a remarkable absence of rate changes by title insurers over the past five years, despite declining costs of production, increased number of transactions and increased revenue per transaction. During a period when costs per unit of production declined significantly, underwritten title companies and title insurers maintained excessive rates. The prices charged by title insurers and underwritten title companies were not and are not responsive to the changing costs of production or increasing revenue per transaction at a given set of rates. Again, this is indicia of an agreement not to compete based on price.

100. As noted, the title companies engage in illegal rebates and kickbacks where the title
insurer or the underwritten title company provides money, free services or other things of value to
a real estate agent, a lender or homebuilder in exchange for business referrals. These illegal rebates
and kickbacks – a consequence of reverse competition – show that title insurance rates are supra
competitive and that some portion of the overcharge is passed from the underwritten title company
or title insurer to the referrer of business.

- 101. A lack of competition and the ability to control prices is enhanced by the fact that there were few title insurer entrants over the period from 1995 through 2005 and the number of title insurer groups declined as title insurers acquired other title insurers. There were few underwritten title company entrants over the 2000 to 2005 period and new entrants were controlled business arrangements whose addition to the market did not result in greater price competition.
- 102. Access to title plants can be a barrier to entry, but a large barrier to entry exists due to the established relationships between the entities that can steer the consumer's title and escrow business and the entities who sell title insurance and escrow services.
- 103. The title insurance market is highly concentrated – a few title insurers account for the vast majority of title insurance sales – at both the statewide level and at the county level in California. For example, three title insurer groups account for 77.4% of the market at a statewide level. At the county level, each individual market was highly concentrated. The GAO found that First American and Fidelity had a market share of 66 percent. Such a concentration enhances the ability of companies to fix prices
- 104. The agreement not to compete based on price is also evidenced by the fact that no company has marketed its services to consumers, the ultimate purchasers of the product. This is in marked contrast to real insurance, for example, car insurance, where the companies compete vigorously with well recognized slogans such as State Farm's "Like a Good Neighbor," or Allstate's "good hands," or the cute (to some) GEICO gecko promising low prices.

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## VIII. CLAIMS FOR RELIEF

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## COUNT I

#### 000111

#### Violation of the Sherman Act

- 105. Plaintiff incorporates by reference the preceding allegations.
- 106. Beginning at least as early as February 2004, and continuing thereafter to the present, the exact dates being unknown to plaintiff, defendants and their co-conspirators engaged in a combination and conspiracy in unreasonable restraint of the aforesaid interstate trade and commerce in violation of Section 1 of the Sherman Act.
- 107. The aforesaid combination and conspiracy has consisted of a continuing agreement, understanding and concert of action among the defendants and their co-conspirators, the substantial terms of which have been:
- (a) to fix, raise, maintain and stabilize the price of title insurance throughout California;
- (b) to fix, raise, maintain and stabilize the terms and conditions of sale of title insurance in Californi; and
  - (c) to allocate and divide the market for title insurance in California.
- 108. In the absence of proper regulatory authority and oversight, defendants' conduct constitutes a horizontal agreement to fix the form, structure, and prices of title insurance and to allocate and divide the title insurance market in California and is a *per se* violation of Section I of the Sherman Act.
- 109. Defendants' price-fixing, market allocation and division activity has been continuous throughout the relevant damages period and has been renewed and reinforced annually through submissions to the OIC of supposed cost and revenue information and its periodic submissions of rate changes.
- 110. Through their collective price-fixing, market allocation and division and manipulation of the regulatory process, defendants have harmed competition by charging consumers supra competitive prices for title insurance in California, evidenced in part by the fact that the prices are uniformly higher than compared with the cost of providing the insurance.

- 111. The aforesaid combination and conspiracy has had the following effects among others:
- (a) price competition in the sale of title insurance has been suppressed, restrained and eliminated;
- (b) prices for title insurance have been raised, fixed, maintained and stabilized at artificially high and non-competitive levels; and
- (c) purchasers of title insurance have been deprived of the benefit of free and open competition.
- 112. During the period of the antitrust violations by defendants and their co-conspirators, plaintiff and each member of the Class she represents, has purchased title insurance and, by reason of the antitrust violations herein alleged, paid more for such that it would have paid in the absence of said antitrust violations. As a result, plaintiff and each member of the Class she represents, has been injured and damaged in an amount presently undetermined.

#### **COUNT II**

#### Violation of Cal. Bus. and Prof. Code §§ 16720, et seg.

- 113. Plaintiff incorporates by reference the preceding allegations.
- 114. Defendants conduct as set forth above is in violation of the Cartwright Act of California (Cal. Bus. & Prof. Code §§ 16720, et seq.).
- 115. As a direct result of defendants' unlawful acts plaintiffs have paid artificially inflated prices for title insurance and have suffered injury to their business and property.

### **COUNT III**

### (California's Business & Professions Code §§ 17200, et seq.)

- 116. The preceding paragraphs of this Complaint are realleged and incorporated by reference. Plaintiff asserts this claim for violations of California's UCL, Bus. & Prof. Code §§ 17200, *et seq.*, on behalf of herself and the members of the Class.
- 117. Defendants' statements and representations constitute unfair, unlawful and deceptive trade practices in violation of the UCL.

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- 118. All of the wrongful conduct alleged herein occurs and continues to occur in the conduct of defendants' business. Defendants' wrongful conduct is part of a pattern or generalized course of conduct that is repeated in the State of California on hundreds, if not thousands, of occasions daily.
- 119. Plaintiff has suffered injury in fact and has lost money or property as a result of defendants' unfair, unlawful and/or deceptive practices by paying a higher price for title insurance then she would or should have absent the conduct complained of.
- 120. Plaintiff requests that this Court enter such orders or judgment as may be necessary to enjoin the defendants from continuing its unfair, unlawful, and/or deceptive practices, to restore to any person in interest any money which may have been acquired by means of such unfair competition and to disgorge any profits realized by defendants as a result of its unfair, unlawful and/or deceptive practices, as provided in Cal. Bus. & Prof. Code § 17203 and Cal. Civ. Code § 3345, and for such other relief as set forth in the Prayer for Relief.

#### **COUNT IV**

#### **UNJUST ENRICHMENT**

- 121. Plaintiff incorporates by reference the preceding allegations.
- 122. This Cause of Action is pled in the alternative to all claims and/or causes of action at law.
- 123. Defendant has received a benefit from plaintiff and the Class members in the form of the prices plaintiff and the Class members paid for defendants' title insurance.
  - 124. Defendants are aware of their receipt of the above-described benefit.
- 125. Defendants received the above-described benefit to the detriment of plaintiff and each of the other members of the Class.
- Defendants continue to retain the above-described benefit to the detriment of 126. plaintiff and the Class members.
- 127. As a result of defendants' unjust enrichment, plaintiff and the Class members have sustained damages in an amount to be determined at trial and seek full disgorgement and restitution

of defendants' enrichment, benefits, and ill-gotten gains acquired as a result of the unlawful or wrongful conduct alleged above.

#### PRAYER FOR RELIEF

WHEREFORE, plaintiff demands:

- A. That the alleged combination and conspiracy among the defendants and their co-conspirators be adjudged and decreed to be an unreasonable restraint of trade in violation of Section 1 of the Sherman Act;
- B. That the Court declare that the premiums charged are excessive under state law and order damages;
- C. That judgment be entered against defendants, jointly and severally, and in favor of plaintiff, and each member of the Class it represents, for threefold the damages determined to have been sustained by plaintiff, and each member of the Class it represents, together with the cost of suit, including a reasonable attorneys' fee;
- D. Each of the defendants, successors, assignees, subsidiaries and transferees, and their respective officers, directors, agents and employees, and all other persons acting or claiming to act on behalf thereof or in concert therewith, be perpetually enjoined and restrained from, in any manner, directly or indirectly, continuing, maintaining or renewing the aforesaid combination, conspiracy, agreement, understanding or concert of action, adopting or following any practice, plan, program, or design having a similar purpose or effect in restraining competition; and
  - E. Such other and further relief as may appear necessary and appropriate.

#### **JURY TRIAL DEMANDED**

Pursuant to Rule 38, F.R.C.P., plaintiff demands a trial by jury of the claims alleged herein. DATED: March 11, 2008.

HAGENS BERMAN SOBOL SHAPIRO LLP

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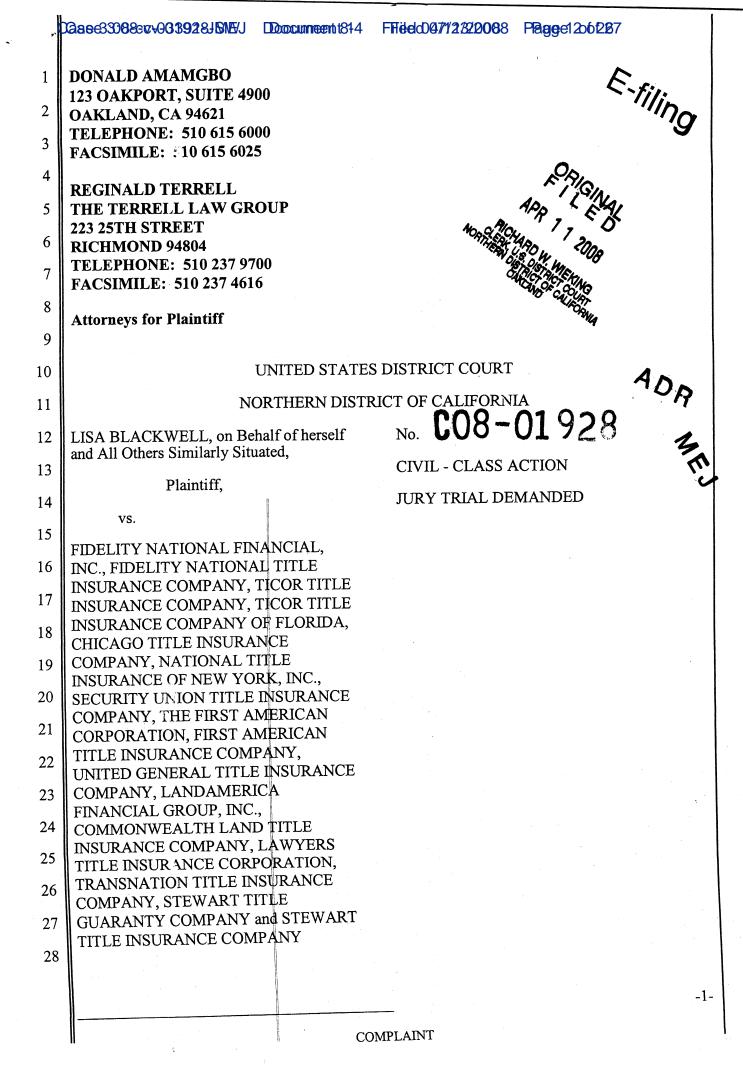
JEAN D. FRIEDMAN (173886)

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# **EXHIBIT 3**



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**Defendants** 

Plaintiff Lisa Blackwell, by her attorneys, on behalf of herself and all others similarly situated brings this action for treble damages and injunctive relief under the antitrust laws of the United States and based on statutes of the State of California against the above-named defendants, demand a trial by jury, and complaining and alleging as follows:

#### I. INTRODUCTION

- From the consumer's point of view, title insurance differs greatly from other, more 1. familiar kinds of insurance. For one thing, while automobile and homeowner insurance policies protect consumers from an event that may occur in the future, title insurance offers protection from events that might have occurred in the past.
- Most simply, title insurance is protection purchased against a loss arising from 2. problems that occurred in the past and may affect the title to the real estate that a consumer is buying. Title insurers do not compete on the basis of the policies or coverage that they provide. In fact, almost all title policies are based on a single set of form policies published and maintained by the national trade association, the American Land Title Association. Furthermore, the end goal of an exhaustive title search by a title insurer is not to provide coverage for title defects that the search uncovers, but rather to exclude coverage for any such defects and therefore, further reduce the real value of the title policy which is written to cover only unknown defects in title at the time of issuance. As a result, title insurance is a commodity product.
- Even for the savviest of insurance consumers, the purchase of a title insurance 3. policy is just one more expensive step in the dizzying, convoluted and often confusing flurry of paperwork and signings that culminate in the closing of a home purchase. Consumers, who normally show around for their insurance and carefully compare prices, typically emerge from the closing on their new home holding an insurance policy that they know virtually nothing about and that in all likelihood, they will never need.
- The title insurance market in California consists of a dozen carriers, ranging in 4. size from regional companies to national affiliates. However, the market is dominated by four groups of affiliated companies which, combined, sell over 90 percent of the title insurance

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policies sold in California and which own and control the title plants in many California counties that every title insurer must rely on in order to issue title policies.

- 5. Title companies, in marked contrast to property, casualty, life and other traditional insurance carriers, choose not to market their products directly to the consumers who pay for them. Instead, the title insurance industry operates on what is termed a "reverse competition" model. Reverse competition means that title companies solicit business referrals from the other major players in the home purchase scenario - real estate agents and agencies, banks, lenders, builders, developers an others: middlemen or go-betweens. The title companies pay middlemen for these referrals in the form of direct payments, advertising expenses, junkets, parties and other kick-backs and inducements. In addition, middlemen such as Windermere, John L. Scott and Caldwell Bank-Bain, who themselves control a significant portion of the real estate brokerage market, take significant ownership stakes in local title agents and affiliates of the major title insurers and thereby get a direct return in profit from the referral of title business to the title agent whom the partly or wholly own.
- 6. Reverse competition, as the term suggests, isn't a model that benefits consumers through market-driven forces. In fact, consumers are bypassed completely as title companies spend nearly all of their marketing budgets "wining and dining" real estate agents, banks, lenders, builders, developers and others in an effort to convince these middlemen to steer their homebuying clients to their companies for their title insurance needs.
- In some of the major markets in the United States, these same title insurers 7. collectively meet, and jointly set rates and file these rates with the applicable state insurance authority. The rates are not subject to any meaningful review of regulation. The companies agree to fix the price of title insurance far in excess of the risk and loss experience associated with such insurance. As a result of the joint agreement as to rates, competition is relegated to the middleman. As a result of their joint rate setting and agreement, no company competes on price to the consumer.
- Having agreed to fix prices in states where joint rate setting occurs, the companies 8. agreed to not compete based on price to the consumer in other states, including California, where

regulation of filed rates is lax or non-existent. Thus, they agreed to set rates at supra competitive prices and to compete based on offering inducements to middlemen. In California, in three successive reports, the Office of the Insurance Commissioner ("OIC") has found an "astonishing number" of such inducements that are in violation of state law. However, the OIC does not actively oversee or regulate rates, and, in fact, does not buy its own admission have the power to do so. The absence of regulation has allowed collusive behavior and excessive rates.

- 9. In addition to paying inducements and kick-backs, the title companies and their agents divide the market of real-estate middlemen through the use of Affiliated Business Arrangements ("ABAs"), wherein the dominant real estate brokers purchase significant ownership in favored title insurance affiliates. The real estate brokers then reward their associates for using the preferred title insurance providers and lock-out independent title insurers.
- 10. In this action, plaintiff, on behalf of a class of those purchasing title insurance in California seek damages arising from defendants' violations of the Sherman Act as well as California statutory law.

### II. JURISDICTION AND VENUE

- 11. This Complaint is filed and these proceedings are instituted under Section 4 and 16 of the Act of Congress of October 15, 1914 C. 323, Stats. 731, 737 (15 U.S.C. §§ 15, 26) to obtain injunctive relief and to recover treble damages and the costs of suit, including a reasonable attorneys' fee, against defendants for the injuries sustained by plaintiff and the members of the Class which she represents by reason of defendants' and their co-conspirators' violations, as hereinafter alleged, of Section 1 of the Sherman Act (15 U.S.C. § 1).
- Defendants transact business, maintain offices or are found within the Northern District of California. The interstate commerce described hereinafter is carried on, in part, within the Northern District of California and the conspiratorial acts herein alleged were carried on, in part, in the Northern District of California.
- 13. Intra-district Assignment: Assignment to the San Francisco or Oakland division of this court is appropriate because a substantial part of the events or omission which give rise to

the claim occurred in the county of San Francisco. Pursuant to Northern District of California, Local Rule 3-2(d), assignment to either the San Francisco Division or the Oakland Division is proper.

### III. <u>PARTIES</u>

- 14. Plaintiff Lisa Blackwell, is an individual residing in San Francisco County,
  California. During the class period, plaintiff purchased title insurance directly from one or more
  of the defendants herein and has been injured by reason of the antitrust violations alleged.
- Defendant Fidelity National Financial, Inc. ("Fidelity National") is a Delaware corporation headquartered at 601 Riverside Avenue, Jacksonville, Florida 32204. Fidelity National does business in California through one or more of its subsidiaries, including but not limited to defendants Fidelity National Title Insurance Company, Ticor Title Insurance Company, Ticor Title Insurance Company, Ticor Title Insurance of New York, Inc., Security Union Title Insurance Company, and Chicago Title Insurance Company. Fidelity National is registered to do business in California.
- 16. Defendant Fidelity National Title Insurance Company ("FNTIC") is a California Corporation with its principle place of business at 601 Riverside Ave., Jacksonville, Florida 32204. FNTIC does business in California, is a licensed title insurance company in California and is registered to do business in California.
- 17. Defendant Ticor Title Insurance Company ("Ticor") is a California Corporation with its principle place of business at 601 Riverside Ave., Jacksonville, Florida 32204. Ticor does business in California, is a licensed title insurance company in California and is registered to do business in California.
- 18. Defendant Ticor Title Insurance Company of Florida ("TTICF") is a Florida corporation with its principle place of business 601 Riverside Ave., Jacksonville, Florida 32204. TTICF does business in California, is a licensed title insurance company in California and is registered to do business in California.
- 19. Defendant Chicago Title Insurance Company ("Chicago Title") is a Missouri Corporation with its principle place of business at 601 Riverside Ave., Jacksonville, Florida

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32204. Chicago Title does business in California, is a licensed title insurance company in California and is registered to do business in California.

- Defendant National Title Insurance of New York, Inc. ("NYINY") is a New York 20. Corporation with its principle place of business at 601 Riverside Ave., Jacksonville, Florida 32204. NYINY does business in California, is a licensed title insurance company in California and is registered to do business in California.
- Defendant Security Union Title Insurance Company Chicago Title Insurance 21. Company ("Chicago Title") is a Missouri Corporation with its principle place of business at 601 Riverside Ave., Jacksonville, Florida 32204. Chicago Title does business in California, is a licensed title insurance company in California and is registered to do business in California.
- The Fidelity family of title insurance companies (collectively, "Fidelity") which 22. includes defendants Fidelity National, FNTIC, Ticor, TTICF, Chicago Title, NYINY and SUTIC, and their affiliates - in engaged in selling title insurance to purchases of commercial and residential real estate throughout the United States, including California. Nationally, Fidelity accounts for approximately 27 percent of title premiums, which in 2006 amounted to roughly \$4.6 billion. Fidelity, Chicago Title and Ticor were founding members of TIRSA (defined below) and since TIRSA's inception have charged title insurance rates in New York that TIRSA collectively sets.
- The Fidelity family of title insurance companies and their affiliates are wholly-23. owned and controlled by defendant Fidelity National Financial, Inc. Through its subsidiaries, Fidelity National is a provider of title insurance, specialty insurance, and claims management services. Fidelity National had 2006 revenues of roughly \$9.4 billion. The Fidelity family of title insurance companies engaged in the conduct challenged herein with the approval and assent of defendant Fidelity National.
- Defendant The First American Corporation ("First American") is a California 24. corporation with its headquarters at 1st American Way, Santa Ana, California 92707. First American does business in California through one or more its subsidiaries, including but not limited to, defendant First American Title Insurance Company and United General Title

25. Defendant First American Title Insurance Company ("FATIC") is a California corporation with its headquarters at 1st American Way, Santa Ana, California 92707. FATIC does business in California is a licensed title insurance company in California and is registered to do business in California.

- 26. Defendant United General Title Insurance Company ("UGTIC") is a Colorado corporation located at 8310 S. Valley Highway, Suite 130, Englewood, CO 80112. UGTIC does business in California, is a licensed title insurance company in California and is registered to do business in California.
- 27. The First American family of title insurance companies (collectively, "First American") which includes defendants First American, FATIC and UGTIC, and their affiliates is engaged in selling title insurance to purchasers of commercial and residential real estate throughout the United States, including California. Nationally, First American accounts for approximately 29 percent of title premiums, which in 2006 amounted to roughly \$4.8 billion. First American Title was a founding member if TIRSA and since TIRSA's inception has charged title insurance rates in New York that TIRSA collectively sets.
- 28. The First American family of title insurance companies and their affiliates are wholly-owned and controlled by defendant The First American Corporation. Through its subsidiaries, First American is a provider of title insurance, business information, and related products and services. First American had 2006 revenues of roughly \$8.5 billion. The First American family of title insurance companies and their affiliates engaged in the conduct challenged herein with the approval and assent of defendant First American.
- 29. Defendant LandAmerica Financial Group, Inc. ("LandAmerica") is a Virginia corporation headquartered at 5600 Cox Road, Glen Allen, Virginia 23060. LandAmerica does business in California through one or more of its subsidiaries, including but not limited to, defendants Commonwealth Land Title Insurance Company, Lawyers Title Insurance Corporation and Trans-nation Title Insurance Company.
  - 30. Defendant Commonwealth Land Title Insurance Company ("CLTIC") is a

Pennsylvania corporation with its principle place of business at 5600 Cox Road, Glen Allen, Virginia 23060. CLTIC does business in California, is a licensed title insurance company in California and registered to do business in California.

- 31. Defendants Lawyers Title Insurance Corporation ("LTIC") is a Nebraska corporation with its principle place of business at 5600 Cox Road, Glen Allen, Virginia 23060. LTIC does business in California, is a licensed title insurance company in California and is registered to do business in California.
- 32. Defendants Trans-nation Title Insurance Corporation ("TNTIC") is a Nebraska corporation with its principle place of business at 5600 Cox Road, Glen Allen, Virginia 23060. TNTIC does business in California, is a licensed title insurance company in California and is registered to do business in California.
- 33. The LandAmerica family of title insurance companies (collectively, "LandAmerica") which includes defendants LandAmerica, CLTIC, LTIC and TNTIC, and their affiliates is engaged in selling title insurance to purchasers of commercial and residential real estate throughout the United States, including California. Nationally, LandAmerica accounts for approximately 19 percent of title premiums, which in 2006 amount to roughly \$3.15 billion. Commonwealth and Lawyers Title were founding members of TIRSA and since TIRSA's inception have charged title insurance rates in New York that TIRSA collectively sets.
- 34. The LandAmerica family of title insurance companies and their affiliates are wholly-owned and controlled by defendant Land America Financial Group, Inc. Through its subsidiaries, LandAmerica is a provider of title insurance and other products and services that facilitate the purchase, sale, transfer, and financing of residential and commercial real estate. LandAmerica had 2006 revenues of roughly \$4 billion. The LandAmerica family of title insurance companies and their affiliates engaged in the conduct challenged herein with the approval of defendant LandAmerica.
- 35. Defendant Stewart Title Guaranty Company ("STGC") is a Texas corporation headquartered at 1980 Post Oak Blvd., Suite 800, Houston, Texas 77056. STGC does business in California, is a licensed title insurance company in California and is registered to do business in

36, Defendant Stewart Title Insurance Company ("STIC") is a New York corporation with its principle place of business at 300 E. 42nd St., Floor 10, New York, NY 10017. STIC does business in California, is a licensed title insurance company in California and is registered to do business in California.

- 37. The Stewart family of title insurance companies (collectively, "Steward") which includes defendants STGC and STIC, and its affiliates is engaged in selling title insurance to purchasers of commercial and residential real estate throughout the United States and California. Nationally, Stewart accounts for approximately 12 percent of title premiums, which in 2006 amounted to roughly \$2 billion. Stewart was a founding member of TIRSA and since TIRSA's inception has charged title insurance rates in New York that TIRSA collectively sets.
- 38. Together, defendants account for more than 85 percent of title premiums consumers pay in California. Nationally, they account for more than 85 percent of title premiums, which in 2006 amounted to roughly \$14.5 billion. Throughout the relevant damages period, defendants charged California consumers in California virtually identical title insurance rates.

#### IV. OTHER ENTITIES

- 39. TIRSA is a voluntary association of title insurers licensed as a rate service organization pursuant to Article 23 of the State of New York Insurance Law. TIRSA maintains its offices in New York City, which until recently were located at the same New York address of Fidelity Title.
- 40. TIRSA annually compiles from its members statistical data relating to their title insurance premiums, losses and expenses and submits this information in aggregate form to the New York Insurance Department. TIRSA also prepares and submits the New York Title Insurance Rate Manual which sets forth title rates to be charged and rules to be followed by TIRSA's members. The Insurance Department has never objected to any of the rates TIRSA has collectively set. Similarly, the California OIC has not actually held a public hearing or conducted any other review or regulation of the title insurance rates in California for thirty years.

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- 41. TIRSA's membership is comprised of defendant insurers and all other title insurers that are licensed to issue policies in New York. Currently, Fidelity, First American. LandAmerica and Stewart collectively represent 14 of TIRSA's 22 members. As such, they comprise a majority voting block which, according to TIRSA's by-laws, allows them to control the operations of TIRSA and, in particular, TIRSA's collective rate setting activity.
- 42. Various other persons, firms and corporations not made defendants herein have participated as co-conspirators with the defendants in the violations alleged herein and have performed acts and made statements in furtherance thereof.

#### V. **CLASS ACTION ALLEGATIONS**

- 43. Plaintiff brings this action under Rule 23, and particularly subsection (b)(3), of the Federal Rules of Civil Procedure, on behalf of herself and a class consisting of all persons excluding governmental entities, defendants, subsidiaries and affiliates of defendants, who purchased directly, from one or more of the defendants and/or their co-conspirators title insurance for residential and commercial property in California during the four year period preceding this lawsuit and who have sustained damages as a result of the conspiracy herein alleged. The number of potential class members is so numerous that joinder is impracticable.
- Plaintiff, as representative of the class, will fairly and adequately protect the 44. interest of the class members. The interests of plaintiff are coincident with, and not antagonistic to, those of the class members.
- Except as to the amount of damages each member of the class has by itself 45. sustained, all other questions of fact and law are common to the class, including but not limited to, the combination and conspiracy hereinafter alleged, the violation of Section 1 of the Sherman Act (15 U.S.C. §1) and the effects of such violation.
- Plaintiff, along with all other members of the Rule (b) (3) class, were injured as a 46. result of paying supra-competitive prices for title insurance in California. The supra-competitive prices were achieved as a result of defendants' illegal price-fixing activities and market allocation and division.
  - Members of the class include hundreds of thousands, if not millions, of 47.

consumers. They are so numerous that their joinder would be impracticable.

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48. Plaintiff also brings this action as a class action under Rule 23(b)(2) of the Federal Rules of Civil Procedure, for violation of Section 1 of the Sherman Act, 15 U.S.C. § 1. The Rule (b) (2) class includes all members of the (b) (3) class, and all consumers who are threatened with

injury by the anticompetitive conduct detailed herein.

49. Defendants have acted, continued to act, refused to act and continued to refuse to act on grounds generally applicable to Rule (b) (2) class, thereby making appropriate final injunctive relief with respect to the Rule (b) (2) class as a whole.

- 50. Members of the Rule (b) (2) class include hundreds of thousands, if not millions, of consumers. They are so numerous that their joinder would be impracticable.
- 51. Common questions of law and fact exist with respect to all class members and predominate over any questions solely affecting individual class members. Among the questions of law of fact common to the class are the following:
  - Whether defendants have engaged in the alleged illegal price-fixing activity and market allocation and division.
  - The duration and scope of defendants' alleged illegal price-fixing and market allocation and division activity.
  - Whether defendants' alleged illegal price-fixing and market allocation and division has caused higher prices to plaintiffs and other purchasers of title insurance in California.
  - Whether the Insurance Commissioner has actively supervised defendants' price fixing and market allocation and division.
- 52. Plaintiff does not have any conflict of interest with other class members. Plaintiff's claims are typical of the claims of the class and they will fairly and adequately reflect the interests of the class. Counsel competent and experienced in federal class action and federal antitrust litigation has been retained to represent the class.
  - 53. This action is superior to any other method for the fair and efficient adjudication

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of this legal dispute since joinder of all members is not only impracticable, but impossible. The damages suffered by certain members of the class are small in relation to the expense and burden of individual litigation and therefore it is highly impractical for such class members to seek redress for damages resulting from defendants' anticompetitive conduct.

There will be no extraordinary difficulty in the management of the class action. 54.

#### TRADE AND COMMERCE VI.

- During all or part of the period in suit, defendants and their co-conspirators were 55. sellers of title insurance in California.
- During the period in suit, the defendants sold substantial quantities of title 56. insurance in a continuous and uninterrupted flow in interstate commerce. In 2005, consumers in the United States paid \$17 billion for residential title insurance policies.
- During the period in suit, class members from locations outside California 57. purchased commercial or residential property and title insurance within California.
- During the period in suit, the defendants were the major sellers of title insurance 58. in the United States and California. Defendants controlled in excess of 85 percent of the market for title insurance in the United States and California.
- The activities of the defendants and their co-conspirators, as described herein, 59. were within the flow of interstate commerce and substantially affected interstate commerce.

#### FACTUAL ALLEGATIONS VII.

#### The Nature of Title Insurance A.

Title insurance is one of most costly items associated with the closing of real 60. estate transaction. In California, rates for title insurance are based on a percentage of the total value of the property being insurance. For residential properties, this price ranged in 2005 from about \$1,010 (for a \$250,000.00) property to \$1,490 (for a \$500,000.00 property). For more expensive homes and commercial properties, these prices are significantly higher. This amount spent on title insurance has risen dramatically over the past decade.

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61. Title insurance serves an important purpose. It protects the purchaser of a property from any unidentified defects in the title that would in any way interfere with the full and complete ownership and use of the property with the ultimate right to resell the property. Title insurance is required by lenders in most residential and commercial real estate transactions.

- 62. Consumers exercise little discretion in choosing the title insurer from which they purchase the insurance. That decision is typically made for them by their lawyer, mortgage broker, lender, or realtor. Consequently, for most purchasers, the cost of title insurance is not challenged. Most consumers do not even become aware of the price they will pay and to which insurer they will pay it until the actual closing of the real estate transaction. By then its too late, consumers can't attempt to negotiate a better title insurance price or alternate provider for fear of delaying or derailing the entire transaction. There is no shopping around. There is no negotiation of price.
- 63. This dynamic basically removes the sale of title insurance from the normal competitive process. Unlike the regular forces of supply and demand that keep most industries and their pricing in check, the title insurance industry is not subject to any real competitive constraints. The purchasers of the insurance, in most instances, are not the ones making the purchasing decisions. And, they are certainly in no position to question the price.
- The most effective but illegal way for a particular title insurer to get business is to 64. encourage those making the purchasing decisions - the real-estate middlemen - to steer business to that insurer. The best way to so motivate the middlemen is not through lower prices (that they are not even paying). Rather, it is through kickbacks in the form of finder's fees, gifts, meals, business service; and other financial enticements. Therefore, it is through higher pricing (which allows for generous inducements and kick-backs), not lower pricing, which provides the best way for title insurers to compete and increase their business.

#### Price-Fixing in the Large Markets В.

New York is one of several states in which the leading title insurers collectively 65. fix their prices through a rate-setting organization like TIRSA. There are two principal cost components that go into TIRSA's calculation. One comprises the risk associated with issuing the

- defects in the title. Unlike property insurance, title insurance carriers with it a very limited risk of loss to the insurer. That is because title insurance protects against unknown prior events that cause defects in title. With a proper search and examination of prior ownership records, any such defects can and almost always are readily identified and excluded from the policy's coverage. Consequently, the average claim on a title insurance policy in the United States amounts to only about 5 percent of the total premium collected. This is very different from property coverage (such as auto and home insurance) which protects against future occurrences over the insurer has little or no control where the average claim payout amounts to about 80 percent of the total premium.
- 67. The "agency commissions" component of the title insurance rate covers payments made to title agents. Defendants have an ownership or management stake in many of the title agencies to which these payments are made. A small portion of these payments is for the search and exam of prior ownership records of the property being purchased to identify any liens, encumbrances, burdens, exclusions, or other defects in the title. The search and exam function does not involve the spreading or underwriting of risk, and title insurers typically outsource this task to title agents.
- 68. The remainder, and by far the bulk, of the agency commission are comprised of costs unrelated to the issuance of title insurance. These costs include kickbacks and other financial inducements title insurers provide to title agents and indirectly (through title agents) to the lawyers, brokers, and lenders who, in realty, are the ones deciding which title insurer to use. These payments have nothing to do with the issuance of title insurance and are made by title insurers merely to inflate their revenues and steer business their way.
- 69. Under TIRSA's collective rate setting regime, roughly 85 percent of the total tile insurance prenium is based on the so-called "costs" associated with the payment of agency commissions. Only 15 percent is based on costs associated with the risk of loss.
  - 70. TIRSA publishes its final calculated title rates in the New York Title Insurance

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27 28 Rate Manual. These rates are tied to the value of the property being insured. This is so despite the fact that the costs associated with agency commissions are entirely unrelated to the value of the property. Indeed, agency kickbacks and enticements have little to do with producing a particular title policy and provide no value - proportional to property value. The instead depend on the age of the property, the complexity of the ownership history, and the accessibility of prior ownership records.

71. There are other states in which the defendants overly meet and agree to fix the rates for title insurance as part of a formal collective rate setting process.

#### C. **TIRSA's Formation**

- 72. Prior to TIRSA, the New York Board of Underwriters ("NYBTU") served as the title insurance rate-setting body in New York. NYBTU, along with the title insurance rate setting bureaus in many other states, was disbanded in the mid-1980s in the wake of a Federal Trade Commission ("FTC") challenge to the collective rate setting activity of many of these associations. The FTC's challenge culminated in FTC v. Ticor Title Inc. Co., 504 U.S. 621 (1992), where the Supreme Court held that to avoid per se illegal price fixing, the rate setting activity of these rating bureaus must be actively supervised by the state.
- In *Ticor*, the FTC focused its challenge on agency commissions. The FTC 73. contended that the respective state insurance departments merely rubber-stamped this portion of the collectively fixed rates without any independent review or analysis of their reasonableness or costs justification. The Supreme Court agreed with the FTC that this kind of limited state oversight was not sufficient. Rather, to avoid illegal price-fixing liability, the state insurance department has to "exercise sufficient independent judgment and control so that the details of the rates or prices have been established as a product of deliberate state intervention, not simply by agreement among private parties." Ticor, 504 U.S. at 634-35.
- Following the Supreme Court's instruction in Ticor, the Third Circuit on remand 74. in Ticor Title Ins. Co. v. FTC, 998 F.2D 1129 (3d Cir. 1992), upheld the FTC's finding that the collective rate-setting of certain state rating bureaus was improper because it was not actively supervised by the state. According to the circuit court, "[t]he Supreme Court plainly instructed

us that a state's rubber stamp is not enough. Active supervision requires the state regulatory authorities' independent review and approval". *Id.* at 1139.

- 75. Defendants formulated TIRSA's first rate manual and procedure soon after the Supreme Court's *Ticor* decision. Through TIRSA, defendants have set up a rate-setting scheme to get around the rigors of state oversight required by *Ticor*. They have done so by calculating a single rate that comprises both risk and agency commission costs and by outsourcing to title agents the agency commission costs. In this way, defendants avoid providing the Insurance Department with any detailed breakout or backup for the bulk of the costs that make up their collectively fixed rates.
- 76. TIRSA merely submits an aggregated figure that is supposed to represent the total agency commission costs. Embedded within this figure is the vast quantity of dollars that are funneled to and through the title agencies as kickbacks, financial inducements and other costs unrelated to the 'ssuance of title insurance. Defendants' design in all of this has been to effective "hide" the costs basis for their artificially high and collectively fixed title insurance premiums form the regulatory scrutiny that *Ticor* demands.

# D. Lack of Regulatory Supervision and Authority in New York and Other States Including California

- 77. There is no provision under the New York Insurance Law for TIRSA to include in its collectively fixed rates kickbacks and other agency commission payments unrelated to the issuance of title insurance. Indeed, the New York Insurance Department has openly acknowledged that it lacks the authority to review any agency commission payments. It has likewise recognized that defendants' outsourcing of agency commission costs has prevented it from performing a meaningful review of TIRSA's calculated rates. This was made clear at a November 2006 public hearing at New York Insurance Department held the first in 15 years where it questioned TIRSA and its members on TIRSA's failure to provide the Insurance Department with any backup or detail for agency commissions.
- 78. At the hearing, the Insurance Department conceded that is could not properly evaluate TIRSA's calculated rates, and that it could only do so if it obtained the detailed costs

- TIRSA's rate-setting activity is consistent with the April 2007 findings of the U.S. Government Accountability Office ("GAO") that the title insurance industry is in need of greater state regulation. The GAO studied the industry conditions of several states, including New York, and concluded that "state regulators have not collected the type of data, *primarily on title agents' costs and operations*, needed to analyze premium prices and underlying costs." (Emphasis added.)
- 80. Unchecked by regulatory review and insulated from competition, defendants have thus been unable to collectively fix title insurance rates at supra competitive levels and ear profits that vastly exceed those contemplated by the Insurance Department or that would have resulted in a free and open competitive market.
- 81. At the time of TIRSA's formation, the Insurance Department established 5 percent (of the total premium) as the level of profit to which title insurers are entitled. The Insurance Department is supposed to carefully analyze TIRSA's rate calculations, and, in particular, its revenue and cost formation, to ensure that this 5 percent profit level is maintained and based on a reasonable premium. However, without the authority or ability to scrutinize agency commission costs, the Insurance Department has been unable to perform this function. As a result, defendants (through TIRSA) have been able to set artificially high title premiums and secure title profits far in excess of the 5 percent threshold.
- New York State Attorney General found that for every dollar of insurance premium defendants collected, of the roughly 15 cents that supposedly accounts for the risk of loss, only 3 cents is paid out of claims. And, of the roughly 85 cents that supposedly covers agency commissions, only between 8 and 11 cents goes to costs actually incurred by title agents in producing the title policy. These numbers show that title insurers' collectively fixed rates have resulted in profits that vastly exceed the costs of producing such policies.
  - 83. The New York Attorney General's investigation further revealed that what were

largely driving these numbers were the kickbacks and other financial inducements defendants were funneling to and through title agents to secure more business. As reported at the New York Insurance Department's 2006 hearing, one title agency's financial statements revealed that it spent more than \$1 million of these so-called "agency commissions" on items identified at "Christmas", "automobile expenses", "political contributions", "promotional expenses", and "travel and entertainment". These expenses are not even remotely related to the issuance of title insurance.

- 84. The Washington State Insurance Commissioner's October 2006 report found strikingly similarly abuses in Washington. Violations were pervasive and the Commissioner concluded that consumers were paying too much as a result.
- All of this "excess money" paid to title agents not only works to steer business to defendants. It also served to boost defendants' own profits through the inflated revenues they obtain to cover these agency payments and through their ownership or management stake in many of these agencies.
- 86. Defendants are competitors in the sale of title insurance to consumers throughout the United States. These title insurers have agreed and engaged in concerted efforts to (i) collectively set and charge uniform and supra competitive rates for title insurance, (ii) include in their calculated rates agency commission costs, (iii) embed within these costs payoffs, kickbacks, and other charges that are unrelated to the issuance of title insurance, and (iv) hide these supposed "costs" from regulatory scrutiny by funneling them to and through title agents over which the government agencies have no ability or authority to regulate.
- 87. The GAO in its 2007 report entitled "actions Needed to Improve Oversight of the Title Insurance Industry and Better Protect Consumers" found several indicia of a lack of competitions and questions about the reasonableness of prices including:
  - Consumers find it difficult to shop for title insurance, therefore, they put little pressure on insurers and agents to compete based on price;
  - Title agents do not market to consumers, who pay for title insurance, but to those in the position to refer consumers to particular title agents, thus creating potential

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conflicts of interest;

- A number of recent investigations by HUD and state regulatory officials have identified instances of alleged illegal activities with the title industry that appear to reduce price competition and could indicate excessive prices;
- As property values or loan amounts increase, prices paid for title insurance by consumers appear to increase faster than insurers' and agents' costs; and
- In states where agents' search and examination services are not included in the premium paid by consumers, it is not clear that additional amounts paid to title agents are fully supported by underlying costs.
- 88. The GAO visited several states including California, and found a lack of regulatory oversight:

In the states we visited, we found that regulators did not assess title agents' costs to determine whether they were in line with premium rates; had made only limited efforts to oversee title agents (including ABAs involving insurers and agents); and, until recently, had taken few actions against alleged violations of anti-kickback laws. In part, this situation has resulted from a lack of resources and limited coordination among different regulators within states. On the federal level, authority for alleged violations of section 8 of RESPA, including those involving increasingly complex ABAs, is limited to seeking injunctive relief. Some state regulators expressed frustration with HUD's level of responsiveness to their requests for help with enforcement, and some industry officials said that RESPA rules regarding ABAs and referral fees need to be clarified. Industry and government stakeholders have proposed several regulatory changes, including RESPA reform, strengthened regulation of agents, a competitor right of action with no monetary penalty, and alternative title insurance models. [Id. at 41, footnotes omitted.]

## E. Competition Based on Kickbacks and Inducements But Not Rates

- 89. Having agreed to fix or stabilize prices in New York and other states where thy overtly meet to promulgate rates, these same defendants then set out to do the same in other states.
- 90. In other words, as a direct result of these meetings where rates were agreed to, these same defendants agreed, either expressly or tacitly, to no compete on rates in other states as well. To compete on rates in other states could and would imperil their ability to maintain the

91. As is the case in New York, a lack of regulatory authority over rates created an environment in which a conspiracy can and did succeed. No agency was examining why all the rates were virtually identical, and no agency was examining whether the costs associated with these premiums were reasonable. This is an environment which is conducive to price fixing,

92. In California, there is a lack of regulatory authority and oversight over title insurance companies. The rates in California are not set as part of a deliberate state intervention and the state does not and cannot meaningfully renew or approve these rates. The rates at issue in this case went into effect without review.

# F. Other Indicators of a Lack of Competition and Conditions Conducive to Collusive Rate Setting

- 93. In addition to the uniformity of rates, other facts suggest that it is more plausible than not that rates have been set based on an agreement to fix prices.
- 94. In theory, the chain of title should be documented back to its historic grant of ownership centuries in the past. Fear about a possible title defect in the distant past is widely used as a justification by title agencies when convincing property buyers to purchase an owner policy in addition to the lender policy, which is mandatory to secure a mortgage. The title agency, however, saves much time and money when the search is limited to one or two transactions. They rely on the insurance policy to cover the remote chance of missing an earlier but still-valid claim. If such a claim is asserted and survives the scrutiny of the title insurance company's legal department, the expected costs of compensation is likely to be less than the sum of added overhead costs of routinely tracing back every chain of title to the earliest registered owner in the distant past.
  - 95. Title insurance industry officials tend to justify the large proportion of the premium retained by the title abstract and settlement agency (from 60 to more than 90 percent) by the alleged high costs of title searching back into the distant past. If fact, a high proportion of noncommercial properties are searched only through the most recent transaction. No information is available as to what proportions of claims originate in the distant past. The industry has never

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published pertinent statistics. It would have a marketing incentive to publish these statistics if the risk were significant; that is has not published these statistics indicates that the risk probably is only slightly greater than zero.

- Many U.S. homes are being resold three or four times in twenty-five years. At 96. each of these occasions, an abstract of title will be prepared on the basis of a more or less than thorough review of the available title records, inheritance records, family records and records of past or current liens against a property. It is reasonable, therefore, to suspect that the risk of a title defect will decrease every time a property is sold.
- Title searches have become less labor intensive, especially in large urban counties 97. and cities. More and more of the information is available online. The statistical likelihood that a title default would be overlooked is a closely held industry secret, but it appears to be so small that many transactions that occurred during the last twenty-five to thirty-five years. The evidence is strong that the title insurance industry has achieved a remarkable high level of loss minimization.
- Thus the costs of production have decreased as has the risk of loss yet none of 98. these factors has resulted in price competition at the consumer level.
- There is a remarkable absence of rate changes by title insurers over the past five 99. years, despite the declining costs of production, increased number of transactions and increased During a period when costs per unit of production declined revenue per transaction. significantly, underwritten title companies and title insurers maintained excessive rates. The prices charged by title insurers and underwritten title companies were not and are not responsive to the changing costs of production or increasing revenue per transaction at a given set of rates. Again, this is indicia of an agreement not to compete based on price.
- As noted, the title companies engage in illegal rebates and kickbacks where the 100. title insurer or the underwritten title company provides money, free services or other things of value to a real estate agent, a lender or homebuilder in exchange for business referrals. These illegal rebates and kickbacks - a consequence of reverse competition - show that title insurance rates are supra competitive and that some portion of the overcharge is passed from the

- 101. A lack of competition and the ability to control prices in enhanced by the fact that there were few title insurer entrants over the period from 1995 through 2005 and the number of title insurer groups declined as title insurers acquired other title insurers. There were few underwritten title company entrants over the 2000 to 2005 period and new entrants were controlled business arrangements whose addition to the market did not result in greater price competition.
- 102. Access to title plants can be a barrier to entry, but the large barrier to entry exits due to the established relationships between the entities that can steer the consumer's title and escrow business and the entities who sell title insurance and escrow services.
- 103. The title insurance market is highly concentrated a few title insurers account for the vast majority of title insurance sales at both the statewide level and at the county level in California. For example, three title insurer groups account for 77.4% of the market at a statewide level. At the county level, each individual market was highly concentrated. The GAO found that First American and Fidelity had a market share of 66 percent. Such a concentration enhances the ability of companies to fix prices.
- 104. The agreement not to compete based on price is also evidenced by the fact that no company has marketed its services to consumers, the ultimate purchasers of the product. This is in marked contrast to real insurance, for example, car insurance, where companies compete vigorously with well recognized slogans such as State Farm's "Like a Good Neighbor" or Allstate's "good hands" or the cute (to some) GEICO gecko promising low prices.

# VIII. CLAIMS FOR RELIEF

## **COUNT I**

# Violation of the Sherman Act

- 105. Plaintiff incorporates by reference the preceding allegations.
- 106. Beginning at least as early as February 2004, and continuing thereafter to the present, the exact dates being unknown to plaintiff, defendants and their co-conspirators engaged in a combination of conspiracy in unreasonable restraint of the aforesaid interstate trade and

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commerce in violation of Section 1 of the Sherman Act.

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107. The aforesaid combination and conspiracy has consisted of a continuing agreement, understanding and concert of action among the defendants and their co-conspirators, the substantial terms of which have been:

- (a) to fix, raise, maintain and stabilize the price of title insurance throughout California;
- (b) to fix, raise, maintain and stabilize the terms and conditions of the sale of title insurance throughout California; and
  - (c) to allocate and divide the market for title insurance in California.
- 108. In the absence of proper regulatory authority and oversight, defendants' conduct constitutes a horizontal agreement to fix the form, structure, and prices of title insurance and to allocated and divides the title insurance market in California and is *per se* violation of section I of the Sherman Act
- 109. Defendants' price-fixing, market allocation and division activity has been continuous throughout the relevant damages period and has been renewed and reinforced annually through submissions to the OIC of supposed costs and revenue information and its periodic submissions of rate changes.
- 110. Through their collective price-fixing, market allocation and division and manipulation of the regulatory process, defendants have harmed competition by charging consumers supra competitive prices for title insurance in California, evidenced in part by the fact that the prices are uniformly higher than compared with the cost of providing the insurance.
- 111. The aforesaid combination and conspiracy has had the following effects among others:
- (a) price competition in the sale of title insurance has been suppressed, restrained and eliminated;
- (b) prices for title insurance have been raised, fixed, maintained and stabilized at artificially high and non-competitive levels; and
  - (c) purchasers of title insurance have been deprived of the benefit of free and

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- deceptive trade practices in violation of the UCL.
- All of the wrongful conduct alleged herein occurs and continues to occur in the 118. conduct of defendants' business. Defendants' wrongful conduct is part of a pattern or generalized course of conduct that is repeated in the State of California on hundreds, if not thousands, of occasions daily.
- Plaintiff has suffered injury in fact and has lost money or property as a result of 119. defendants' unfair, unlawful and/or deceptive practices by paying a higher price for title insurance than she would or should have absent the conduct complained of.
  - Plaintiff requests that this court enter such orders or judgment as may be necessary 120.

# WHEREFORE, plaintiff demands:

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- A. That the alleged combination and conspiracy among the defendants and their coconspirators be adjudged and decreed to be an unreasonable restraint of trade in violation of Section 1 of the Sherman Act;
- B. That the court declares the premiums charged are excessive under state law and order damages;

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Attorneys for Plaintiffs

# **EXHIBIT 4**

CLASS ACTION COMPLAINT

Case 3:08-cv-033911-JSW

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Plaintiffs Ruben Romero and Sarah Yahn, on behalf of themselves and all others similarly situated, allege as follows:

#### INTRODUCTION

- 1. Plaintiffs bring this antitrust action on behalf of all persons and entities who purchased title insurance in the State of California directly from the named defendants or any co-conspirator as identified in this Complaint.
- 2. Title insurance is one of the most costly items associated with a real estate purchase, aside from the purchase price of the property. In 2005, the price of title insurance for residential properties ranged from approximately \$1,010 (for a \$250,000 property) to \$1,490 (for a \$500,000). Title insurance premiums for more expensive homes and commercial properties are significantly higher.
- 3. Title insurance differs from other kinds of insurance in three respects. First, unlike automobile, life, homeowners or other forms of insurance, which protect consumers from loss resulting from an event that may occur in the future, title insurance offers protection from events that occurred in the past that may affect the title to the property. Second, unlike other forms of insurance, in which coverage may vary, most title insurance policies are based on a single set of form policies, published by the American Land Title Association, and provide substantially the same protection. Third, unlike other forms of insurance, title companies do not market their products directly to the consumers who pay for them. Instead, title insurers rely on "reverse competition" to market and sell their products. They pay commissions, kick-backs or referral fees, or provide other inducements to real estate agents, banks, lenders, builders and others involved in real estate transactions to use their insurance products as part of those transactions.
- 4. In California, the title insurance market is dominated by five companies and their affiliates or subsidiaries: Fidelity National Financial, Inc., First American Corporation, LandAmerica Financial Group, Inc., Stewart Title Guaranty Title Company, and Old Republic National Title Insurance Company. Combined, these five affiliate groups sell about 92 percent of the title insurance policies sold in California – or roughly \$2.85 billion of the \$3.1 billion in title insurance premiums collected from California consumers in 2004.

- 5. In some of the major markets in the United States, such as New York, these same title insurers collectively meet, jointly set rates, and file these rates with the applicable state insurance authority. The rates are not subject to any meaningful review or regulation, however. Moreover, the companies agree to fix the price of title insurance at levels that include commissions, kick-backs and other inducements paid to middlemen to steer business referrals to these companies. These agreed-upon rates far exceed the risk and loss experience associated with title insurance. As a result of their joint rate setting agreement, no company competes on price to the consumer.
- 6. Having agreed to fix prices in states where joint rate setting occurs, the five groups of affiliated companies agreed not to compete based on price to the consumer in other states, including California, where regulation of filed rates is non-existent. The result of this arrangement in California is that these companies have agreed to compete by offering inducements to middlemen for business referrals and thereby have fixed the rates of title insurance premiums at supra competitive levels.
- 7. These agreements and activities by five affiliate groups of title insurers, combined with their market dominance in the State, have enabled these companies to maintain the price of title insurance in California at artificially high levels. California regulators have acknowledged the harm these agreements and this anti-competitive conduct have caused consumers during the Class Period.
- 8. In 2005, for example, the California Office of the Insurance Commissioner found an "astonishing number" of kickbacks and similar inducements by title insurers to middlemen in violation of state law. A report to the California Insurance Commissioner prepared that same year by Birny Birnbaum, a consulting economist, also found "numerous examples in California of illegal rebates and kickbacks where the title insurer or the underwritten title company provides money, free services or other things of value to a real estate agent, a lender or homebuilder in exchange for business referrals." (An Analysis of Competition in the California Title Insurance and Escrow Industry, December 2005, p.3) Similar findings by California Insurance Commissioner, Steve Poizner, led to a February 2007 statement in which the Commissioner declared that "reasonable price competition does not exist for title and escrow services" in California. (Insurance Commissioner Steve Poisner Issues Statement Following Decision by OAL in New Regulations, California Department of Insurance, February 22, 2007.)

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- 9. The California Insurance Commissioner does not actively oversee or regulate rates, however, and does not have the power to do so. The absence of regulation by the California Insurance Commissioner has allowed collusive behavior among the five affiliate groups that dominate the market, as described herein, resulting in excessive rates for title insurance premiums in California.
- As a result of defendants' unlawful conduct, plaintiffs and members of the Class paid 10. higher prices for title insurance than they would have paid in a competitive market.

#### JURISDICTION AND VENUE

- Plaintiffs bring this action to obtain injunctive relief and to recover damages, including 11. treble damages, costs of suit, and reasonable attorneys' fees arising from defendants' violations of Section 1 of the Sherman Act (15 U.S.C. § 1). Plaintiffs also bring this action under the California Cartwright Act (Business and Professions Code § 16720 et seq.), and the California Unfair Competition Law (Business and Professions Code § 17200 et seq.).
- 12. This Court has jurisdiction over this action pursuant to Sections 4 and 16 of the Clayton Act (15 U.S.C. §§ 15 and 26) and 28 U.S.C. §§ 1331, 1332(d) and 1337(a). This Court also has supplemental jurisdiction over the state law claims pursuant to 28 U.S.C. § 1367.
- Venue is proper in this judicial district pursuant to Section 12 of the Clayton Act (15 13. U.S.C. § 22) and 28 U.S.C. § 1391(b), (c) and (d), because a substantial part of the events giving rise to the plaintiffs' claims occurred in this District, a substantial portion of the affected interstate trade and commerce was carried out in this District, and one or more defendants transact business, maintain offices or are found in this District.

#### **PARTIES**

#### **Plaintiffs**

Plaintiffs Ruben Romero and Sarah Yahn, a married couple, are individuals residing in 14. California. During the Class Period, plaintiffs Romero and Yahn purchased title insurance in California directly from one or more of the defendants and have been injured by reason of the antitrust violations alleged.

# **Defendants**

### A. Fidelity Family of Title Companies

- 15. Defendant Fidelity National Financial, Inc. ("Fidelity National") is a Delaware corporation headquartered at 601 Riverside Avenue, Jacksonville, Florida 32204. Fidelity National does business in California through one or more of its subsidiaries, including defendants Fidelity National Title Insurance Company, Ticor Title Insurance Company of Florida, National Title Insurance of New York, Inc., Security Union Title Insurance Company, and Chicago Title insurance Company. Fidelity National is registered to do business in California.
- 16. Defendant Fidelity National Title insurance Company ("Fidelity Title") is a California corporation with its principal place of business located at 601 Riverside Avenue, Jacksonville, Florida 32204. Fidelity Title does business in California, is a licensed title insurance company in California, and is registered to do business in California.
- 17. Defendant Ticor Title Insurance Company ("Ticor") is a California corporation with its principal place of business located at 601 Riverside Avenue, Jacksonville, Florida 32204. Ticor does business in California, is a licensed title insurance company in California, and is registered to do business in California.
- 18. Defendant Ticor Title Insurance Company of Florida ("Ticor Florida") is a Florida corporation with its principal place of business located at 601 Riverside Avenue, Jacksonville, Florida 32204. Ticor Florida does business in California, is a licensed title insurance company in California, and is registered to do business in California.
- 19. Defendant Chicago Title insurance Company ("Chicago Title") is a Missouri corporation with its principal place of business located at 601 Riverside Avenue, Jacksonville, Florida 32204. Chicago Title does business in California, is a licensed title insurance company in California, and is registered to do business in California.
- 20. Defendant National Title Insurance of New York, Inc. ("National Title") is a New York corporation with its principal place of business located at 601 Riverside Avenue, Jacksonville, Florida 32204. National Title does business in California, is a licensed title insurance company in California, and is registered to do business in California.

- 21. Defendant Security Union Title Insurance Company ("Security Union") is a California corporation with its principal place of business located at 601 Riverside Avenue, Jacksonville, Florida 32204. Security Union does business in California, is a licensed title insurance company in California, and is registered to do business in California.
- 22. The Fidelity family of title insurance companies (collectively "Fidelity") including Fidelity National, Fidelity Title, Ticor, Ticor Florida, Chicago Title, National Title, Security Union, and their affiliates, sells title insurance to purchasers of commercial and residential real estate throughout the United States, including California. Nationally, Fidelity accounts for approximately 27 percent of title premiums. These sales amounted to approximately \$4.6 billion in 2006. Fidelity, Chicago Title, and Ticor also were founding members of the New York rate-setting organization known as TIRSA (discussed below), and have collectively fixed title insurance rates in the State of New York under that rate setting regime since TIRSA's inception in 1991.
- 23. Fidelity and its affiliates are wholly-owned and controlled by Fidelity National. Through its subsidiaries, Fidelity National is a provider of title insurance, specialty insurance, and claims management services. During 2006, Fidelity National had revenues of approximately \$9.4 billion. Fidelity engaged in the conduct challenged here with the approval of Fidelity National.

## B. The First American Family of Title Companies

- 24. Defendant The First American Corporation ("First American Corp.") is a California corporation with its headquarters located at 1<sup>st</sup> American Way, Santa Ana, California 92707. First American does business in California through one or more of its subsidiaries, including First American Title Insurance Company.
- 25. Defendant First American Title Insurance Company ("First American Title") is a California corporation with its headquarters at First American Way, Santa Ana, California 92707. First American Title does business in California, is a licensed title insurance company in California, and is registered to do business in California.
- 26. Defendant United General Title Insurance Company ("United General") is a Colorado corporation located at 8310 S. Valley Highway, Suite 130, Englewood, Colorado 80112. United

General does business in California, is a licensed title insurance company in California, and is registered to do business in California.

- 27. The First American family of title insurance companies (collectively "First American"), including defendants First American, First American Title, United General, and their affiliates, sells title insurance to purchasers of commercial and residential real estate throughout the United States, including California. Nationally, First American accounts for approximately 29 percent of title premiums. These sales amounted to approximately \$4.8 billion in 2006.
- 28. The First American family of title insurance companies and their affiliates are wholly-owned and controlled by First American Corp. Through its subsidiaries, First American is a provider of title insurance, business information, and related products and services. During 2006, First American had revenues of approximately \$8.5 billion. The First American family of title insurance companies and their affiliates engaged in the conduct challenged here with the approval of First American Corp.

## C. LandAmerica Family of Title Companies

- 29. Defendant LandAmerica Financial Group, Inc. ("LandAmerica") is a Virginia corporation headquartered at 5600 Cox Road, Glen Allen, Virginia 23060. LandAmerica does business in California through one or more of its subsidiaries, including Commonwealth Land Title Insurance Company, Lawyers Title Insurance Corporation, and Transnation Title insurance Company.
- 30. Defendant Commonwealth Land Title Insurance Company ("Commonwealth") is a Pennsylvania corporation with its principal place of business located at 5600 Cox Road, Glen Allen, Virginia 23060. Commonwealth does business in California, is a licensed title insurance company in California, and is registered to do business in California.
- 31. Defendant Lawyers Title Insurance Corporation ("Lawyers Title") is a Nebraska corporation with its principal place of business located at 5600 Cox Road, Glen Allen, Virginia 23060. Lawyers Title does business in California, is a licensed title insurance company in California, and is registered to do business in California.
- 32. Defendant Transnation Title Insurance Company ("Transnation") is a Nebraska corporation with its principal place of business located at 5600 Cox Road, Glen Allen, Virginia 23060.

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Transnation does business in California, is a licensed title insurance company in California, and is registered to do business in California.

- The LandAmerica family of title insurance companies (collectively "LandAmerica"), 33. including defendants LandAmerica, Commonwealth, Lawyers Title, Transnation, and their affiliates, is engaged in selling title insurance to purchasers of commercial and residential real estate throughout the United States, including California. Nationally, LandAmerica accounts for approximately 19 percent of title premiums. These sales amounted to approximately \$3.15 billion in 2006.
- 34. The LandAmerica family of title insurance companies and their affiliates are whollyowned and controlled by defendant LandAmerica Financial Group, Inc. Through its subsidiaries, LandAmerica is a provider of title insurance and other products and services that facilitate the purchase, sale, transfer, and financing of residential and commercial real estate. During 2006, LandAmerica had revenues of approximately \$4 billion. The LandAmerica family of title insurance companies and their affiliates engaged in the conduct challenged here with the approval of LandAmerica.

#### D. **Stewart Family of Title Companies**

- 35. Defendant Stewart Title Guaranty Company ("Stewart Guaranty") is a Texas corporation headquartered at 1980 Post Oak Blvd., Suite 800, Houston, Texas 77056. Stewart Guaranty does business in California, is a licensed title insurance company in California, and is registered to do business in California.
- 36. Defendant Stewart Title insurance Company ("Stewart Title") is a New York corporation with its principal place of business located at 300 E. 42<sup>nd</sup> Street, Floor 10, New York. New York 10017. Stewart Title does business in California, is a licensed title insurance company in California, and is registered to do business in California.
- The Stewart family of title insurance companies (collectively "Stewart"), including 37. defendants Stewart Guaranty, Stewart Title, and their affiliates, sells title insurance to purchasers of commercial and residential real estate throughout the United States and California. Nationally, Stewart accounts for approximately 12 percent of title premiums. These sales amount to approximately \$2 billion in 2006.

### E. Old Republic Family of Title Companies

- 38. Old Republic National Title Insurance Company ("Old Republic") is a Delaware corporation with its principle place of business located at 400 Second Avenue South, Minneapolis, Minnesota 55401. Old Republic sells title insurance to purchasers of commercial and residential real estate throughout the United States, including California, and is a licensed title insurance company in California and is registered to do business in California. Nationally, Old Republic accounts for approximately 6 percent of title premiums that, in 2006, amount to roughly \$1 billion.
- 39. Old Republic and its affiliates are wholly owned and/or controlled by defendant Old Republic International Corporation ("Old Republic International"), a Delaware corporation headquartered in Chicago, Illinois. Through its subsidiaries, Old Republic International is a provider of title insurance, general insurance, mortgage guaranty insurance, and life and health insurance. Old Republic international had 2006 revenues of approximately \$3.8 billion. Old Republic engaged in the conduct alleged here with the approval of Old Republic International.
- 40. Together, defendants account for more than 90 percent of the market for title insurance premiums consumers pay in California. Defendants account for more than 85 percent of the national market for title insurance premiums. In 2006, those sales amounted to approximately \$14.5 billion.

### AGENTS AND CO-CONSPIRATORS

- 41. The acts alleged against the defendants in this Complaint were authorized, ordered, or done by their officers, agents, employees or representatives, while actively engaged in the management or operation of defendants' business or affairs.
- 42. Various other persons, firms or corporations not named as defendants may have participated as co-conspirators with the named defendants in the violations alleged herein and may have performed acts and made statements in furtherance thereof.
- 43. Each defendant acted as the principal, agent or joint venturer of, or for, other defendants with respect to the acts, violations and common course of conduct alleged by plaintiffs.

#### **CLASS ACTION ALLEGATIONS**

44. Plaintiffs bring this action on behalf of themselves and as a class action pursuant to Federal Rules of Civil Procedure 23(a) and (b)(3) on behalf of the following Class:

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All persons or entities who purchased title insurance in California directly from the defendants, their subsidiaries, agents and/or affiliates, or any co-conspirator, from the earliest date allowable by law through the present (the "Class Period").

Specifically excluded from this Class are the defendants; the officers. directors or employees of any defendant; any entity in which any defendant has a controlling interest; and any affiliate, legal representative, heir or assign of any defendant. Also excluded are any federal, state or local governmental entities, any judicial officer presiding over this action and the members of his/her immediate family and judicial staff, and any juror assigned to this action.

- 45. This action has been brought and may properly be maintained on behalf of the Class proposed above under the criteria of Rule 23 of the Federal Rules of Civil Procedure.
- 46. Numerosity. Members of the Class are so numerous that their individual joinder is impracticable. It is estimated that the Class consists of thousands of members.
- 47. Existence and predominance of common questions. Common questions of law and fact exist as to all members of the Class and predominate over questions affecting only individual Class members. These common questions include:
  - a. Whether defendants engaged in a contract, combination or conspiracy among themselves and/or their co-conspirators to raise, fix, and maintain the prices of title insurance sold in California;
  - b. The identities of the co-conspirators;
  - The duration of the conspiracy and nature and character of the acts done in c. furtherance of the conspiracy;
  - d. Whether the conspiracy violated Section 1 of the Sherman Act;
  - Whether defendants actively concealed the contract, combination or conspiracy e. from plaintiff and other Class members;
  - f. Whether the conduct of defendants and their co-conspirators caused prices of title insurance premiums to be artificially inflated to non-competitive levels; and
  - Whether plaintiffs and other members of the Class were injured by the conduct g. of defendants and their co-conspirators and, if so, the appropriate class-wide measure of damages and appropriate injunctive relief.

- 48. <u>Typicality.</u> Plaintiffs' claims are typical of the claims of the Class in that Plaintiffs bought title insurance from one of the defendants and, like all Class members, were damaged by the wrongful conduct of defendants and their co-conspirators, and seek relief common to the Class.
- 49. <u>Adequacy</u>. Plaintiffs are adequate representatives of the Class because their interests do not conflict with the interests of the members of the Class they seek to represent. Plaintiffs have retained counsel competent and experienced in complex class action litigation, and intend to prosecute this action vigorously. The interests of the members of the Class will be fairly and adequately protected by Plaintiffs and their counsel.
- 50. Superiority. A class action is superior to all other available methods for the fair and efficient adjudication of this controversy because joinder of all members is impracticable. Furthermore, as the damages suffered by individual Class members may be relatively small, the expense and burden of individual litigation makes it impossible for members of the Class to individually redress the wrongs done to them. There will be no difficulty in the management of this case as a class action.
  - 51. In the alternative, the Class may be certified because:
    - a. The prosecution of separate actions by the individual members of the Class would create a risk of inconsistent or varying adjudications with respect to individual Class members and would establish incompatible standards of conduct for defendants;
    - b. The prosecution of separate actions by individual Class members would create a risk of adjudications with respect to them that would, as a practical matter, be dispositive of the interests of other Class members not parties to the adjudications, or substantially impair or impede the ability of other Class members to protect their interests; and
    - c. Defendants have acted or refused to act on grounds generally applicable to the Class, making final injunctive relief or corresponding declaratory relief with respect to the members of the Class as a whole an appropriate form of relief.

52. Plaintiffs reserve the right to expand, modify, or alter the class definition in response to information learned during discovery.

#### TRADE AND COMMERCE

- 53. During the Class Period, defendants were the major sellers of title insurance in the United States and California. Defendants controlled in excess of 85 percent of the market for title insurance in the United States and approximately 92 percent of the statewide market in California.
- 54. During the Class Period, defendants sold substantial quantities of title insurance in a continuous and uninterrupted flow of interstate commerce, including through and into this judicial district.
- 55. During the Class Period, Class members located outside of and within California purchased commercial or residential property and title insurance within California.
- 56. The activities of defendants and their co-conspirators, as described here substantially affected interstate trade and commerce in the United States, and in the State of California, and caused antitrust injury in the United States and in California.

#### FACTUAL ALLEGATIONS

57. Defendants are competitors in the sale of title insurance to consumers throughout the United States, including California. They agreed and engaged in concerted efforts to (i) collectively set and charge supra-competitive rates for title insurance; (ii) include agency commission costs in their calculated rates; (iii) embed within these costs payoffs, kickbacks, and other charges that are unrelated to the issuance of title insurance; and (iv) hide these supposed "costs" from regulatory scrutiny by funneling them to and through title agents over which the government agencies have no ability or authority to regulate.

#### I. The Nature of Title Insurance

58. Title insurance differs from other, more familiar kinds of insurance. Unlike automobile and homeowner insurance policies that protect consumers from events that may occur in the future, title insurance offers protection from events that might have occurred in the past and may affect the title to the real estate that a consumer is buying.

- 59. Title insurance, therefore, protects the purchaser of a property from unidentified defects in the title that would interfere with the full ownership and use of the property and the ultimate right to resell the property. Possible title defects include errors or omissions in deeds, mistakes in examining records, forgery, undisclosed heirs, missing heirs, liens for unpaid taxes, and liens by contractors.
- 60. There are two basic types of title insurance policies the lender's policy and the owner's policy. The lender's policy is issued to the lender and will pay the lender the remaining principal on the loan if there is a title problem that cannot be resolved. The owner's policy is issued to the buyer of the property for the full purchase price of the property. Consequently, the maximum liability on a title insurance policy is the purchase price of the property.
- 61. In a typical home purchase, both a lender's policy and an owner's policy are issued. Lenders require a lender's policy whenever there is a loan associated with the real estate transaction. The lender's policy continues in force until the loan is extinguished, and the owner's policy continues until the property is sold.
- 62. With a refinancing transaction, the existing lender's policy is terminated and a new lender's policy is issued. The existing owner's policy remains in place. The lender does not pay for the lender's policy in a purchase or refinancing transaction. The premium may be paid by the buyer or seller in a purchase transaction, and by the owner in a refinancing transaction.
- 63. Title insurers do not compete on the basis of the policies or coverage that they provide. In fact, almost all title policies are based on a single set of form policies published and maintained by the American Land Title Association, the title insurance industry's national trade association. Moreover, the end goal of an exhaustive title search by a title insurer is not to provide coverage for title defects that the search uncovers, but rather to exclude coverage for any such defects and, therefore, further reduce the real value of the title policy that is written to cover only unknown defects in the title at the time of issuance. As a result, title insurance is a homogenous, commodity product. There is no substantive, if any, difference between a policy offered by one company in comparison to a policy offered by another company for the same property transaction.
- 64. Title insurance is one of the most costly items associated with the closing of a real estate transaction, aside from the purchase price of the property. In California, rates for title insurance

- are based on a percentage of the total value of the property being insured. For residential properties, this price ranged in 2005 from about \$1,010 (for a \$250,000 property) to about \$1,490 (for a \$500,000 property). For more expensive homes and commercial properties, these prices are significantly higher. The amount consumers spent on title insurance in California rose dramatically from approximately \$700 million in 1995 to about \$3.1 billion in 2004.
- 65. Title insurance companies recognize that consumers generally lack the means to make independent decisions regarding the scope, terms and price of title insurance. Title insurance referrals are typically made by lawyers, mortgage brokers, lenders, realtors or other professionals who take part in the transaction, and the cost of title insurance premium is presented to the consumer in the closing statement at the time of closing. Typically, consumers do not shop around or negotiate the price for title insurance. As a result of these dynamics, the supply and demand principles that would apply in a competitive market are not implicated, and the title insurance industry is not subject to any meaningful competitive constraints.
- 66. The title insurance market in California is dominated by five groups of affiliated companies, that when combined, sell approximately 92 percent of the title insurance policies sold in California, and that own and control the "title plants" in many California counties that every title insurer must rely on to issue title policies. "Title plants" contain information regarding property transfers and liens reaching back many years.
- 67. Title companies, in marked contrast to property, casualty, life, and other traditional insurance carriers, choose not to market their products directly to consumers who pay for them. Instead, the title insurance industry operates on what is termed a "reverse competition" model. Reverse competition means that title companies solicit business referrals from the other major players in the home purchase scenario real estate agents and agencies, banks, lenders, builders, developers, and others such as middlemen or go-betweens. The title companies pay middlemen for these referrals in the form of direct payments, advertising expenses, junkets, parties, and other kickbacks and inducements. In addition, middlemen such as Windermere, John L. Scott, and Coldwell Banker-Bain, who themselves control a substantial portion of the real estate brokerage market, take significant ownership stakes in local title agencies and affiliates of the major title insurers. These middlemen

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then profit be receiving a direct monetary return from the referral of title business to the title agent in which they maintain an ownership interest.

- 68. Reverse competition does not benefit consumers through market-driven forces. Instead, companies spend much of their marketing budgets entertaining real estate agents, banks, lenders, builders, developers, and others in an effort to convince these middlemen to steer the homebuying clients to their companies for the clients' title insurance needs.
- 69. Rather than seek to capture business by offering lower prices, title insurers offer kickbacks in the form of finder's fees, gifts, meals, business services, and other financial enticements. As a result, title insurers compete and increase their business through higher pricing (that allows for generous inducements and kickbacks) not lower pricing to consumers.
- 70. In some of the major markets in the United States, these same title insurers collectively meet, jointly set rates, and file these rates with the applicable state insurance authority. The rates are not subject to any meaningful review or regulation. The companies agree to fix the price of title insurance far in excess of the risk and loss experience associated with such insurance. As a result of the joint agreement as to rates, competition is relegated to the middleman, and therefore, no title company competes on price to the consumer.
- 71. In addition to paying inducements and kickbacks, the title insurance companies and their agents divide the market of real-estate middlemen through the use of Affiliated Business Arrangements ("ABAs"), where the dominant real estate brokers purchase significant ownership stakes in favored title insurance affiliates. The real estate brokers then reward their associates for using the preferred title insurance providers and lock out independent title insurers.
- 72. Having agreed to fix prices in states where joint rate-setting occurs, the companies agreed not to compete based on price to the consumer in other states, including California, where regulation of filed rates is lax or non-existent. Thus, title insurance companies agree to set prices at supra-competitive levels and to compete based on offering inducements to middlemen.
- 73. One example of competing based on illegal kickbacks to middlemen came to light in July 2005, when nine major title companies reached an agreement with the California Department of Insurance to pay \$37.8 million in refunds and penalties for illegal rebating where national

- 74. Under the arrangement, the homebuilder formed a reinsurance company affiliate a captive reinsurer. Then, under an agreement with the title insurer, the homebuilder would steer the consumer to the title insurer and the title insurer would cede a portion of the premium typically 50% after the first \$200 to \$300 to the captive reinsurer with no substantive risk of loss associated with the reinsurance transaction. In effect, the arrangement allowed for the title insurer to rebate 50% of the premium to the homebuilder.
- 75. As a result of this scheme, the companies were accused of paying \$25.4 million in illegal kickbacks to various lenders, builders, and realtors in exchange for the referral of title insurance business. Their actions involved more than 82,000 California households that purchased or refinanced a home between 1997 and 2004.
- 76. In March 2005, the U.S. Department of Housing and Urban Development ("HUD") determined that 80% or more of the premium paid by a consumer for title insurance frequently goes to the local title agent or lawyer who ordered the policy and may be running the closing.

## II. Lack of Regulatory Supervision in California

- 77. In California, there is a lack of regulatory authority and oversight over title insurance companies. The rates in California are not set as part of deliberate state intervention, and the state does not meaningfully renew or approve these rates. The rates at issue in this case went into effect without review.
- 78. Although the California Office of the Insurance Commissioner ("OIC") found an "astonishing number" of kickbacks and similar inducements in violation of state law, it does not actively oversee or regulate rates, and, does not, by its own admission, have the power to do so. The absence of regulation in California has allowed and continues to allow collusive behavior and excessive rates to flourish at the expense of the consumers.

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- 79. In February 2007, Steve Poizner, the Insurance Commissioner of California, issued a statement concluding that "reasonable price competition does not exist for title and escrow services." (Insurance Commissioner Steve Poizner Issues Statement Following Decision by OAL on New Regulations, California Department of Insurance, February 22, 2007.)
- 80. Poizner's press release goes on to state that the costs of the illegal inducements that title companies lavish on intermediaries to obtain the homeowner's business are passed on to the homeowner. Indeed, Poizner's press release states: "As a result, over the past 10 years, even though technology has lowered the costs of title searches and document production, title and escrow charges have not come down. In fact, title insurance on the average home in California costs roughly double what it cost 10 years ago, despite the fact that [title insurance] companies' production costs have plummeted."
- 81. A report to the California Insurance Commissioner prepared during December 2005 by Birny Birnbaum, Consulting Economist, found abuses of the lack of regulatory supervision in this state. For instance, his report states: "We found numerous examples in California of illegal rebates and kickbacks where the title insurer or the underwritten title company provides money, free services or other things of value to a real estate agent, a lender or homebuilder in exchange for business referrals." (An Analysis of Competition in the California Title Insurance and Escrow Industry, December 2005, p.3.)
- The excess money paid to title agents not only works to steer business to defendants, 82. but also serves to boost defendants' profits through the inflated revenues they obtain to cover the agency payments, and through their ownership or management stake in many of these agencies.
- Indicators of a Lack of Competition and Conditions Conducive to Collusive Rate Setting III. A. Low or Declining Title Search Costs
- 83. The bulk of the title insurance premium goes to expenses as opposed to claim payments. Title insurers paid an average of 4.6 percent of premiums for claims and claim settlement expenses from 1995 to 2004, compared to around 80 percent of the total premium collected for property and casualty insurance. Title searches have become less labor intensive, especially in large urban counties and cities, as more of the pertinent information regarding claim of title is available

online. As a result, the costs of production and the risk of loss have decreased. None of these factors resulted in price competition at the consumer level, however.

84. Despite declining costs of production, increased number of transactions and increased revenue per transaction, there have been few rate changes by title insurers over the past five years. During a period when costs per unit of production declined, underwritten title companies and title insurers maintained excessive rates. That prices charged by title insurers and underwritten title companies were not and are not responsive to the changing costs of production or increasing revenue per transaction at a given set of rates is evidence of an agreement not to compete based on price.

### B. Title Premiums Include Improper Payments, Commissions and Inducements

85. The defendant title companies provide illegal rebates and kickbacks where the title insurer or the underwritten title company provides money, free services, or other things of value to a real estate agent, a lender, or homebuilder in exchange for business referrals. These illegal rebates and kickbacks – a consequence of reverse competition – show that title insurance rates are supracompetitive.

## C. Market Dominance and Lack of Competition Based on Price to Consumer

- 86. The volume of the California title insurance transactions is substantial. The number of residential title transactions exceeded 3 million during 2004 alone. Commercial property transactions are in addition to this volume.
- 87. The title insurance market is highly concentrated few title insurers account for the vast majority of title insurance sales at both the statewide level and at the county level in California. For example, the five defendant families controlled approximately 92 percent of the California title insurance market in 2005.
- 88. Defendants have maintained their market dominance and ability to control prices for title insurance in part because of the substantial barriers to entry in the market. Between 1995 and 2005, the number of title insurer groups declined as title insurers acquired other title insurers. Few companies entered the title insurance business during the period from 2000 through 2005.
- 89. Access to title plants is a barrier to entry. Established relationships between entities that steer consumers to title insurance sellers is an additional barrier to entry.

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90. As a result of their market dominance and anti-competitive practices, defendants enjoy excessive profits at the expense of the consumers. For example, title insurance underwriters earned after-tax profits of 49.0 percent in 2003 and 32.3 percent in 2004.

#### IV. Price Fixing in Other Large Markets that Affect California

- 91. New York is one of several states in which the leading title insurers collectively fix their prices through a rate-setting organization known as the Title Insurance Rate Service Association, Inc., or TIRSA. TIRSA collects from defendants and TIRSA's other members revenue and cost information and annually submits it in aggregate form along with collectively set title rates to the New York Insurance Department. Under this rate setting regime, defendants have charged identical and collectively fixed rates to consumers since TIRSA's inception in 1991.
- 92. The New York Insurance Department is charged with reviewing the title rates that defendants (through TIRSA) collectively fix. Defendants have made this impossible, however, by manipulating the rates so that they are principally based on costs over which the Insurance Department has neither the authority nor the ability to assess.
- 93. Under TIRSA's collective rate setting regime, roughly 85 percent of the total title insurance premiums are based on the so-called "costs" associated with the payment of agency commissions. These costs are referred to as so-called "agency commissions." As in California, these commissions chiefly include kickbacks and other costs unrelated to the issuance of title insurance. Instead, as in California, these supposed costs are funned to and through title agents to increase defendants' overall business and get them more business.
- 94. New York Insurance Law does not authorize TIRSA to include kickbacks and other agency commission payments that are unrelated to the issuance of title insurance in its collectively fixed rates. The New York Insurance Department has acknowledged, however, that it lacks the authority to review any agency commission payments and, therefore, cannot properly evaluate TIRSA's calculated rates.

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### **VIOLATIONS ALLEGED**

### First Claim for Relief

## (Violation of Section 1 of the Sherman Act)

- 95. Plaintiffs incorporate and reallege each and every allegation in the preceding paragraphs of this complaint.
- 96. Beginning at a time presently unknown to Plaintiffs, but at least as early as May 2004, defendants and their co-conspirators engaged in a combination and conspiracy in unreasonable restraint of trade and commerce in violation of Section 1 of the Sherman Act, 15 U.S.C. § 1.
- 97. The combination and conspiracy consisted of a continuing agreement, understanding and concert of action among defendants and their co-conspirators, the substantial terms of which were:
  - a. To fix, raise, maintain and stabilize the price of title insurance throughout California;
  - b. To fix, raise, maintain and stabilize the terms and conditions of sale of title insurance in California; and
  - c. To allocate and divide the market for title insurance in California.
- 98. In the absence of proper regulatory authority and oversight, defendants' conduct constitutes a horizontal agreement to fix the form, structure, and prices of title insurance and to allocate and divide the title insurance market in California which is a *per se* violation of Section 1 of the Sherman Act.
- 99. Defendants' price fixing, market allocation, and division activity has been continuous throughout the relevant damages period and has been renewed and reinforced annually through submissions to the OIC of supposed cost and revenue information and its periodic submissions of rate changes.
- 100. Through their collective price-fixing, market allocation and division, as well as manipulation of the regulatory process, defendants harmed competition by charging consumers supracompetitive prices for title insurance in California, evidenced by the uniformly higher prices as compared to the cost of providing the title insurance.

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- 101. The combination and conspiracy alleged here had, among other things, the following effects:
  - Price competition in the sale of title insurance has been restrained. a. suppressed, and/or eliminated;
  - b. Prices for title insurance sold by defendants and their coconspirators have been fixed, raised, maintained and stabilized at artificially high, non-competitive levels; and
  - Purchasers of title insurance have been deprived of the benefits of c. free and open competition.
- 102. During the period of the antitrust violations by defendants and their co-conspirators, Plaintiffs and each member of the Class they represent purchased title insurance and, by reason of the antitrust violations alleged here, paid more for such than they would have paid in the absence of the antitrust violations. As a result, Plaintiffs and members of the Class have been injured in an amount presently undetermined.

## **Second Claim for Relief**

## (Violation of the California Cartwright Act)

- 103. Plaintiffs incorporate and reallege each and every allegation in the preceding paragraphs of this complaint.
- Defendants' contract, combination, trust or conspiracy was centered in, carried out, effectuated and perfected mainly within California, and defendants' conduct within California injured all members of the Class throughout the United States. Therefore, this claim for relief under California law is brought on behalf of all members of the Class, whether or not they are California residents.
- Beginning at a time presently unknown to Plaintiffs, but at least as early as May 2004, 105. defendants and their co-conspirators entered into and engaged in a continuing unlawful trust in restraint of the trade and commerce described above in violation of Sections 16720, et seq. of the California Business and Professional Code. Defendants acted in violation of Sections 16720, et seq. to fix, raise, stabilize and maintain prices of, and allocate markets for title insurance at supra-competitive levels.

- 106. The violations of Sections 16720, et seq. of the California Business and Professions Code consisted of a continuing unlawful trust and concert of action among the defendants and their coconspirators, the substantial terms of which were to fix, raise, maintain and stabilize the prices of, and to allocate markets for title insurance in the state of California.
- 107. For the purpose of forming and effectuating the unlawful agreement, defendants and their co-conspirators did those things which they combined and conspired to do, including the acts, practices and course of conduct alleged above and the following:
  - a. To fix, raise, maintain and stabilize the price of title insurance;
  - b. To allocate markets for title insurance amongst themselves; and
  - c. To allocate and divide the market for title insurance in California.
  - 108. The combination and conspiracy alleged here had the following effects:
    - a. Price competition in the sale of title insurance has been restrained,
       suppressed and/or eliminated in California and throughout the
       United States;
    - b. Price for title insurance sold by defendants and their coconspirators have been fixed, raised, maintained and stabilized at artificially high, non-competitive levels in California and throughout the United States; and
    - c. Those who purchased title insurance from defendants and their coconspirators have been deprived of the benefit of free and open competition.
- 109. Plaintiffs and the other members of the Class paid supra-competitive, artificially inflated prices for title insurance.
- 110. As a direct and proximate result of defendants' unlawful conduct, Plaintiff and the members of the Class have been injured in their business and property because they paid more for title insurance than they otherwise would have paid in the absence of defendants' unlawful conduct.

111. As a result of defendants' violation of Sections 16720, et seq. of the California Business and Professions Code, Plaintiffs seek treble damages and the costs of suit, including reasonable attorneys' fees, pursuant to Section 16750(a) of the California Business and Professions Code.

### Third Claim for Relief

### (Violation of the California Unfair Competition Law)

- 112. Plaintiffs incorporate and reallege each and every allegation in the preceding paragraphs of this complaint.
- 113. Defendants' business acts and practices were centered in, carried out, effectuated and perfected mainly within California, and defendant's conduct within California injured all members of the Class throughout the United States. Therefore, this claim for relief under California law is brought on behalf of all members of the Class, whether or not they are California residents.
- 114. During the Class Period, and continuing to the present, defendants committed and continue to commit acts of unfair competition, as defined by Sections 17200, *et seq.* of the California Business and Professions Code, by engaging in the acts and practices specified above.
- 115. This Claim is instituted pursuant to Sections 17203 and 17204 of the California Business and Professions Code, to obtain restitution from defendants for acts that violated Sections 17200, et seq. of the California Business and Professions Code, commonly known as the Unfair Competition Law.
- 116. Defendants' conduct violated Section 17200. The acts, omissions, misrepresentations, practices and non-disclosures by defendants constituted a common continuous and continuing course of conduct of unfair competition by means of unfair, unlawful and/or fraudulent business acts or practices within the meaning of California Business and Professions Code, Sections 17200, *et seq.*, including the following:
  - Defendants' acts and practices violate Section 1 of the Sherman
     Act and Section 16720, et seq., of the California Business and
     Professions Code, set forth above;
  - b. Defendants' acts and practices are unfair to consumers of title insurance in California and throughout the United States within the

- meaning of Section 17200 of the California Business and Professions Code; and
- Defendants' acts and practices are fraudulent or deceptive within the meaning of Section 17200 of the California Business and Professions Code.
- 117. Plaintiffs and each of the Class members are entitled to full restitution and/or disgorgement of all revenues, earnings, profits, compensation, and benefits that may have been obtained by defendants as a result of their illegal business acts or practices as alleged here.
- 118. The illegal conduct alleged here is continuing and there is no indication that defendants will not continue such activity into the future.
- 119. The unlawful and unfair business practices of defendants, as described above, caused Plaintiffs and the members of the Class to pay supra-competitive and artificially-inflated prices for title insurance. Plaintiffs and the members of the Class suffered injury in fact and lost money or property as a result.
- 120. Plaintiffs request that this Court enter such order or judgment as may be necessary to enjoin defendants from continuing their unfair, unlawful, and/or deceptive practices, to restore to them and the Class members any money that may have been unjustly acquired by defendants by means of defendants' unfair competition.

#### PRAYER FOR RELIEF

WHEREFORE, Plaintiffs and the members of the Class pray for relief as follows:

- A. That this action be certified and maintained as a class action under Rule 23(a) and (b)(3) of the Federal Rules of Civil Procedure;
- B. That the unlawful conduct, contract, conspiracy or combination alleged here be adjudged and decreed to be an unreasonable restraint of trade or commerce in violation of Section 1 of the Sherman Act;

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- C. That Plaintiffs and the Class recover damages, including treble damages, and restitution, as provided by federal and state antitrust and unfair competition laws, and that a joint and several judgment in favor of Plaintiffs and the Class be entered against the defendants;
- D. That defendants, their affiliates, successors, transferees, assignees, and the officers, directors, partners, agents, employees, and all other persons acting or claiming to act on their behalf, be permanently enjoined and restrained from in any manner: (1) continuing, maintaining, or renewing the conduct, contract, conspiracy or combination alleged here; (2) entering into any other conspiracy similar to the ones alleged here; (3) entering into any other contract, conspiracy or combination having similar purpose or effect; and (4) adopting or following any practice, plan, program, or device having a similar purpose or effect;
- E. That Plaintiffs and the Class be awarded pre-and post-judgment interest, and that the interest be awarded at the highest legal rate from and after the date of service of the initial complaint in this action;
- F. That Plaintiffs and the Class recover their costs of this suit, including reasonable attorneys' fees as provided by law; and
- G. That Plaintiffs and the Class have such other, further and different relief as the case may require and the Court may deem just and proper under the circumstances.

## JURY DEMAND

Plaintiffs demand a trial by jury on all claims so triable.

DATED: July 14, 2008

Respectfully submitted,

**GIRARD GIBBS LLP** 



Daniel C. Girard Elizabeth C. Pritzker Aaron M. Sheanin Alex C. Turan

601 California Street, 14<sup>th</sup> Floor San Francisco, California 94108 Telephone: (415) 981-4800 Facsimile: (415) 981-4846

Attorneys for Plaintiffs Ruben Romero and Sarah Yahn

# **EXHIBIT 5**

1 2 3 4 5 6 7 8	BARRACK, RODOS & BACINE STEPHEN R. BASSER (121590) sbasser@barrack.com JOHN L. HAEUSSLER (215044) jhaeussler@barrack.com 402 West Broadway, Suite 850 San Diego, CA 92101 Telephone: (619) 230-0800 Facsimile: (619) 230-1874  [Additional counsel listed on signature page] Attorneys for Plaintiffs	O8 MAR 18 AM II: 24  CLERK, U.S. DISTRICT COURT SOUTHERN DISTRICT OF CALIFORNIA  "Y: CP  DEPUTY
9	I NHTED OTATE	C DISTRICT COLIDT
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12		/ O
13	LOUIS AND SILVIA MARTINEZ, on	) Case '08: CV 0499 L WMc
	behalf of themselves and all other similarly situated,	CLASS ACTION COMPLAINT FOR:
14 15	Plaintiffs,	) 1. VIOLATION OF SECTION 1 OF THE SHERMAN ACT;
16	vs.	) 2. VIOLATION OF CAL. BUS. AND
17	FIDELITY NATIONAL FINANCIAL, INC., FIDELITY NATIONAL TITLE	) PROF. CODE § 16720, et. seq.;
18	INSURANCE COMPANY, TICOR TITLE INSURANCE COMPANY, TICOR TITLE	3. VIOLATION OF CAL. BUS. AND PROF. CODE § 17200, et seq.; and
19	INSURANCE COMPANY OF FLORIDA, CHICAGO TITLE INSURANCE COMPANY, NATIONAL TITLE	) 4. UNJUST ENRICHMENT
20	INSURANCE OF NEW YORK, INC., SECURITY UNION TITLE INSURANCE	
21	COMPANY, THE FIRST AMEICAN CORPORATION, FIRST AMERICAN	
22	TITLE INSURANCE COMPANY, UNITED GENERAL TITLE INSURANCE	
23	COMPANY, LANDAMERICA	
24	FINANCIAL GROUP, INC., COMMONWEALTH LAND TITLE	
25	INSURANCE COMPANY, LAWYERS TITLE INSURANCE CORPORATION, TRANSNATION TITLE INSURANCE	
26	COMPANY, STEWART TITLE	)
27	GUARANTY COMPANY and STEWART TITLE INSURANCE COMPANY	) <u>JURY TRIAL DEMANDED</u>
28	Defendants.	}

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Plaintiffs, Louis and Silvia Martinez, by their attorneys, on behalf of themselves and all others similarly situated, brings this action for treble damages and injunctive relief under the antitrust laws of the United States and based on statutes of the State of California against the above named defendants, demand a trial by jury, and complaining and alleging as follows:

#### I. INTRODUCTION

- From the consumer's point of view, title insurance differs greatly from other, 1. more familiar kinds of insurance. For one thing, while automobile and homeowner insurance policies protect consumers from an event that may occur in the future, title insurance offers protection from events that might have occurred in the past.
- 2. Most simply, title insurance is protection purchased against a loss arising from problems that occurred in the past and may affect the title to the real estate that a consumer is buying. Title insurers do not compete on the basis of the policies or coverage that they provide. In fact, almost all title policies are based on a single set of form policies published and maintained by the national trade association, the American Land Title Association. Furthermore, the end goal of an exhaustive title search by a title insurer is not to provide coverage for title defects that the search uncovers, but rather to exclude coverage for any such defects and therefore, reduce the real value of the title policy which is written to cover only unknown defects in title at the time of issuance. As a result, title insurance is a commodity product.
- Even for the savviest of insurance consumers, the purchase of a title insurance 3. policy is just one more expensive step in the dizzying, convoluted and often confusing flurry of paperwork and signings that culminate in the closing of a home purchase. Consumers who normally shop around for their insurance and carefully compare prices, typically emerge from the closing on their new home holding an insurance policy that they know virtually nothing about and that in all likelihood, they will never need.
- The title insurance market in California consists of a dozen carriers, ranging in 4. size from regional companies to national affiliates. However, the market is dominated by four groups of affiliated companies which, combined, sell over 90 percent of the title insurance

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27 28 policies sold in California and which own and control the title plants in many California counties that every title insurer must rely on in order issue title policies.

- Title companies, in marked contrast to property, casualty, life and other 5. traditional insurance carriers, choose not to market their products directly to the consumers who pay for them. Instead, the title insurance industry operates on what is termed a "reverse competition" model. Reverse competition means that title companies solicit business referrals from the other major players in the home purchase scenario — real estate agents and agencies, The title banks, lenders, builders, developers and others: middlemen or go-betweens. companies pay middlemen for these referrals in the form of direct payments, advertising expenses, junkets, parties and other kick-backs and inducements. In addition, middlemen such as Windermere, John L. Scott and Caldwell Banker-Bain, who themselves control a significant portion of the real estate brokerage market, take significant ownership stakes in local title agents and affiliates of the major title insurers and thereby get a direct return in profit from the referral of title business to the title agent whom they partly or wholly own.
- 6. Reverse competition, as the term suggests, isn't a model that benefits consumers through market-driven forces. In fact, consumers are bypassed completely as title companies spend nearly all of their marketing budgets "wining and dining" real estate agents, banks, lenders, builders, developers and others in an effort to convince these middlemen to steer their home-buying clients to their companies for their title insurance needs.
- 7. In some of the major markets in the United States, these same title insurers collectively meet, and jointly set rates and file these rates with the applicable state insurance authority. The rates are not subject to any meaningful review or regulation. The companies agree to fix the price of title insurance far in excess of the risk and loss experience associated with such insurance. As a result of the joint agreement as to rates, competition is relegated to the middleman. As a result of their joint rate setting and agreement, no company competes on price to the consumer.
- Having agreed to fix prices in states where joint rate setting occurs, the 8. companies agreed to not compete based on price to the consumer in other states, including

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California, where regulation of filed rates is lax or non-existent. Thus, they agreed to set rates at supra competitive prices and to compete based on offering inducements to middlemen. In California, in three successive reports, the Office of the Insurance Commissioner ("OIC") has found an "astonishing number" of such inducements that are in violation of state law. However, the OIC does not actively oversee rates, and, in fact, does not by its own admission have the power to do so. The absence of regulation has allowed collusive behavior and excessive rates.

- 9. In addition to paying inducements and kick-backs, the title companies and their agents divide the market of real-estate middlemen through the use of Affiliated Business Arrangements ("ABAs"), wherein the dominant real estate brokers purchase significant ownership stakes in favored title insurance affiliates. The real estate brokers then reward their associates for using the preferred insurance providers and lock-out independent title insurers.
- In this action, plaintiffs, on behalf of a Class of those purchasing title insurance 10. in California, seek damages arising from defendants' violation of the Sherman Act as well as California statutory law.

#### II. JURISDICTION AND VENUE

- This Complaint is filed and these proceedings are instituted under Sections 4 and 11. 16 of the Act of Congress of October 15, 1914, C. 323, Stats. 731, 737 (15 U.S.C. §§ 15, 26) to obtain injunctive relief and to recover treble damages and the costs of suit, including a reasonable attorneys' fee, against defendants for the injuries sustained by plaintiffs and the members of the Class which they represent by reason of defendants' and their co-conspirators' violations, as hereinafter alleged, of Section I of the Sherman Act (15 U.S.C. § 1). As such, this Court has jurisdiction pursuant to 28 U.S.C. §1331. This Court also has supplemental jurisdiction pursuant to 28 U.S.C. §1367(a).
- Defendants transact business, maintain offices or are found within the Southern 12. District of California. The interstate commerce described hereinafter is carried on, in part, within the Southern District of California, the conspiratorial acts herein alleged were carried on, in part, in the Southern District of California, and plaintiffs purchased title insurance in the Southern District of California.

Document 8-6

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#### III. **PARTIES**

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**Plaintiffs** 

13. Plaintiffs, Louis and Silvia Martinez, are individuals residing in Chula Vista, California. During the Class Period, plaintiffs purchased title insurance directly from one or more of the defendants herein and have been injured by reason of the antitrust violations alleged.

#### В. **Defendants**

- Defendant Fidelity National Financial, Inc. ("Fidelity National") is a Delaware 14. corporation headquarted at 601 Riverside Avenue, Jacksonville, Florida 32204. National does business in California through one or more of its subsidiaries, including but not limited to, defendants Fidelity National Title Insurance Company, Ticor Title Insurance Company, Ticor Title Insurance Company of Florida, National Title Insurance of New York, Inc., Security Union Title Insurance Company, and Chicago Title Insurance Company. Fidelity National is registered to do business in California.
- Defendant Fidelity National Title Insurance Company ("FNTIC") is a California 15. Corporation with its principle place of business at 601 Riverside Ave., Jacksonville, Florida 32204. FNTIC does business in California, is a licensed title insurance company in California and is registered to do business in California.
- 16. Defendant Ticor Title Insurance Company ("Ticor") is a California Corporation with its principle place of business at 601 Riverside Ave., Jacksonville, Florida 32204. Ticor does business in California, is a licensed title insurance company in California and is registered to do business in California.
- Defendant Ticor Title Insurance Company of Florida ("TTICF") is a Florida 17. corporation with its principle place of business at 601 Riverside Ave., Jacksonville Florida 32204. TTICF does business in California, is a licensed title insurance company in California and is registered to do business in California.
- Defendant Chicago Title Insurance Company ("Chicago Title") is a Missouri 18. Corporation with its principle place of business at 601 Riverside Ave., Jacksonville, Florida

- 32204. Chicago Title does business in California, is a licensed title insurance company in California and is registered to do business in California.
- 19. Defendant National Title Insurance of New York, Inc. ("NTINY") is a New York corporation with its principle place of business at 601 Riverside Ave., Jacksonville, Florida 32204. NTINY does business in California, is a licensed title insurance company in California and is registered to do business in California.
- 20. Defendant Security Union Title Insurance Company ("SUTIC") is a California corporation with its principle place of business at 601 Riverside Ave., Jacksonville, Florida 32204. SUTIC does business in California, is a licensed title insurance company in California and is registered to do business in California.
- 21. The Fidelity family of title insurance companies (collectively, "Fidelity") which includes defendants Fidelity National, FNTIC, Ticor, TTICF, Chicago Title, NTINY and SUTIC, and their affiliates is engaged in selling title insurance to purchasers of commercial and residential real estate throughout the United States, including California. Nationally, Fidelity accounts for approximately 27 percent of title premiums, which in 2006 amounted to roughly \$4.6 billion. Fidelity, Chicago Title and Ticor were founding members of TIRSA (defined below) and since TIRSA's inception have charged title insurance rates in New York that TIRSA collectively sets.
- 22. The Fidelity family of title insurance companies and their affiliates are wholly-owned and controlled by defendant Fidelity National Financial, Inc. Through its subsidiaries, Fidelity National is a provider of title insurance, specialty insurance, and claims management services. Fidelity National had 2006 revenues of roughly \$9.4 billion. The Fidelity family of title insurance companies engaged in the conduct challenged herein with the approval and assent of defendant Fidelity National
- 23. Defendant the First American Corporation ("First American") is a California corporation with its headquarters at 1st American Way, Santa Ana, California 92707. First American does business in California through one or more of its subsidiaries, including but not

limited to, defendants First American Title Insurance Company and United General Title Insurance Company.

- 24. Defendant First American Title Insurance Company ("FATIC") is a California corporation with its headquarters at 1st American Way, Santa Ana, California 92707. FATIC does business in California, is a licensed title insurance company in California and is registered to do business in California.
- 25. Defendant United General Title Insurance Company ("UGTIC") is a Colorado corporation located at 8310 S. Valley Highway, Suite 130, Englewood, CO 80112. UGTIC does business in California, is a licensed title insurance company in California and is registered to do business in California.
- 26. The First American family of title insurance companies (collectively, "First American") which included defendants First American, FATIC and UGTIC, and their affiliates is engaged in selling title insurance to purchasers of commercial and residential real estate throughout the United States, including California. Nationally, First American accounts for approximately 29 percent of title premiums, which in 2006 amounted to roughly \$4.8 billion. First American Title was a founding member of TIRSA and since TIRSA's inception has charged title insurance rates in New York that TIRSA collectively sets.
- 27. The First American family of title insurance companies and their affiliates are wholly-owned and controlled by defendant The First American Corporation. Through its subsidiaries, First American is a provider of title insurance, business information, and related products and services. First American had 2006 revenues of roughly \$8.5 billion. The First American family of title insurance companies and their affiliates engaged in the conduct challenged herein with the approval and assent of defendant First American.
- 28. Defendant LandAmerica Financial Group, Inc. ("LandAmerica") is a Virginia corporation headquartered at 5600 Cox Road, Glen Allen, Virginia 23060. LandAmerica does business in California through one or more of its subsidiaries, including but not limited to, defendants Commonwealth Land Title Insurance Company, Lawyers Title Insurance Corporation and Transnation Title Insurance Company.

- 29. Defendant Commonwealth Land Title Insurance Company ("CLTIC") is a Pennsylvania corporation with its principle place of business at 5600 Cox Road, Glen Allen, Virginia 23060. CLTIC does business in California, is a licensed title insurance company in California and is registered to do business in California.
- 30. Defendant Lawyers Title Insurance Corporation ("LTIC") is a Nebraska corporation with its principle place of business at 5600 Cox Road, Glen Allen, Virginia 23060. LTIC does business in California, is a licensed title insurance company in California and is registered to do business in California.
- 31. Defendant Transnation Title Insurance Company ("TNTIC") is a Nebraska corporation with its principle place of business at 5600 Cox Road, Glen Allen, Virginia 23060. TNTIC does business in California, is a licensed title insurance company in California and is registered to do business in California.
- 32. The LandAmerica family of title insurance companies (collectively "LandAmerica") which included defendants LandAmerica, CLTIC, LTIC and TNTIC, and their affiliates is engaged in selling title insurance to purchasers of commercial and residential real estate throughout the United States, including California. Nationally, LandAmerica accounts for approximately 19 percent of title premiums, which in 2006 amounted to roughly \$3.15 billion. Commonwealth and Lawyers Title were founding members of TIRSA and since TIRSA's inception have charged title insurance rates in New York that TIRS collectively sets.
- 33. The LandAmerica family of title insurance companies and their affiliates are wholly-owned and controlled by defendant LandAmerica Financial Group, Inc. Through its subsidiaries, LandAmerica is a provider of title insurance and other products and services that facilitate the purchase, sale, transfer, and financing of residential and commercial real estate. LandAmerica had 2006 revenues of roughly \$4 billion. The Land America family of title insurance companies and their affiliates engaged in the conduct challenged herein with the approval of defendant LandAmerica.

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- 34. Defendant Stewart Title Guaranty Company ("STGC") is a Texas corporation headquartered at 1980 Post Oak Blvd., Suite 800, Houston, Texas 77069. STGC does business in California, is a licensed title insurance company in California and is registered to do business in California.
- 35. Defendant Stewart Title Insurance Company ("STIC") is a New York corporation with its principle place of business at 300 E. 42nd St., Floor 10, New York, NY 10017. STIC does business in California, is a licensed title insurance company in California and is registered to do business in California.
- 36. The Stewart family of title insurance companies (collectively, "Stewart") which includes defendants STGC and STIC, and its affiliates — is engaged in selling title insurance to purchasers of commercial and residential real estate throughout the United States and California. Nationally, Stewart accounts for approximately 12 percent of title premiums, which in 2006 amounted to roughly \$2 billion. Stewart was a founding member of TIRSA and since TIRSA's inception has charged title insurance rates in New York that TIRSA collectively sets.
- 37. Together, defendants account for more than 85 percent of the title premiums consumers pay in California. Nationally, they account for more than 85 percent of title premiums, which in 2006 amounted to roughly \$14.5 billion. Throughout the relevant damages period, defendants charged California consumers in California virtually identical title insurance rates.

#### IV. **OTHER ENTITIES**

- 38. TIRSA is a voluntary association of title insurers licensed as a rate service organization pursuant to Article 23 of the State of New York Insurance Law. TIRSA maintains its offices in New York City, which until recently were located at the same New York address of Fidelity Title.
- TIRSA annually compiles from its members statistical data relating to their title 39. insurance premiums, losses and expenses and submits this information in aggregate form to the New York Insurance Department. TIRSA also prepares and submits the New York Title

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Insurance Rate Manual which sets forth title rates to be charged and rules to be followed by TIRSA's members. The Insurance Department has never objected to any of the rates TIRSA has collectively set. Similarly, the California OIC has not actually held a public hearing or conducted any other review or regulation of the title insurance rates in California for thirty years.

- 40. TIRSA's membership is comprised of defendant insurers and all other title insurers that are licensed to issue policies in New York. Currently, Fidelity, First American, LandAmerica, and Stewart collectively represent 14 of TIRSA's 22 members. As such, they comprise a majority voting block which, according to TIRSA's by-laws, allows them to control the operations of TIRSA and, in particular, TIRSA's collective rate setting activity.
- 41. Various other persons, firms and corporations not made defendants herein have participated as co-conspirators with the defendants in the violations alleged herein and have performed acts and made statements in furtherance thereof.

#### V. CLASS ACTION ALLEGATIONS

- 42. Plaintiffs bring this action under Rule 23, and particularly subsection (b)(3), of the Federal Rules of Civil Procedure, on behalf of themselves and a Class consisting of all persons excluding governmental entities, defendants, subsidiaries and affiliates of defendants, who purchased directly, from one or more of the defendants and/or their co-conspirators title insurance for residential and commercial property in California during the four year period preceding this lawsuit and who have sustained damages as a result of the conspiracy herein alleged. The number of potential Class members is so numerous that joinder is impracticable.
- 43. Plaintiffs, as representatives of the Class, will fairly and adequately protect the interest of the Class members. The interests of plaintiffs are coincident with, and not antagonistic to, those of the Class members.
- 44. Except as to amount of damages each member of the Class has by itself sustained, all other questions of fact and law are common to the class, including but not limited to, the combination and conspiracy hereinafter alleged, the violation of Section I of the Sherman Act (15 U.S.C. § 1) and the effects of such violation.

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- Plaintiffs, along with all other members of the Rule (b)(3) Class, were injured as 45. a result of paying supracompetitive prices for title insurance in California. supracompetitive prices were achieved as a result of defendants' illegal price-fixing activities and market allocation and division.
- 46. Members of the Class include hundreds of thousands, if not millions, of consumers. They are so numerous that their joinder would be impracticable.
- 47. Plaintiffs also bring this action as a class action under Rule 23(b)(2) of the Federal Rules of Civil Procedure, for violation of Section 1 of the Sherman Act, 15 U.S.C. § 1. The Rule (b)(2) Class included all members of the (b)(3) Class, and all consumers who are threatened with injury by the anticompetitive conduct detailed herein.
- 48. Defendants have acted, continued to act, refused to act and continued to refuse to act on ground generally applicable to the Rule (b)(2) Class, thereby making appropriate final injunctive relief with respect to the Rule (b)(2) Class as a whole.
- 49. Members of the Rule (b)(2) Class include hundreds of thousands, if not millions, of consumers. They are so numerous that their joinder would be impracticable.
- 50. Common questions of law and fact exist with respect to all Class members and predominate over any questions solely affecting individual Class members. Among the questions of law or fact common to the class are the following:
  - Whether defendants have engaged in the alleged illegal price-fixing activity and market allocation and division.
  - The duration and scope of defendants' allege illegal price-fixing and market allocation and division activity.
  - Whether defendants' alleged illegal price-fixing and market allocation and division has caused higher prices to plaintiffs and other purchasers of title insurance in California.
  - Whether the Insurance Commissioner has actively supervised defendants' price fixing and market allocation and division.
- Plaintiffs do not have any conflict of interest with other Class members. 51. Plaintiffs' claims are typical of the claims of the Class and they will fairly and adequately reflect the interests of the Class. Counsel competent and experience in federal class action and federal antitrust litigation has been retained to represent the class.

- 52. This action is superior to any other method for the fair and efficient adjudication of this legal dispute since joinder of all members is not only impracticable, but impossible. The damages suffered by certain members of the Class are small in relation to the expense and burden of individual litigation and therefore it is highly impractical for such Class members to seek redress for damages resulting from defendants' anticompetitive conduct.
  - 53. There will be no extraordinary difficulty in the management of the Class action.

#### VI. TRADE AND COMMERCE

- 54. During all or part of the period in suit, defendants and their co-conspirators were sellers of title insurance in California.
- 55. During the period in suit, the defendants sold substantial quantities of title insurance in a continuous and uninterrupted flow of interstate commerce. In 2005, consumers in the United States paid \$17 billion for residential title insurance policies.
- 56. During the period in suit, Class members from locations outside California purchased commercial or residential property and title insurance within California.
- 57. During the period in suit, the defendants were the major sellers of title insurance in the United States and California. Defendants controlled in excess of 85 percent of the market for title insurance in the United States and California.
- 58. The activities of the defendants and their co-conspirators, as described herein, were within the flow of interstate commerce and substantially affected interstate commerce.

#### VII. FACTUAL ALLEGATIONS

#### A. The Nature of Title Insurance

59. Title insurance is one of the most costly items associated with the closing of a real estate transaction. In California, rates for title insurance are based on a percentage of the total value of the property being insured. For residential properties, this price ranged in 2005 from about \$1,010 (for \$250,000) property to \$1,490 (for a \$500,000 property). For more expensive homes and commercial properties, these prices are significantly higher. The amount spent on title insurance has risen dramatically over the past decade.

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- Title insurance serves an important purpose. It protects the purchaser of a 60. property from any unidentified defects in the title that would in any way interfere with the full and complete ownership and use of the property with the ultimate right to resell the property. Title insurance is required by lenders in most residential and commercial real estate transactions.
- 61. Consumers exercise little discretion in choosing the title insurer from which they purchase the insurance. That decision is typically made for them by their lawyer, mortgage brokers, lender, or realtor. Consequently, for most purchasers, the cost of title insurance is not challenged. Most consumers do not even become aware of the price they will pay and to which insurer they will pay it until the actual closing of the real estate transaction. By then it's too late, consumers can't attempt to negotiate a better title insurance price or alternate provider for fear of delaying or derailing the entire transaction. There is no shopping around. There is no negotiation of price.
- This dynamic basically removes the sale of title insurance from the normal 62. competitive process and any real competitive constraints, unlike the regular forces of supply and demand. The purchasers of the insurance, in most instances, are not the ones making the purchasing decisions. And, they are certainly in no position to question the price.
- The most effective but illegal way for a particular title insurer to get business is 63. to encourage those making the purchasing decisions — the real-estate middlemen — to steer business to that insurer. The best way to so motivate the middlemen is not through lower prices (that they are not even paying). Rather is it through kickbacks in the form of finder's fees, gifts, meals, business serviced and other financial enticements. Therefore, it is through higher pricing (which allows for generous inducements and kick-backs), not lower pricing, that provides the best way for title insurers to compete and increase their business.

#### В. Price-Fixing in the Large Markets

64. New York is one of the several states in which the leading title insurers collectively fix their prices through a rate-setting organization like TIRSA. There are two

principal cost components that go into TIRSA's calculation. One comprises the risk associated with issuing the title policy. The other comprises the "agency commission" paid to title agents.

- defects in the title. Unlike property insurance, title insurance carries with it a very limited risk of loss to the insurer. That is because title insurance protects against unknown *prior* events that cause defects in title. With a proper search and examination of prior ownership records, any such defects can and almost always are readily identified and excluded from the policy's coverage. Consequently, the average claim payout on a title insurance policy in the United States amounts to only about 5 percent of the total premium collected. This is very different from property coverage (such as auto and home insurance) which protects against *future* occurrences over which the insurer has little to no control where the average claim payout amounts to about 80 percent of the total premium.
- 66. The "agency commissions" component of the title insurance rate covers payments made to title agents. Defendants have an ownership or management stake in many of the title agencies to which these payments are made. A small portion of the payments is for the search and exam of prior ownership records of the property being purchased to identify any liens, encumbrances, burdens, exclusions, or other defects in the title. The search and exam function does not involve the spreading or underwriting of risk, and title insurers typically outsource this task to title agents.
- 67. The remainder, and by far the bulk, of the agency commissions are comprised of costs unrelated to the issuance of title insurance. These costs include kickbacks and other financial inducements title insurers provide to title agents and indirectly (through title agents) to the lawyers, brokers, and lenders who, in reality, are the ones deciding which title insurer to use. These payments have nothing to do with the issuance of title insurance and are made by the title insurers merely to inflate their revenues and steer business their way.
- 68. Under TIRSA's collective rate setting regime, roughly 85 percent of the total title insurance premium is based on the so-called "costs" associated with the payment of agency commission. Only 15 percent is based on costs associated with the risk of loss.

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- TIRSA publishes its final calculated title rates in the New York Title Insurance 69. Rate Manual. These rates are tied to the value of the property being insured. This is so despite the fact that the costs associated with agency commissions are entirely unrelated to the value of the property. Indeed, agency kickbacks and enticements have little to do with producing a particular title policy and provide no value — proportional to property value or otherwise — to the consumer. Even search and exam costs are unrelated to property value. They instead depend on the age of the property, the complexity of the ownership history, and the accessibility of prior ownership records.
- There are other states in which the defendants overtly met and agreed to fix the 70. rates for title insurance as part of a formal collective rate setting process.

#### C. TIRSA's Formation

- 71. Prior to TIRSA, the New York Board of Title Underwriters ("NYBTU") served as the title insurance rate-setting body in New York. NYBTU, along with the title insurance rate setting bureaus in many other states, was disbanded in the mid-1980s in the wake of a Federal Trade Commission ("FTC") challenge to the collective rate setting activity of many of these associations. The FTC's challenge culminated in FTC v. Ticor Title Ins. Co., 504 U.S. 621 (1992), where the Supereme Court held that to avoid per se illegal price fixing liability, the rate setting activity of these rating bureaus must be actively supervised by the state.
- In Ticor, the FTC focused its challenge on agency commissions. The FTC 72. contended that the respective state insurance departments merely rubber-stamped this portion of the collectively fixed rates without any independent review or analysis of their reasonableness or cost justification. The Supreme Court agreed with the FTC that this kind of limited state oversight was not sufficient. Rather, to avoid illegal price-fixing liability, the state insurance department has to "exercise[]sufficient independent judgment and control so that the details of the rates or prices have been established as a product of deliberate state intervention, not simply by agreement among private parties." *Ticor*, 504 U.S. at 634-35.
- 73. Following the Supreme Court's instruction in *Ticor*, the Third Circuit on remand in Ticor Title Ins. Co. v. FTC, 998 F.2d 1129 (3d Cir. 1992), upheld the FTC's finding that the

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collective rate-setting of certain state rating bureaus was improper because it was not actively supervised by the state. According to the circuit court, "[t]he Supreme Court plainly instructed us that a state's rubber stamp is not enough. Active supervision requires the state regulatory authorities' independent review and approval." *Id.* at 1139.

- 74. Defendants formulated TIRSA's first rate manual and procedure soon after the Supreme Court's *Ticor* decision. Through TIRSA, defendants have set up a rate-setting scheme to get around the rigors of state oversight required by *Ticor*. They have done so by calculating a single rate that comprises both risk and agency commission costs and by outsourcing to title agents the agency commission costs. In this way, defendants avoid providing the Insurance Department with any detailed breakout or backup for the bulk of the costs that make up their collectively fixed rates.
- 75. TIRSA merely submits an aggregated figure that is supposed to represent the total agency commission costs. Embedded with this figure is the vast quantity of dollars that are funneled to and through the title agencies as kickbacks, financial inducements and other costs unrelated to the issuance of title insurance. Defendants' design in all of this has been to effectively "hide" the cost basis for their artificially high and collectively fixed title insurance premiums from the regulatory scrutiny that *Ticor* demands.

#### Lack of Regulatory Supervision and Authority in New York and D. Other States Including California

There is no provision under the New York Insurance Law for TIRSA to include 76. in its collectively fixed rates kickbacks and other agency commission payments unrelated to the issuance of title insurance. Indeed, the New York Insurance Department has openly acknowledged that it lacks the authority to review any agency commission payments. It has likewise recognized that defendants' outsourcing of agency commission costs has prevented it from performing a meaningful review of TIRSA's calculated rates. This was made clear at a November 2006 public hearing the New York Insurance Department held — the first in 15 years - where it questioned TIRSA and its members on TIRSA's failure to provide the Insurance Department with any backup or detail for agency commissions.

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- 77. At the hearing, the Insurance Department conceded that it could not properly evaluate TIRSA's calculated rates, and that it could only do so if it obtained the detailed cost information on agency commissions that TIRSA does not provide.
- 78. The Insurance Department's recognition that it is not properly supervising TIRSA's rate-setting activity is consistent with the April 2007 findings of the U.S. Government Accountability Office ("GAO") that the title insurance industry is in need of greater state regulation. The GAO studied the industry conditions of several states, including New York, and concluded that "state regulators have not collected the type of data, *primarily on title agents' costs and operations*, needed to analyze premium prices and underlying costs." (Emphasis added.)
- 79. Unchecked by regulatory review and insulated from competition, defendants have thus been able to collectively fix title insurance rates at supracompetitive levels and earn profits that vastly exceed those contemplated by the Insurance Department or that would have resulted in a free and open competitive market.
- 80. At the time of TIRSA's formation, the Insurance Department established 5 percent (of the total premium) as the level of profit to which title insurers are entitled. The Insurance Department is supposed to carefully analyze TIRSA's rate calculations, and, in particular, its revenue and cost information, to ensure that this 5 percent profit level is maintained and based on a reasonable premium. However, without the authority or ability to scrutinize agency commission costs, the Insurance Department has been unable to perform this function. As a result, defendants (through TIRSA) have been able to set artificially high title premiums and secure title profits far in excess of the 5 percent threshold.
- 81. Through an independent investigation conducted over the past several years, the New York State Attorney General found that for every dollar of insurance premium defendants collected, of the roughly 15 cents that supposedly accounts for the risk of loss, only 3 cents is paid out in claims. And, of the roughly 85 cents that supposedly covers agency commissions, only between 8 and 11 cents goes to costs actually incurred by title agents in producing the title

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27 28 policy. These numbers show that title insurers' collectively fixed rates have resulted in profits that are untethered to and vastly exceed the costs of producing such policies.

- 82. The New York Attorney General's investigation further revealed that what was largely driving these numbers were the kickbacks and other financial inducements defendants were funneling to and through title agents to secure more business. As reported at the New York Insurance Department's 2006 hearing, one title agency's financial statements revealed that it spent more than \$1 million of these so-called "agency commissions" on items identified as "Christmas", "automobile expenses", "political contributions", "promotional expenses", and "travel and entertainment". These expenses are not even remotely related to the issuance of title insurance.
- 83. The Washington State Insurance Commissioner's October 2006 report found strikingly similar abuses in Washington. Violations were pervasive and the Commissioner concluded that consumers were paying too much as a result.
- All of this "excess money" paid to title agents not only works to steer business to 84. defendants. It also serves to boost defendants' own profits through the inflated revenues they obtain to cover these agency payments and through their ownership or management stake in many of these agencies.
- 85. Defendants are competitors in the sale of title insurance to consumers throughout the United States. These title insurers have agreed and engaged in concerted efforts to (i) collectively set and charge uniform and supracompetitive rates for title insurance, (ii) include in their calculated rates agency commission costs, (iii) embed within these costs payoffs, kickbacks, and other charges that are unrelated to the issuance of title insurance, and (iv) hide these supposed "costs" from regulatory scrutiny by funneling them to and through title agents over which the government agencies have no ability or authority to regulate.
- 86. The GAO in its 2007 report entitled "Actions Needed to Improve Oversight of the Title Insurance Industry and Better Protect Consumers" found several indicia of a lack of competition and questions about the reasonableness of prices including:

these same defendants agree, either expressly or tacitly, to not compete on rates in other states

In other words, as a direct result of these meetings where rates were agreed to,

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- As in the case in New York, a lack of regulatory authority over rates created an 90. environment in which a conspiracy can and did succeed. No agency was examining why all the rates were virtually identical, and no agency was examining whether the costs associated with these premiums were reasonable. This is an environment which is conducive to price fixing.
- 91. In California, there is a lack of regulatory authority and oversight over title insurance companies. The rates in California are not set as part of a deliberate state intervention and the state does not and cannot meaningfully renew or approve these rates. The rates at issue in this case went into effect without review.

#### Other Indicators of a Lack of Competition and Conditions F. Conducive to Collusive Rate Setting

- In addition to the uniformity of rates, other facts suggest that is it more plausible 92. than not that rates have been set based on an agreement to fix prices.
- In theory, the chain of title should be documented back to its historic grant of 93. ownership centuries in the past. Fear about a possible title defect in the distant past is widely used as a justification by title agencies when convincing property buyers to purchase an owner policy in addition to the lender policy, which is mandatory to secure a mortgage. The title agency, however, saves much time and money when the search is limited to one or two transactions. They rely on the insurance policy to cover the remote chance of missing an earlier but still-valid claim. If such a claim is asserted and survives the scrutiny of the title insurance company's legal department, the expected cost of compensation is likely to be less than the sum of added overhead costs of routinely tracing back every chain of title to the earliest registered owner in the distant past.
- Title insurance industry officials tend to justify the large proportion of the 94. premium retained by the title abstract and settlement agency (from 60 to more than 90 percent) by the alleged high cost of title searching back into the distant past. In fact, a high proportion of No noncommercial properties are searched only through the most recent transaction. information is available as to what proportion of claims originate in the distant past. The

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1 industry has never published pertinent statistics. It would have a marketing incentive to publish 2 these statistics if the risk were significant; that it has not published these statistics indicates that 3 the risk probably is only slightly greater than zero.

- 95. Many U.S. homes have been resold three or four times in twenty-five years. At each of these occasions, an abstract of title will be prepared on the basis of a more or less thorough review of the available title records, inheritance records, family records and records of past or current liens against a property. It is reasonable, therefore, to suspect that the risk of a title defect will decrease every time a property is sold.
- 96. Title searches have become less labor intensive, especially in large urban counties and cities. More and more of the information is available online. The statistical likelihood that a title default would be overlooked is a closely held industry secret, but it appears to be so small that many transactions are not insured on the basis of a search of the last owner's title history or a search into transactions that occurred during the last twenty-five to thirty-five years. The evidence is strong that the title insurance industry has achieved a remarkably high level of loss minimization.
- 97. Thus the costs of production have decreased as has the risk of loss yet none of these factors has resulted in price competition at the consumer level.
- . 98. There is remarkable absence of rate changes by title insurers over the past five years, despite declining costs of production, increased number of transactions and increased revenue per transaction. During a period when costs per unit of production declined significantly, underwritten title companies and title insurers maintained excessive rates. The prices charged by title insurers and underwritten title companies were not and are not responsive to the changing costs of production or increasing revenue per transaction at a given set of rates. Again, this is indicia of an agreement not to compete based on price.
- 99. As noted, the title companies engage in illegal rebates and kickbacks where the title insurer or the underwritten title company provides money, free services or other things of value to a real estate agent, a lender or homebuilder in exchange for business referrals. These illegal rebates and kickbacks — a consequence of reverse competition — show that title

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insurance rates are supra competitive and that some portion of the overcharge is passed from the underwritten title company or title insurer to the referrer of business.

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- A lack of competition and the ability to control prices is enhanced by the fact that 100. there were few title insurer entrants over the period from 1995 through 2005 and the number of title insurer groups declined as title insurers acquired other title insurers. There were few underwritten title company entrants over the 2000 to 2005 period and new entrants were controlled business arrangements whose addition to the market did not result in greater price competition.
- 101. Access to title plants can be a barrier to entry, but a larger barrier to entry exists due to the established relationships between the entities that can steer the consumer's title and escrow business and the entities who sell title insurance and escrow services.
- The title insurance market is highly concentrated a few title insurers account 102. for the vast majority of title insurance sales — at both the statewide level and at the county level in California. For example, three title insurer groups account for 77.4% of the market at a statewide level. At the county level, each individual market was highly concentrated. The GAO found that First American and Fidelity had a market share of 66 percent. Such a concentration enhances the ability of companies to fix prices.
- 103. The agreement not to compete based on price is also evidenced by the fact that no company has marketed its services to consumers, the ultimate purchasers of the product. This is in marked contrast to real insurance, for example, car insurance, where the companies compete vigorously with well recognized slogans such as State Farm's "Like a Good Neighbor," or Allstate's "good hands,' or the cute (to some) GEICO gecko promising low prices.

#### VIII. CLAIMS FOR RELIEF

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### **COUNT I**

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#### Violation of the Sherman Act

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Plaintiffs incorporate by reference the preceding allegations. 104.

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Beginning at least as early as March 2004, and continuing thereafter to the 105. present, the exact dates being unknown to plaintiffs, defendants and their co-conspirators

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engaged in a combination and conspiracy in unreasonable restraint of the aforesaid interstate trade and commerce in violation of Section 1 of the Sherman Act.

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- The aforesaid combination and conspiracy has consisted of a continuing 106. agreement, understanding and concert of action among the defendants and their co-conspirators, the substantial terms of which have been:
- to fix, raise, maintain and stabilize the price of title insurance throughout (a) California:
- to fix, raise, maintain and stabilize the terms and conditions of sale of title (b) insurance in California; and
  - to allocate and divide the market for title insurance in California. (c)
- In the absence of proper regulatory authority and oversight, defendants' conduct 107. constitutes a horizontal agreement to fix the form, structure, and prices of title insurance and to allocate and divide the title insurance market in California and is a per se violation of Section I of the Sherman Act.
- 108. Defendants' price-fixing, market allocation and division activity has been continuous throughout the relevant damages period and has been renewed and reinforced annually through submissions to the OIC of supposed cost and revenue information and its periodic submissions of rate changes.
- Through their collective price-fixing, market allocation and division and 109. manipulation of the regulatory process, defendants have harmed competition by charging consumers supra competitive prices for title insurance in California, evidenced in part by the fact that the prices are uniformly higher than compared with the cost of providing the insurance.
- The aforesaid combination and conspiracy has had the following effects among 110. others:
- price competition in the sale of title insurance has been suppressed, (a) restrained and eliminated:
- prices for title insurance have been raised, fixed, maintained and (b) stabilized at artificially high and non-competitive levels; and

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- (c) purchasers of title insurance have been deprived of the benefit of free and open competition.
- 111. During the period of the antitrust violations by defendants and their coconspirators, plaintiffs and each member of the Class they represent, have purchased title insurance and, by reason of the antitrust violations herein alleged, paid more for such than they would have paid in the absence of said antitrust violations. As a result, plaintiffs and each member of the Class they represent, have been injured and damaged in an amount presently undetermined.

#### **COUNT II**

### Violation of Cal. Bus. and Prof. Code § 16720, et seq.

- 112. Plaintiffs incorporate by reference the preceding allegations.
- 113. Defendants' conduct as set forth above is in violation of the Cartwright Act of California (Cal. Bus. & Prof. Code § 16720, et seq.).
- 114. As a direct result of defendants' unlawful acts plaintiffs have paid artificially inflated prices for title insurance and have suffered injury to their business and property.

#### **COUNT III**

#### Violation of Cal. Bus. And Prof. Code § 17200, et seq.

- 115. The preceding paragraphs of this Complaint are realleged and incorporated by reference. Plaintiffs assert this claim for violations of California's UCL, Bus. & Prof. Cod § 17200, et seq., on behalf of themselves and the members of the Class.
- 116. Defendants' statements and representations constitute unfair, unlawful and deceptive trade practices in violation of the UCL.
- 117. All of the wrongful conduct alleged herein occurs and continues to occur in the conduct of defendants' business. Defendants' wrongful conduct is part of a pattern or generalized course of conduct that is repeated in the State of California on hundreds, if not thousands, of occasions daily.

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practices, to restore to any person in interest any money which may have been acquired by means of such unfair competition and to disgorge any profits realized by defendants as a result of its unfair, unlawful and/or deceptive practices, as provided in Cal. Bus. & Prof. Code § 17203 and Cal. Civ. Code § 3345, and for such other relief as set forth in the Prayer for Relief.

**COUNT IV** 

#### Unjust Enrichment

- Plaintiffs incorporate by reference the preceding allegations. 120.
- 121. This Cause of Action is pled in the alternative to all claims and/or causes of action at law.
- Defendants have received a benefit from plaintiffs and the Class members in the 122. form of the prices plaintiffs and the Class members paid for defendants' title insurance.
  - 123. Defendants are aware of their receipt of the above-described benefit.
- Defendants received the above-described benefit to the detriment of plaintiffs 124. and each of the other members of the Class.
- Defendants continue to retain the above-described benefit to the detriment of plaintiffs and the Class members.
- As a result of defendants' unjust enrichment, plaintiffs and the Class members 126. have sustained damages in an amount to be determined at trial and seek full disgorgement and restitution of defendants' enrichment, benefits, and ill-gotten gains acquired as a result of the unlawful or wrongful conduct alleged above.

#### PRAYER FOR RELIEF

WHEREFORE, plaintiffs demand:

- - Α. That the alleged combination and conspiracy among the defendants and their coconspirators be adjudged and decreed to be an unreasonable restraint of trade in violation of Section 1 of the Sherman Act;

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- B. That the Court declare that the premiums charged are excessive under state law and order damages;
- C. That judgment be entered against defendants, jointly and severally, and in favor of plaintiffs, and each member of the Class they represent, for threefold the damages determined to have been sustained by plaintiffs, and each member of the Class they represent, together with the cost of suit, including a reasonable attorneys' fee;
- Each of the defendants, successors, assignees, subsidiaries and transferees, and D their respective officers, directors, agents and employees, and all other persons acting or claiming to act on behalf thereof or in concert therewith, be perpetually enjoined and restrained from, in any matter, directly or indirectly, continuing, maintaining or renewing the aforesaid combination, conspiracy, agreement, understanding or concert of action, adopting or following any practice, plan, program, or design having a similar purpose or effect in restraining competition; and
  - Such other and further relief as may appear necessary and appropriate. E.

#### JURY TRIAL DEMAND

Pursuant to Rule 38, F.R.C.P., plaintiffs demand a trial by jury of the claims alleged herein.

DATED: March 18, 2008

BARRACK, RODOS & BACINE

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#### UNITED STATES DISTRICT COURT

SOUTHERN DISTRICT OF CALIFORNIA SAN DIEGO DIVISION

# 148885 - SH \* \* C O P Y \* \* March 18, 2008 11:33:34

# Civ Fil Non-Pris

USA0 #.: 08CV0499

Judge..: M. JAMES LORENZ

Amount.:

\$350.00 CK

Check#.: BC5842

Total-> \$350.00

FROM: MARTINEZ V. FIDELTIY NAT'L

FINANCIAL INC

SS 44 (Rev. 11/04)

### **CIVIL COVER SHEET**

The JS 44 civil cover sheet and the information contained herein neither replace nor supplement the filing and service of pleadings or other papers as required by law, except as provided by local rules of court. This form, approved by the Judicial Conference of the United States in September 1974, is required for the use of the Clerk of Court for the purpose of initiating the civil docket sheet. (SEE INSTRUCTIONS ON THE REVERSE OF THE FORM.)

the civil docket sheet. (SEE IN	STRUCTIONS ON THE REVERSE OF THE FORM.)	rotates in september 1974, is requi			
I. (a) PLAINTIFFS		DEFENDANTS			
Louis Martinez Silvia Martinez		Company, (list co	Fidelity National Financial, Inc., Filed Antibul Title Insurace Company, (list continues on Attachment A to Civil Cover Sheet)		
(b) County of Residence	of First Listed Plaintiff San Diego	County of Residence of	ا ، CLERK of First Listed Defendant	U.S. DISTRICT COUR	
(EX	XCEPT IN U.S. PLAINTIFF CASES)		(IN U.S. PLAINTIFF CASES (	•	
			D CONDEMNATION CASES, US	DEPUTY	
(c) Attorney's (Firm Name,	Address, and Telephone Number)	Attorneys (If Knows)	CV U499	L WMC	
	Haeussler, Barrack, Rodos & Bacine, e 850, San Diego, CA 92101 (619)230-080	, ••	•••	a.	
		III. CITIZENSHIP OF P	RINCIPAL PARTIES		
U.S. Government Plaintiff	19 3 Federal Question (U.S. Government Not a Party)		TF DEF  1 1		
☐ 2 U.S. Government Defendant	4 Diversity (Indicate Citizenship of Parties in Item III)	Citizen of Another State	I 2		
	(indicate Chizenship of Parties in item III)	Citizen or Subject of a  Foreign Country	3 Foreign Nation	06 06	
IV. NATURE OF SUIT			DANI/DUDTOV	OTHER STATUTES	
CONTRACT  110 Insurance	TORTS PERSONAL INJURY PERSONAL INJURY	FORFEITURE/PENALTY Y	BANKRUPTCY  422 Appeal 28 USC 158	400 State Reapportionment	
120 Marine	☐ 310 Airplane ☐ 362 Personal Injury -	☐ 620 Other Food & Drug	☐ 423 Withdrawal 28 USC 157	<ul><li>     410 Antitrust         <ul><li>             ☐ 430 Banks and Banking         </li></ul> </li></ul>	
☐ 130 Miller Act ☐ 140 Negotiable Instrument	☐ 315 Airplane Product Liability ☐ 365 Personal Injury -			☐ 450 Commerce	
☐ 150 Recovery of Overpayment & Enforcement of Judgment	☐ 320 Assault, Libel & Product Liability Slander ☐ 368 Asbestos Persona	630 Liquor Laws 1 640 R.R. & Truck	PROPERTY RIGHTS  820 Copyrights	☐ 460 Deportation ☐ 470 Racketeer Influenced and	
☐ 151 Medicare Act ☐ 152 Recovery of Defaulted	330 Federal Employers' Injury Product Liability Liability	☐ 650 Airline Regs. ☐ 660 Occupational	830 Patent 840 Trademark	Corrupt Organizations  480 Consumer Credit	
Student Loans	☐ 340 Marine PERSONAL PROPER'	TY Safety/Health	D 010 Hademark	☐ 490 Cable/Sat TV	
(Excl. Veterans)  153 Recovery of Overpayment	☐ 345 Marine Product ☐ 370 Other Fraud ☐ 371 Truth in Lending	690 Other LABOR	SOCIAL SECURITY	810 Selective Service 850 Securities/Commodities/	
of Veteran's Benefits  160 Stockholders' Suits	☐ 350 Motor Vehicle ☐ 380 Other Personal ☐ 355 Motor Vehicle Property Damage	710 Fair Labor Standards Act	☐ 861 HIA (1395ff) ☐ 862 Black Lung (923)	Exchange 875 Customer Challenge	
190 Other Contract	Product Liability	720 Labor/Mgmt. Relations	☐ 863 DIWC/DIWW (405(g)) ☐ 864 SSID Title XVI	12 USC 3410  890 Other Statutory Actions	
☐ 195 Contract Product Liability ☐ 196 Franchise	360 Other Personal Product Liability Injury	730 Labor/Mgmt.Reporting & Disclosure Act	☐ 865 RSI (405(g))	☐ 891 Agricultural Acts	
REAL PROPERTY  210 Land Condemnation	CIVIL RIGHTS PRISONER PETITION  441 Voting 510 Motions to Vacate		FEDERAL TAX SUITS  870 Taxes (U.S. Plaintiff	892 Economic Stabilization Act 893 Environmental Matters	
☐ 220 Foreclosure	☐ 442 Employment Sentence	791 Empl. Ret. Inc.	or Defendant)	☐ 894 Energy Allocation Act. ☐ 895 Freedom of Information	
☐ 230 Rent Lease & Ejectment☐ 240 Torts to Land☐	Accommodations Habeas Corpus:    Habeas Corpus:   530 General	Security Act	26 USC 7609	Act	
☐ 245 Tort Product Liability ☐ 290 All Other Real Property	☐ 444 Welfare ☐ 535 Death Penalty ☐ 445 Amer. w/Disabilities - ☐ 540 Mandamus & Oth	ner		900Appeal of Fee Determination Under Equal Access	
,	Employment			to Justice  950 Constitutionality of	
	446 Amer. w/Disabilities - Other Other 440 Other Civil Rights			State Statutes	
V. ORIGIN (Place	an "X" in One Box Only)			Appeal to District	
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VI. CAUSE OF ACTIO	DN Brief description of cause: Class action 1 of the Sherman Act; violation of C	n for violation of the California Bus. and Prof. Co	ne antitrust laws r de and Unjust Enrichme	oursuant to Section on 15 a 5 2 6	
VII. REQUESTED IN COMPLAINT:				if demanded in complaint:	
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# **EXHIBIT 6**

CLASS ACTION COMPLAINT

LIM, RUGER & KIM, LLP

1	NATIONAL TITLE INSURANCE OF
	NEW YORK, INC., SECURITY
2	UNION TITLE INSURANCE
3	COMPANY, THE FIRST AMERICAN
	CORPORATION, FIRST
4	AMERICANTITLE INSURANCE
	COMPANY, UNITED
5	GENERALTITLE INSURANCE
	COMPANY, LANDAMERICA
6	FINANCIAL GROUP, INC.,
_ 1	COMMONWEALTH LAND TITLE
7	INSURANCE COMPANY, LAWYERS
8	TITLE INSURANCE
8	CORPORATION, TRANSNATION
9	TITLE INSURANCE COMPANY,
	STEWART TITLE GUARANTY
10	COMPANY and STEWART TITLE
	INSURANCE COMPANY
11	D C 1 4
<u> </u> -	Defendants.
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Plaintiff, ("Plaintiff") by his attorneys, on behalf of himself and all others similarly situated, hereby seek treble damages, other monetary relief and injunctive relief for defendants' violations of United States and California antitrust laws alleging as follows:

#### I. INTRODUCTION

- 1. The purpose of title insurance is to protect the buyer against previously undiscovered title defects which may encumber the use, enjoyment or transfer of the property. Title insurers do not guarantee a clean title but rather safeguard the policyholder against title defects found after the property has been transferred. Therefore, the only protection afforded to the insured concerns the highly unlikely event that an undetected title deficiency existed prior to the time the policy was issued.
- 2. Consumers often find themselves in unfamiliar territory when it comes to title insurance. The majority of homebuyers are overwhelmed by the

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tremendous amount of paperwork that is flashed before their eyes during the closing process of a home purchase. They generally walk away from the closing without any understanding of their title insurance policy. There is a marked contrast between title insurance and traditional life, automotive and homeowner insurance policies that are marketed to consumers.

- Title companies do not engage in direct to consumer marketing. 3. Instead, the title insurance industry operates on what is termed a "reverse competition" model. Reverse competition means that title insurers solicit business referrals from the other major players in the home purchase scenario - real estate agents and agencies, banks, lenders, builders, developers and other middlemen or go-betweens who are in the best position to influence buyers. Indeed, buyers typically defer, often unknowingly, to their lender, builder, real estate agent or representative to select a title company. These middlemen act on behalf of the title insurance companies in return for receiving kickbacks and other financial incentives. Insurance consumers, in most cases, are effectively removed from the decision-making process and assigned a policy. The title insurance industry operates on an inherently corrupt system that eliminates competition based on the services and policies rendered. In fact, their rates and policy structures are primarily dictated through publications created by their national trade association, the American Land Title Association.
- 4. Reverse competition, as the term suggests, isn't a model that benefits consumers through market-driven forces. In fact, consumers are bypassed completely as title companies spend nearly all of their marketing budgets "wining and dining" real estate agents, lenders, builders, developers and others in an effort to convince these middlemen to steer their home-buying clients to their companies for their title insurance needs.
  - 5. The California title insurance market is dominated by four groups of

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affiliated companies which control over 90 percent of the policies sold in the state. In addition, these powerful groups own and control a majority of California title plants that virtually every title insurer uses to issue title policies.

- 6. Title insurers have industry meetings where they set rates that are ultimately filed and frequently rubberstamped by the applicable state insurance agency. The title insurance companies, in their respective markets, collectively come to an agreement on a set price that in no manner accounts for their miniscule risk exposure or the nature of the property being insured. They are able to essentially regulate themselves and eliminate any competition in the consumer market. As a result of the joint agreement as to rates, the courting of middlemen through financial rewards is the only aspect of title insurance business that is competitive.
- 7. Having agreed to fix prices in states where joint rate setting occurs, the companies agreed to not compete based on price to the consumer in other states, including California., where regulation of filed rates is lax or non-existent. Thus, they agreed to set rates at supracompetitive prices and to compete based on offering inducements to middlemen. In California, in three successive reports, the Office of the Insurance Commissioner ("OIC") has found an "astonishing number" of such inducements that are in violation of state law. However, the OIC does not actively oversee or regulate rates, and, in fact, does not by its own admission have the power to do so. The absence of regulation has allowed collusive behavior and excessive rates.
- 8. In addition to paying inducements and kickbacks, the title companies and their agents divide the market of real-estate middlemen through the use of Affiliated Business Arrangements ("ABAs"), wherein the dominant real estate brokers purchase significant ownership stakes in favored title insurance affiliates. The real estate brokers then reward their associates for using the preferred title

insurance providers and lock out independent title insurers.

9. In this action, plaintiff, on behalf of a Class of those purchasing title insurance in California, seek damages arising from defendants' violations of the Sherman Act as well as California statutory law.

#### II. JURISDICTION AND VENUE

- 10. Plaintiff and class members bring this action to recover monetary damages, including treble damages, and to obtain injunctive relief, costs of suit, and reasonable attorneys' fees arising from the defendants' violations of Section 1 of the Sherman Act (15 U.S.C. § 1).
- 11. This Court has jurisdiction over this action pursuant 28 U.S.C. §§ 1331, 1337(a) and 1367.
- 12. Venue is proper in this judicial district pursuant to 15 U.S.C. §§ 15 and 22, and 28 U.S.C. § 1391 (b) and (c), in that defendants maintain offices, conduct business or are found within this judicial district.

# III. PARTIES

#### A. Plaintiff

13. Plaintiff, Vincent Leon Davis, is an individual residing in Los Angeles County, California. During the class period, plaintiff purchased title insurance directly from one or more defendants herein and was injured by the unlawful conduct alleged in this complaint.

#### B. Defendants

14. Defendant Fidelity National Financial, Inc. ("Fidelity National") is a Delaware corporation headquartered at 601 Riverside Avenue, Jacksonville, Florida 32204. Fidelity National does business in California through one or more of its subsidiaries, including but not limited to, defendants Fidelity National Title Insurance Company, Ticor Title Insurance Company, Ticor Title Insurance Company of Florida, National Title Insurance of New York, Inc., Security Union

Title Insurance Company, and Chicago Title Insurance Company. Fidelity
 National is registered to do business in California.

- 15. Defendant Fidelity National Title Insurance Company ("FNTIC") is a California Corporation with its principal place of business at 601 Riverside Ave., Jacksonville, Florida 32204. FNTIC does business in California, is a licensed title insurance company in California and is registered to do business in California.
- 16. Defendant Ticor Title Insurance Company ("Ticor") is a California Corporation with its principal place of business at 601 Riverside Ave.,

  Jacksonville, Florida 32204. Ticor does business in California, is a licensed title insurance company in California and is registered to do business in California.
- 17. Defendant Ticor Title Insurance Company of Florida ("TTICF") is a Florida corporation with its principal place of business at 601 Riverside Ave., Jacksonville, Florida 32204. TTICF does business in California, is a licensed title insurance company in California and is registered to do business in California.
- 18. Defendant Chicago Title Insurance Company ("Chicago Title") is a Missouri Corporation with its principal place of business at 601 Riverside Ave., Jacksonville, Florida 32204. Chicago Title does business in California, is a licensed title insurance company in California and is registered to do business in California.
- 19. Defendant National Title Insurance of New York, Inc. ("NTINY") is a New York corporation with its principal place of business at 601 Riverside Ave., Jacksonville, Florida 32204. NTINY does business in California, is a licensed title insurance company in California and is registered to do business in California.
- 20. Defendant Security Union Title Insurance Company ("SUTIC") is a California corporation with its principal place of business at 601 Riverside Ave., Jacksonville, Florida 32204. SUTIC does business in California, is a licensed title insurance company in California and is registered to do business in California.

- 21. The Fidelity family of title insurance companies (collectively, "Fidelity") which includes defendants Fidelity National, FNTIC, Ticor, TTICF, Chicago Title, NTINY and SUTIC, and their affiliates is engaged in selling title insurance to purchasers of commercial and residential real estate throughout the United States, including California. Nationally, Fidelity accounts for approximately 27 percent of title premiums, which in 2006 amounted to roughly \$4.6 billion. Fidelity, Chicago Title and Ticor were founding members of TIRSA (defined below) and since TIRSA's inception have charged title insurance rates in New York that TIRSA collectively sets.
- 22. The Fidelity family of title insurance companies and their affiliates are wholly-owned and controlled by defendant Fidelity National Financial, Inc.

  Through its subsidiaries, Fidelity National is a provider of title insurance, specialty insurance, and claims management services. Fidelity National had 2006 revenues of roughly \$9.4 billion. The Fidelity family of title insurance companies engaged in the conduct challenged herein with the approval and assent of defendant Fidelity National.
- 23. Defendant The First American Corporation ("First American") is a California corporation with its headquarters at 1<sup>ST</sup> American Way, Santa Ana, California 92707. First American does business in California through one or more of its subsidiaries, including but not limited to, defendants First American Title Insurance Company and United General Title Insurance Company.
- 24. Defendant First American Title Insurance Company ("FATIC") is a California corporation with its headquarters at 1st American Way, Santa Ana, California 92707. FATIC does business in California, is a licensed title insurance company in California and is registered to do business in California.
- 25. Defendant United General Title Insurance Company ("UGTIC") is a Colorado corporation located at 8310 S. Valley Highway, Suite 130, Englewood,

- CO 80112. UGTIC does business in California, is a licensed title insurance company in California and is registered to do business in California.
- 26. The First American family of title insurance companies (collectively, "First American") which includes defendants First American, FATIC and UGTIC, and their affiliates is engaged in selling title insurance to purchasers of commercial and residential real estate throughout the United States, including California. Nationally, First American accounts for approximately 29 percent of title premiums, which in 2006 amounted to roughly \$4.8 billion. First American Title was a founding member of TIRSA and since TIRSA's inception has charged title insurance rates in New York that TIRSA collectively sets.
- 27. The First American family of title insurance companies and their affiliates are wholly-owned and controlled by defendant The First American Corporation. Through its subsidiaries, First American is a provider of title insurance, business information, and related products and services. First American had 2006 revenues of roughly \$8.5 billion. The First American family of title insurance companies and their affiliates engaged in the conduct challenged herein with the approval and assent of defendant First American.
- 28. Defendant LandAmerica Financial Group, Inc. ("LandAmerica") is a Virginia corporation headquartered at 5600 Cox Road, Glen Allen, Virginia 23060. Land America does business in California through one or more of its subsidiaries, including but not limited to, defendants Commonwealth Land Title Insurance Company, Lawyers Title Insurance Corporation and Transnation Title Insurance Company.
- 29. Defendant Commonwealth Land Title Insurance Company ("CLTIC") is a Pennsylvania corporation with is principal place of business at 5600 Cox Road, Glen Allen, Virginia 23060. CLTIC does business in California, is a licensed title insurance company in California and is registered to do business in California.

- 30. Defendant Lawyers Title Insurance Corporation ("LTIC") is a Nebraska corporation with is principal place of business at 5600 Cox Road, Glen Allen, Virginia 23060. LTIC does business in California, is a licensed title insurance company in California and is registered to do business in California.
- 31. Defendant Transnation Title Insurance Company ("TNTIC") is a Nebraska corporation with is principal place of business at 5600 Cox Road, Glen Allen, Virginia 23060. TNTIC does business in California, is a licensed title insurance company in California and is registered to do business in California.
- 32. The LandAmerica family of title insurance companies (collectively, "LandAmerica") which includes defendants LandAmerica, CLTIC, LTIC and TNTIC, and their affiliates is engaged in selling title insurance to purchasers of commercial and residential real estate throughout the United States, including California. Nationally, LandAmerica accounts for approximately 19 percent of title premiums, which in 2006 amounted to roughly \$3.15 billion. Commonwealth and Lawyers Title were founding members of TIRSA and since TIRSA's inception have charged title insurance rates in New York that TIRSA collectively sets.
- 33. The LandAmerica family of title insurance companies and their affiliates are wholly-owed and controlled by defendant Land America Financial Group, Inc. Through its subsidiaries, LandAmerica is a provider of title insurance and other products and services that facilitate the purchase, sale, transfer, and financing of residential and commercial real estate. LandAmerica had 2006 revenues of roughly \$4 billion. The LandAmerica family of title insurance companies and their affiliates engaged in the conduct challenged herein with the approval of defendant LandAmerica.
- 34. Defendant Stewart Title Guaranty Company ("STGC") is a Texas corporation headquartered at 1980 Post Oak Blvd., Suite 800, Houston, Texas 77056. STGC does business in California, is a licensed title insurance company in

California and is registered to do business in California.

35. Defendant Stewart Title Insurance Company ("STIC") is a New York corporation with its principal place of business at 300 E. 42nd St., Floor 10, New York, NY 10017. STIC does business in California, is a licensed title insurance company in California and is registered to do business in California.

- 36. The Stewart family of title insurance companies (collectively, "Stewart") which includes defendants STGC and STIC, and its affiliates is engaged in selling title insurance to purchasers of commercial and residential real estate throughout the United States and California. Nationally, Stewart accounts for approximately 12 percent of title premiums, which in 2006 amounted to roughly \$2 billion. Stewart was a founding member of TIRSA and since TIRSA's inception has charged title insurance rates in New York that TIRSA collectively sets.
- 37. Together, defendants account for more than 85 percent of the title premiums consumers pay in California. Nationally, they account for more than 85 percent of title premiums, which in 2006 amounted to roughly \$14.5 billion. Throughout the relevant damages period, defendants charged California consumers in California virtually identical title insurance rates.

#### IV. OTHER ENTITIES

- 38. TIRSA is a voluntary association of title insurers licensed as a rate service organization pursuant to Article 23 of the State of New York Insurance Law. TIRSA maintains its offices in New York City, which until recently were located at the same New York address of Fidelity Title.
- 39. TIRSA annually compiles from its members statistical data relating to their title insurance premiums, losses and expenses and submits this information in aggregate form to the New York Insurance Department. TIRSA also prepares and submits the New York Title Insurance Rate Manual which sets forth title rates to

be charged and rules to be followed by TIRSA's members. The Insurance
Department has never objected to any of the rates TIRSA has collectively set.
Similarly, the California OIC has not actually held a public hearing or conducted
any other review or regulation of the title insurance rates in California for thirty
years.

- 40. TIRSA's membership is comprised of defendant insurers and all other title insurers that are licensed to issue policies in New York. Currently, Fidelity, First American, LandAmerica, and Stewart collectively represent 14 of TIRSA's 22 members. As such, they comprise a majority voting block which, according to TIRSA's by-laws, allows them to control the operations of TIRSA and, in particular, TIRSA's collective rate setting activity.
- 41. Various other persons, firms and corporations not made defendants herein have participated as co-conspirators with the defendants in the violations alleged herein and have performed acts and made statements in furtherance thereof.

#### V. CLASS ACTION ALLEGATIONS

42. Plaintiff brings this action pursuant to Rule 23 of the Federal Rules of Civil Procedure, particularly Rule 23(b)(3), on behalf of himself and the following class (the "Class"):

All persons who purchased title insurance directly from one or more of the defendants and/or their co-conspirators for residential and commercial property in California during the four year period preceding this lawsuit. Excluded from the Class are defendants, their parent companies, subsidiaries and affiliates, government entities and judges or justices assigned to hear any aspect of this case.

- 43. Plaintiff does not currently know the exact number and identities of class members but such information is known by defendants and is ascertainable through appropriate discovery. Plaintiff believes that the number of potential class members is so numerous that joinder is impracticable.
- 44. Plaintiff's claims are typical of the Class because all members of the Class are direct purchasers of title insurance, injured in the same manner by the same wrongful conduct of defendants, and seek relief that is common to the Class. The questions of law and fact common to the Class members predominate over any questions which may affect only individual members.
- 45. Plaintiff will fairly and adequately represent the interests of the Class in that plaintiff is a direct purchaser of title insurance during the relevant damage period and has no conflict with any other members of the Class. Furthermore, plaintiff has retained competent counsel experienced in antitrust class action litigation.
- 46. Plaintiff, along with other members of the Rule 23(b)(3) Class, was injured as a result of paying supracompetitive prices for title insurance in California. These supracompetitive prices were achieved as a result of defendants' illegal price-fixing activities and market allocation and division.
- 47. Members of the (b)(3) Class include hundreds of thousands, if not millions, of consumers. They are so numerous that their joinder would be impracticable.
- 48. Plaintiff also brings this action as a class action under Rule 23(b)(2) of the Federal Rule of Civil Procedure, which includes all members of the 23(b)(3) Class, and all consumers who are threatened with injury by the anticompetitive conduct detailed herein.
- 49. Defendants have acted, continued to act, refused to act and continued to refuse to act on grounds generally applicable to the Rule 23(b)(2) Class, thereby

making appropriate final injunctive relief with respect to the Rule 23(b)(2) Class as a whole.

- 50. Members of the Rule 23(b)(2) Class include hundreds of thousands, if not millions, of consumers. They are so numerous that their joinder would be impracticable.
  - 51. Among the questions of law and fact common to the Class are:
    - (a) Whether defendants have engaged in the alleged illegal pricefixing activity and market allocation and division;
    - (b) The duration and scope of defendants' alleged illegal pricefixing and market allocation and division activity;
    - (c) Whether defendants' alleged illegal price-fixing and market allocation and division has caused higher prices to plaintiff and other purchasers of title insurance in California; and
    - (d) Whether plaintiff and the other class members are entitled to, among other things, injunctive relief, and if so, the nature and extent of such injunctive relief.
- 52. A class action is superior to other available methods for the fair and efficient adjudication of this controversy. The prosecution of duplicative litigation by individual Class members would create an unnecessary risk of inconsistent or varying adjudications potentially leading to the establishment of incompatible standards of conduct for defendants. The Class is readily definable and the prosecution as a class action provides the only adequate means of redress for otherwise diminutive claims that could not reasonably support the expense of an individual litigation.

#### VI. TRADE AND COMMERCE

53. During the Class period, each defendant and their co-conspirators sold title insurance in California and in a continuous and uninterrupted flow of

#### interstate commerce

- 54. During the Class period, defendants collectively dominated the title insurance market. Title insurance consumers in the United States paid an estimated \$17 billion for residential title insurance in 2005.
- 55. During the Class period, defendants dominated over 85% of the title insurance market in California and the United States.
- 56. During the Class period, Class members outside of California purchased residential or commercial title insurance within the State of California.
- 57. The business activities of the defendants and their co-conspirators were within the flow of interstate commerce and substantially affected interstate commerce in the United States.

#### VII. FACTUAL ALLEGATIONS

### A. The Nature of Title Insurance

- 58. In California, title insurance rates are based on a percentage of the total value of the property being insured. For example, a California residential property that was sold for \$500,000 would have cost the buyer approximately \$1,500 for title insurance in 2005.
- 59. Consumers are required to purchase title insurance when they take possession of property. Mortgage loans will not be approved without the security of a title insurance policy. Title companies perform extensive research to identify any defects that may encumber a property before it is transferred to an owner. Title insurance is a necessary commodity that protects an owner from defects that existed, but were not identified by the title company, prior to their settlement.
- 60. Title insurance companies operate their business on the premise that consumers are generally uninformed or unaware of all matters concerning title insurance. Buyers are generally not presented, at any time, with an opportunity to make an independent decision regarding any aspect of their property title. In most

cases, the buyer is not aware that they have a choice when it comes to selecting a title company. Even a sophisticated buyer, however, is powerless at the bargaining table because title companies have eliminated competition from the market. The unregulated, fixed rate charged for title insurance is not, by any reasonable evaluation, commensurate with the associated risks assumed and the services rendered.

- 61. The title insurer bears a statistically minimal risk for undetected title defects that existed prior to the transfer of property. A competent review of the previous ownership history should reveal any encumbrances, liens, exclusions, or other defects in the title which are excluded from the insured's policy. The information necessary to identify title deficiencies is readily available and highly dependable. The extent of the search itself is dependant on a number of factors including the earliest recorded age of the property, the number of transfers, and the integrity and accessibility of ownership records. The complexity of the title company's research and review process is unrelated to the value of the property or rate charged to the insured. Indeed, the national average recovery for a claim on a title insurance policy is approximately 5% of the total premium. On the other hand, the national average for property insurance is approximately 80% of the total premium collected.
- 62. The most effective, but illegal, way for a particular title insurer to get business is to encourage those making the purchasing decisions the real-estate middlemen to steer business to that insurer. The best way to so motivate the middlemen is not through lower prices (that they are not even paying). Rather, it is through kickbacks in the form of finder's fees, gifts, meals, business services and other financial enticements. Therefore, it is through higher pricing (which allows for generous inducements and kickbacks), not lower pricing that provides the best way for title insurers to compete and increase their business.

63. New York is one of several states in which the leading title insurers collectively fix their prices through a rate-setting organization like TER.SA. There are two principal cost components that go into TIRSA's calculation. One comprises the risk associated with issuing the title policy. The other comprises the "agency commissions" paid to title agents.

- of the risk component covers the risk the title insurer bears for any undiscovered defects in the title. Unlike property insurance, title insurance carries with it a very limited risk of loss to the insurer. That is because title insurance protects against unknown prior events that cause defects in title. With a proper search and examination of prior ownership records, any such defects can and almost always are readily identified and excluded from the policy's coverage. Consequently, the average claim payout on a title insurance policy in the United States amounts to only about 5 percent of the total premium collected. This is very different from property coverage (such as auto and home insurance) which protects against future occurrences over which the insurer has little to no control where the average claim payout amounts to about 80 percent of the total premium.
- 65. The "agency commissions" component of the title insurance rate covers payments made to title agents. Defendants have an ownership or management stake in many of the title agencies to which these payments are made. A small portion of these payments is for the search and exam of prior ownership records of the property being purchased to identify any liens, encumbrances, burdens, exclusions, or other defects in the title. The search and exam function does not involve the spreading or underwriting of risk, and title insurers typically outsource this task to title agents.
- 66. The remainder, and by far the bulk, of the agency commissions are comprised of costs unrelated to the issuance of title insurance. These costs include kickbacks and other financial inducements title insurers provide to title agents and

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indirectly (through title agents) to the lawyers, brokers, and lenders who, in reality, are the ones deciding which title insurer to use. These payments have nothing to do with the issuance of title insurance and are made by title insurers merely to inflate their revenues and steer business their way.

- 67. Under TIRSA's collective rate setting regime, roughly 85 percent of the total title insurance premium is based on the so-called "costs" associated with the payment of agency commissions. Only 15 percent is based on costs associated with the risk of loss.
- 68. TIRSA publishes its final calculated title rates in the New York Title Insurance Rate Manual. These rates are tied to the value of the property being insured. This is so despite the fact that the costs associated with agency commissions are entirely unrelated to the value of the property. Indeed, agency kickbacks and enticements have little to do with producing a particular title policy and provide no value proportional to property value or otherwise to the consumer. Even search and exam costs are unrelated to property value. They instead depend on the age of the property, the complexity of the ownership history, and the accessibility of prior ownership records.
- 69. There are other states in which the defendants overly meet and agree to fix the rates for title insurance as part of a formal collective rate setting process.

#### B. TIRSA's Formation

70. Prior of TIRSA, the New York Board of Title Underwriters ("NYBTU") served as the title insurance rate-setting body in New York. NYBTU, along with the title insurance rate setting bureaus in many other states, was disbanded in the mid-1980s in the wake of a Federal Trade Commission ("FTC") challenge to the collective rate setting activity of many of these associations. The FTC's challenge culminated in *FTC v. Ticor Title Ins. Co.*, 504 U.S. 621 (1992), where the Supreme Court held that to avoid per se illegal price-fixing liability, the

rate setting activity of these rating bureaus must be actively supervised by the state.

- 71. In Ticor, the Supreme Court ruled that the rate establishing entities within the individual states must be overseen and regulated by the state to avoid per se price-fixing in violation of the Sherman Act. The Court found that the respective state insurance departments failed to perform an independent review of the title insurance industry's self-proclaimed fixed rates to determine their reasonableness. It was held that the state insurance department must "exercise sufficient independent judgment and control so that the details of the rates or prices have been established as a product of deliberate state intervention, not simply by agreement among private parties." Ticor, 504 U.S. at 634-35.
- 72. The Third Circuit, reviewing Ticor on remand, concurred with the FTC's finding that the collective rate-setting of certain state rating bureaus was improper because it was not actively supervised by the state. The court wrote, "[t]he Supreme Court plainly instructed us that a state's rubber stamp is not enough. Active supervision requires the state regulatory authorities' independent review and approval." Ticor Title Ins. Co. v. FTC, 998 F.2d 1129, 1139 (3d Cir. 1992).
- 73. Defendants implemented a counter maneuver designed to circumvent the Supreme Court's ruling in Ticor. Through TIRSA, defendants have set up a rate-setting scheme to get around the rigors of state oversight required by Ticor. They have done so by calculating a single rate that comprises both risk and agency commission costs and by outsourcing to title agents the agency commission costs. In this way, defendants avoid providing the Insurance Department with any detailed breakout or backup for the bulk of the costs that make up their collectively fixed rates.
- 74. TIRSA merely submits an aggregated figure that is supposed to represent the total agency commission costs. Embedded within this figure is the

vast quantity of dollars that are funneled to and through the title agencies as kickbacks, financial inducements and other costs unrelated to the issuance of title insurance. Defendants' design in all of this has been to effectively "hide" the cost basis for their artificially high and collectively fixed title insurance premiums from the regulatory scrutiny that Ticor demands.

# C. Lack of Regulatory Supervision and Authority in New York and Other States Including California

- 75. There is no provision under the New York Insurance Law for TIRSA to include in its collectively fixed rates kickbacks and other agency commission payments unrelated to the issuance of title insurance. Indeed, the New York Insurance Department has openly acknowledged that it lacks the authority to review any agency commission payments. It has likewise recognized that defendants' outsourcing of agency commission costs has prevented it from performing a meaningful review of TIRSA's calculated rates. This was made clear at a November 2006 public hearing the New York Insurance Department held the first in 15 years where it questioned TIRSA and its members on TIRSA's failure to provide the Insurance Department with any backup or detail for agency commissions.
- 76. At the hearing, the Insurance Department conceded that it could not properly evaluate TIRSA's calculated rates, and that it could only do so if it obtained the detailed cost information on agency commissions that TIRSA does not provide.
- 77. The Insurance Department's recognition that it is not properly supervising TIRSA's rate-setting activity is consistent with the April 2007 findings of the U.S. Government Accountability Office ("GAO") that the title insurance industry is in need of greater state regulation. The GAO studied the industry conditions of several states, including New York, and concluded that "state

- 78. Unchecked by regulatory review and insulated from competition, defendants have thus been able to collectively fix title insurance rates at supracompetitive levels and earn profits that vastly exceed those contemplated by the Insurance Department or that would have resulted in a free and open competitive market.
- 79. At the time of TIRSA's formation, the Insurance Department established 5 percent (of the total premium) as the level of profit to which title insurers are entitled. The Insurance Department is supposed to carefully analyze TIRSA's rate calculations, and, in particular, its revenue and cost information, to ensure that this 5 percent profit level is maintained and based on a reasonable premium. However, without the authority or ability to scrutinize agency commission costs, the Insurance Department has been unable to perform this function. As a result, defendants (through TIRSA) have been able to set artificially high title premiums and secure title profits far in excess of the 5 percent threshold.
- years, the New York State Attorney General found that for every dollar of insurance premium defendants collected, of the roughly 15 cents that supposedly accounts for the risk of loss, only 3 cents is paid out in claims. And, of the roughly 85 cents that supposedly covers agency commissions, only between 8 and 11 cents goes to costs actually incurred by title agents in producing the title policy. These numbers show that title insurers' collectively fixed rates have resulted in profits that untethered to and vastly exceeded the costs of producing such policies.
- 81. The New York Attorney General's investigation further revealed that what was largely driving these numbers were the kickbacks and other financial inducements defendants were funneling to and through title agents to secure more

business. As reported in the New York Insurance Department's 2006 hearing, one
title agency's financial statements revealed that it spent more than \$1 million of
these so-called "agency commissions" on items identified as "Christmas",
"automobile expenses", "political contributions", "promotional expenses", and
"travel and entertainment". These expenses are not even remotely related to the
issuance of title insurance.

- 82. The Washington State Insurance Commissioner's October 2006 report found strikingly similar abuses in Washington. Violations were pervasive and the Commissioner concluded that consumers were paying too much as a result.
- 83. All of this "excess money" paid to title agents not only works to steer business to defendants. It also serves to boost defendants' own profits through the inflated revenues they obtain to cover these agency payments and through their ownership or management stake in many of these agencies.
- 84. Defendants are competitors in the sale of title insurance to consumers throughout the United States. These title insurers have agreed and engaged in concerted efforts to (i) collectively set and charge uniform and supracompetitive rates for title insurance, (ii) include in their calculated rate agency commission costs, (iii) embed within these costs payoffs, kickbacks, and other charges that are unrelated to the issuance of title insurance, and (iv) hide these supposed "costs" from regulatory scrutiny by funneling them to and through title agents over which the government agencies have no ability or authority to regulate.
- 85. The United States Government Accountability Office ("GAO") in its 2007 report entitled "Actions Needed to Improve Oversight of the Title Insurance Industry and Better Protect Consumers" found several indicia of a lack of competition and questions about the reasonableness of prices including:

- Consumers find it difficult to shop for title insurance, therefore,
   they put little pressure on insurers and agents to compete based on price;
- Title agents do not market to consumers, who pay for title insurance, but to those in the position to refer consumers to particular title agents, thus creating potential conflicts of interest;
- A number of recent investigations by HUD and state regulatory
  officials have identified instances of alleged illegal activities with
  the title industry that appear to reduce price competition and could
  indicate excessive prices;
- As property values or loan amounts increase, prices paid for title insurance by consumers appear to increase faster than insurers' and agents' costs; and
- In states where agents' search and examination services are not included in the premium paid by consumers, it is not clear that additional amounts paid to title agents are fully supported by underlying costs.
- 86. The GAO visited several states, including California, and found a lack of regulatory oversight:

In the states we visited, we found that regulators did not assess title agents' costs to determine whether they were in line with premium rates; had made only limited efforts to oversee title agents (including ABAs involving insurers and agents); and, until recently, had taken few actions against alleged violations of antikickback laws. In part, this situation has resulted from a lack of resources and limited coordination among different

regulators within states. On the federal level, authority for alleged violations of section 8 of RESPA, including those involving increasingly complex ABAs, is limited to seeking injunctive relief. Some state regulators expressed frustration with HUD's level of responsiveness to their requests for help with enforcement, and some industry officials said that RESPA rules regarding ABAs and referral fees need to be clarified. Industry and government stakeholders have proposed several regulatory changes, including RESPA reform, strengthened regulation of agents, a competitor right of action with no monetary penalty, and alternative title insurance models. [Id. at 41, footnotes omitted.]

# D. Competition Based on Kickbacks and Inducements but not Rates

- 87. Having agreed to fix or stabilize prices in New York and other states where they overtly meet to promulgate rates, these same defendants then set out to do the same in other states.
- 88. In other words, as a direct result of these meetings where rates were agreed to, these same defendants agreed, either expressly or tacitly, to not compete on rates in other states as well. To compete on rates in other states could and would imperil their ability to maintain the agreed rate in states like New York.
- 89. As is the case in New York, a lack of regulatory authority over rates created an environment in which a conspiracy can and did succeed. No agency was examining why all the rates were virtually identical, and no agency was examining whether the costs associated with these premiums were reasonable. This is an environment which is conducive to price-fixing.

90. In California, there is a lack of regulatory authority and oversight over title insurance companies. The rates in California are not set as part of a deliberate state intervention and the state does not and cannot meaningfully renew or approve these rates. The rates at issue in this case went into effect without review.

# E. Other Indicators of a Lack of Competition and Conditions Conducive to Collusive Rate Setting

- 91. In addition to the uniformity of rates, other facts suggest that it is more plausible than not that rates have been set based on an agreement to fix prices.
- 92. In theory, the chain of title should be documented back to its historic grant of ownership centuries past. Fear about a possible title defect in the distant past is widely used as a justification by title agencies when convincing property buyers to purchase an owner policy in addition to the lender policy, which is mandatory to secure a mortgage. The title agency, however, saves much time and money when the search is limited to one or two transactions. They rely on the insurance policy to cover the remote chance of missing an earlier but still valid claim. If such a claim is asserted and survives the scrutiny of the title insurance company's legal department, the expected cost of compensation is likely to be less than the sum of added overhead costs of routinely tracing back every chain of title to the earliest registered owner in the distant past.
- 93. Title insurance Industry officials tend to justify the large proportion of the premium retained by the title abstract and settlement agency (from 60 to more than 90 percent) by the alleged high cost of title searching back into the distant past. In fact, a high proportion of non-commercial properties are searched only through the most recent transaction. No information is available as to what proportion of claims originate in the distant past. The industry has never published pertinent statistics. It would have a marketing incentive to publish these statistics if the risk were significant; that it has not published these statistics indicates that

the risk probably is only slightly greater than zero.

- 94. Many U.S. homes are being resold three or four times in twenty-five years. At each of these occasions, an abstract of tile will be prepared on the basis of a more or less thorough review of the available title records, inheritance records, family records and records of past or current liens against a property. It is reasonable, therefore, to suspect that the risk of a title defect will decrease every time a property is sold.
- 95. Title searches have become less labor intensive, especially in large urban counties and cities. More and more of the information is available online. The statistical likelihood that a title default would be overlooked is a closely held industry secret, but it appears to be so small that many transactions are now insured on the basis of a search of the last owner's title history or a search into transactions that occurred during the last twenty-five to thirty-five years. The evidence is strong that the title insurance industry has achieved a remarkably high level of loss minimization.
- 96. Thus, the costs of production have decreased as has the risk of loss yet none of these factors has resulted in price competition at the consumer level.
- 97. There is a remarkable absence of rate changes by title insurers over the past five years, despite declining costs of production, increased number of transactions and increased revenue per transaction. During a period when costs per unit of production declined significantly, underwritten title companies and title insurers maintained excessive rates. The prices charged by title insurers and underwritten title companies were not and are not responsive to the changing costs of production or increasing revenue per transaction at a given set of rates. Again, this is indicia of an agreement not to compete based on price.
- 98. As noted, the title companies engage in illegal rebates and kickbacks where the title insurer or the underwritten title company provides money, free

- 99. A lack of competition and the ability to control prices is enhanced by the fact that there were few title insurer entrants over the period from 1995 through 2005 and the number of title insurer groups declined as title insurers acquired other title insurers. There were few underwritten title company entrants over the 2000 to 2005 period and new entrants were controlled business arrangements whose addition to the market did not result in greater price competition.
- 100. Access to title plants can be a barrier to entry, but a large barrier to entry exists due to the established relationships between the entities that can steer the consumer's title and escrow business and the entities who sell title insurance and escrow services.
- 101. The title insurance market is highly concentrated a few title insurers account for insurance the vast majority of title insurance sales at both the statewide level and at the county level in California. For example, three title insurer groups account for 77.4% of the market at a statewide level. At the county level, each individual market was highly concentrated. The GAO found that First American and Fidelity had a market share of 66 percent. Such a concentration enhances the ability of companies to fix prices.
- 102. The agreement not to compete based on price is also evidenced by the fact that no company has marketed its services to consumers, the ultimate purchasers of the product.

# VIII. CLAIMS FOR RELIEF COUNT I

## **VIOLATION OF THE SHERMAN ACT**

- 103. Plaintiff incorporates by reference the preceding allegations as if fully set forth herein.
- 104. Although the exact dates are unknown to plaintiff, it is herein alleged upon information and belief that beginning at least as early as March, 2004, and continuing thereafter to the present, defendants and their co-conspirators engaged in a contract, combination or conspiracy to unlawfully restrain trade and commerce in violation of Section 1 of the Sherman Act.
- 105. The aforesaid combination and conspiracy has consisted of a continuing agreement, understanding and concert of action among the defendants and their co-conspirators, the substantial terms of which have been:
  - (a) to fix, raise, maintain and stabilize the price of title insurance throughout the State of California;
  - (b) to fix, raise, maintain and stabilize the terms and conditions of sale of title insurance in the State of California; and
  - (c) to allocate and divide the market for title insurance throughout the State of California.
- 106. In the absence of proper regulatory authority and oversight, defendants' conduct constitutes a horizontal agreement to fix the form, structure, and prices of title insurance and to allocate and divide the title insurance market in California and is a per se violation of Section I of the Sherman Act.
- 107. Defendants' price-fixing, market allocation and division activity has been continuous throughout the relevant damages period and has been renewed and reinforced annually through submissions to the OIC of supposed cost and revenue information and its periodic submissions of rate changes.

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- 108. Through their collective price-fixing, market allocation and division and manipulation of the regulatory process, defendants have harmed competition by charging consumers supracompetitive prices for title insurance in California, evidenced in part by the fact that the prices are uniformly higher than compared with the cost of providing the insurance.
- 109. The aforesaid combination and conspiracy has had the following effects among others:
  - price competition in the sale of title insurance has been (a) suppressed, restrained and eliminated;
  - prices for title insurance have been raised, fixed, maintained (b) and stabilized at artificially high and non-competitive levels; and
  - (c) purchasers of title insurance have been deprived of the benefit of free and open competition.
- 110. Plaintiff and Class members, as a proximate result of defendants' unlawful conduct in the California title insurance market, have suffered injury in that they paid supracompetitive rates for title insurance. Defendants' horizontal price fixing scheme, unimpeded by meaningful regulatory oversight, constitutes a per se violation of Section 1 of the Sherman Act. As a result, plaintiff and each member of the Class he represents, has been injured and damaged in an amount presently undetermined.

# **COUNT II**

# **VIOLATION OF CALIFORNIA BUSINESS** AND PROFESSIONS CODE §§ 16720, ET SEQ.

- 111. Plaintiff incorporates by reference all the preceding allegations as if fully set forth herein.
- 112. Defendants' acts, as alleged herein, are in violation of Federal and State antitrust laws and were carried out and effectuated within the State of

California.

- 113. Defendants, beginning no later than March, 2004 and continuing to the present, violated the Cartwright Act of California (Cal. Bus. & Prof. Code §§ 16720, et seq.).
- 114. As a direct result of defendants' unlawful conduct, plaintiff and Class members, have suffered injury in that they paid more for title insurance than they would have paid in the absence of the alleged antitrust violations and have suffered injury to their business and property.

### **COUNT III**

### CALIFORNIA'S BUSINESS & PROFESSIONS CODE §§ 17200, ET SEQ.

- 115. Plaintiff incorporates by reference all of the preceding allegations as if fully set forth herein.
- 116. Plaintiff and Class members allege that defendants' statements and misrepresentations constitute unfair, unlawful and deceptive trade practices in violation California's UCL, Bus. & Prof. Code §§ 17200, et seq.
- 117. Defendants' illegal conduct, alleged herein, is ongoing and part of a larger pattern of conduct that permeates the title insurance industry. Plaintiff and Class members sustained injuries in the form of lost money or property, paying an inflated price for title insurance, as a direct result of defendants' conduct in violation of § 17200 of the California Business and Professions Code.
- 118. Plaintiff requests that this Court enjoin the defendants from continuing its unfair, unlawful, and deceptive practices. Plaintiff and Class members are entitled to full restitution and/or disgorgement of all revenue, earnings, profits, compensation, and benefits resulting from defendants' unlawful business acts, as provided in Cal. Bus. & Prof. Code § 17203 and Cal. Civ. Code § 3345, and for such other relief as set forth in the Prayer for Relief.

# **COUNT IV**

## **UNJUST ENRICHMENT**

- 119. Plaintiff incorporates by reference all of the preceding allegations as if fully set forth herein.
- 120. This Cause of Action is pled in the alternative to all claims and/or causes of action at law.
- 121. Defendants have received a benefit from plaintiff and the Class members in the form of the prices plaintiff and the Class members paid for defendants' title insurance.
  - 122. Defendants are aware of their receipt of the above-described benefit.
- 123. Defendants received the above-described benefit to the detriment of plaintiff and each of the other members of the Class.
- 124. Defendants continue to retain the above-described benefit to the detriment of plaintiff and the Class members.
- 125. As a result of defendants' unjust enrichment, plaintiff and the Class members have sustained damages in an amount to be determined at trial, and seek full disgorgement and restitution of defendants' enrichment, benefits, and ill-gotten gains acquired as a result of the unlawful or wrongful conduct alleged above.

#### PRAYER FOR RELIEF

# WHEREFORE, plaintiff demands:

- A. That the alleged combination and conspiracy among the defendants and their co-conspirators be adjudged and decreed an unreasonable restraint of trade in violation of Section 1 of the Sherman Act;
- B. That the Court declare that the premiums charged are excessive under state law and order damages;
- C. That judgment be entered against defendants, jointly and severally, and in favor of plaintiff, and each member of the Class it represents, for threefold

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the damages determined to have been sustained by plaintiff, and each member of the Class it represents, together with the cost of suit, including a reasonable attorneys' fee;

- D. Each of the defendants, successors, assignees, subsidiaries and transferees, and their respective officers, directors, agents and employees, and all other persons acting or claiming to act on behalf thereof or in concert therewith, be perpetually enjoined and restrained from, in any manner, directly or indirectly, continuing, maintaining or renewing the aforesaid combination, conspiracy, agreement, understanding or concert of action, adopting or following any practice, plan, program, or design having a similar purpose or effect in restraining competition; and
  - Other and further relief as may appear necessary and appropriate. E.

#### JURY TRIAL DEMANDED

Pursuant to Rule 38(b) of the Federal Rules of Civil Procedure, plaintiff demands a trial by jury for all claims alleged herein.

Dated: March 20, 2008

LIM, RUGER & KIM, LLP

By:

Christopher Kim

Lisa J. Yang

#### SCHIFFRIN BARROWAY TOPAZ & KESSLER, LLP

Alan R. Plutzik, Of Counsel Robert M. Bramson, Of Counsel 2125 Oak Grove Road, Suite 120 Walnut Creek, CA 94598 Telephone: (925) 945-0770

Fax: (925) 945-8792

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## SCHIFFRIN BARROWAY TOPAZ & KESSLER, LLP

Joseph H. Meltzer Edward W. Ciolko Katherine B. Bornstein Terence S. Ziegler Casandra A. Murphy 280 King of Prussia Road

Radnor, PA 19087 Telephone: (610) 667-7706

Facsimile: (610) 667-7056

Attorneys for Plaintiff and the Proposed Class

#### UNITED STATES DISTRICT COURT CENTRAL DISTRICT OF CALIFORNIA

#### NOTICE OF ASSIGNMENT TO UNITED STATES MAGISTRATE JUDGE FOR DISCOVERY

This case has been assigned to District Judge Dale S. Fischer and the assigned discovery Magistrate Judge is Andrew J. Wistrich.

The case number on all documents filed with the Court should read as follows:

CV08- 1897 DSF (AJWx)

			i-07 of the United States Distr te Judge has been designated		
F	All discovery related motions	shou	lld be noticed on the calendar	of the	e Magistrate Judge
=		<del></del>		==	
			NOTICE TO COUNSEL		
A copy of this notice must be served with the summons and complaint on all defendants (if a removal action is filed, a copy of this notice must be served on all plaintiffs).					
Subsequent documents must be filed at the following location:					
[X]	Western Division 312 N. Spring St., Rm. G-8 Los Angeles, CA 90012		Southern Division 411 West Fourth St., Rm. 1-053 Santa Ana, CA 92701-4516		Eastern Division 3470 Twelfth St., Rm. 134 Riverside, CA 92501

Failure to file at the proper location will result in your documents being returned to you.

### Coss 2:36% 4:00.03379-0.557/AJWDocDone.mhen7 1 File 12/01/2/2/2/2/2008 Page 6:54 fot 3:8 Christopher Kim (Bar No. 082080) Lisa J. Yang (Bar No. 208971) LIM RUGER & KIM, LLP 1055 West Seventh Street, Suite 2800 Los Angeles, California 90017 Telephone: (213) 955-9500 UNITED STATES DISTRICT COURT CENTRAL DISTRICT OF CALIFORNIA vincent Leon Dayis, in dividually CASE NUMBER DSF ANNX Similarly situa **PLAINTIFE** CV08-01897 (COMPLETE DEFENDANTS' LIST ATTACHED) **SUMMONS** DEFENDANT(S). DEFENDANT(S): (Please see the list attached) A lawsuit has been filed against you. Within 20 days after service of this summons on you (not counting the day you received it), you

TO:

must serve on the plaintiff an answer to the attached of complaint amended complaint □ counterclaim □ cross-claim or a motion under Rule 12 of the Federal Rules of Civil Procedure. The answer or motion must be served on the plaintiff's attorney, Christopher Kim or Lisa J. Yang, whose address is Lim, Ruger & Kim, LLP, 1055 West Seventh Street, Suite 2800, Los Angeles, CA 90017. If you fail to do so, judgment by default will be entered against you for the relief demanded in the complaint. You also must file your answer or motion with the court.

Clerk, U.S. District Court

MAR 2 0 2008

Dated:

(Seal of the Court)

[Use 60 days if the defendant is the United States or a United States agency, or is an officer or employee of the United States. Allowed 60 days by Rule 12(a)(3)].

CV-01A (12/07)

SUMMONS

#### ATTACHMENT TO SUMMONS

Defendants,

FIDELITY NATIONAL FINANCIAL, INC., FIDELITY NATIONAL TITLE INSURANCE COMPANY, TICOR TITLE INSURANCE COMPANY OF FLORIDA, CHICAGO TITLE INSURANCE COMPANY, NATIONAL TITLE INSURANCE OF NEW YORK, INC., SECURITY UNION TITLE INSURANCE COMPANY, THE FIRST AMERICAN CORPORATION, FIRST AMERICANTITLE INSURANCE COMPANY, UNITED GENERALTITLE INSURANCE COMPANY, LANDAMERICA FINANCIAL GROUP, INC., COMMONWEALTH LAND TITLE INSURANCE COMPANY, LAWYERS TITLE INSURANCE COMPANY, STEWART TITLE GUARANTY COMPANY and STEWART TITLE INSURANCE COMPANY

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## UNITED STATES DISTRICT COURT, CENTRAL DISTRICT OF CALIFORNIA CIVIL COVER SHEET

	10 11 11			·		
I (a) PLAINTIFFS (Check box if you are representing yourself □)			DEFENDANTS			
Vincent Leon Davis			Fidelity National Finance, Inc., et al.			
(b) County of Residence of First Listed Plaintiff (Except in U.S. Plaintiff Cases):			County of Residence of First Listed Defendant (In U.S. Plaintiff Cases Only):			
(c) Attorneys (Firm Name, Adyourself, provide same.) Christopher Kim/Lisa LLIM RUGER & KIM, 1055 West Seventh Str	LLP	ou are representing 1: (213) 955-9500	Attorneys (If Known)			
Los Angeles, CA 9001	7		.'			
II. BASIS OF JURISDICTION	N (Place an X in one box only.)		SHIP OF PRINCIPAL PAR' X in one box for plaintiff and c		s Only	
□ 1 U.S. Government Plaintiff	☐ 3 Federal Question (U.S. Government Not a Party)	Citizen of This		DEF  Incorporated or F  of Business in th		
☐ 2 U.S. Government Defendan	t	-		of Business in A		
		Citizen or Subj	ect of a Foreign Country 3	3 Foreign Nation	□6 □6	
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V. REQUESTED IN COMPL	AINT: JURY DEMAND: 🗗 Yo	es 🗆 No (Check 'Ye	es' only if demanded in compla	int.)		
CLASS ACTION under F.R.C	.P. 23: ▼Yes □ No		MONEY DEMANDED IN C	OMPLAINT: \$		
VI. CAUSE OF ACTION (Cit 28 U.S.C. §§ 1331, 133	e the U.S. Civil Statute under which 7(a) and 1367	h you are filing and w	rite a brief statement of cause.	Do not cite jurisdictional s	tatutes unless diversity.)	
VII. NATURE OF SUIT (Place	e an X in one box only.)			PRISONER	LABOR CONTRACTOR	
	□ 130 Miller Act □ 140 Negotiable Instrument □ 150 Recovery of Overpayment & Enforcement of Judgment □ 151 Medicare Act □ 152 Recovery of Defaulted Student Loan (Excl. Veterans) □ 153 Recovery of Overpayment of Veteran's Benefits □ 160 Stockholders' Suits □ 190 Other Contract □ 195 Contract Product Liability □ 196 Franchise	PERSONAL INJUR  310 Airplane  315 Airplane Productiability  320 Assault, Libel Slander  330 Fed. Employer Liability  340 Marine  345 Marine Productiability  350 Motor Vehicle Product Liabil  360 Other Persona Injury  362 Personal Injury  365 Personal Injury  366 Asbestos Personal Injury Product Liabil  368 Asbestos Personal Injury Product Liabil	PROPERTY    370 Other Fraud   371 Truth in Lending   380 Other Personal   Property Damage   Product Liability   BANKRUPTCY   158   422 Appeal 28 USC   158   423 Withdrawal 28   USC 157   CIVIL RIGHTS   441 Voting   442 Employment   443 Housing/Accommodations   444 Welfare   445 American with   Disabilities -	Habeas Corpus  □ 530 General □ 535 Death Penalty □ 540 Mandamus/ Other □ 550 Civil Rights □ 555 Prison Condition □ FORFEITURE/ □ PENALTY □ 610 Agriculture □ 620 Other Food & Drug □ 625 Drug Related Seizure of	□ 710 Fair Labor Standards Act □ 720 Labor/Mgmt. Relations □ 730 Labor/Mgmt. Reporting & Disclosure Act □ 740 Railway Labor Act □ 790 Other Labor Litigation □ 791 Empl. Ret. Inc. Security Act □ PROPERTY RIGHTS □ 820 Copyrights □ 830 Patent □ 840 Trademark ■ SOCIAL SECURITY □ 861 HIA (1395ff) □ 862 Black Lung (923) □ 863 DIWC/DIWW (405(g)) □ 864 SSID Title XVI □ 865 RSI (405(g)) □ FEDERAL TAX SOUTS □ 870 Taxes (U.S. Plaintiff or Defendant) □ 871 IRS-Third Party 26 USC 7609	
VIII(a). IDENTICAL CASES: Has this action been previously filed and dismissed, remanded or closed? VNo Yes						
If yes, list case number(s):						
FOR OFFICE USE ONLY: Case Number:						

Page 1 of 2

#### Cass 2:300 & vc 0-03379-D. \$5 VAJ VD od Doment 6-17 1 File 16 0 70 2/2/2/2000 8 Page 63 75 fo 3 9 8

### UNITED STATES DISTRICT COURT, CENTRAL DISTRICT OF CALIFORNIA CIVIL COVER SHEET

AFTER COMPLETING THE FRONT SIDE OF FORM CV-71, COMPLETE THE INFORMATION REQUESTED BELOW.

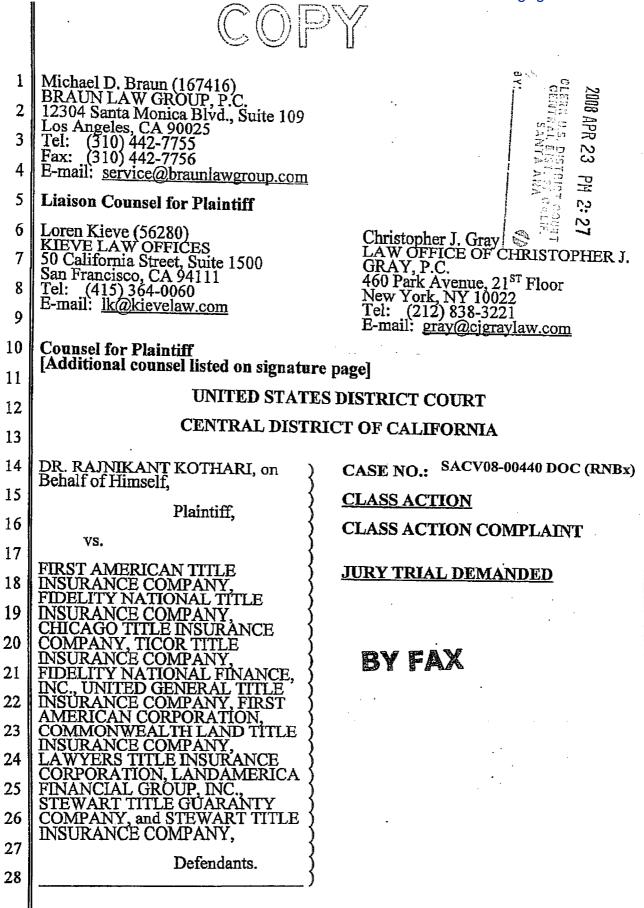
VIII(b). RELATED CASES:	Have any cases been pr	reviously filed that are related to the present case? 🖬 No 🔲 Yes
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IX. VENUE: List the California  Check here if the U.S. govern	a County, or State if other nment, its agencies or en	er than California, in which <b>EACH</b> named plaintiff resides (Use an additional sheet if necessary) aployees is a named plaintiff.
VINCENT LEON DAVI	S - Los Angeles	
☐ Check here if the U.S. gove FIDELITY NATIONAL FIDELITY NATIONAL TICOR TITLE INSURA TICOR TITLE INSURA (See the attached for con	rnment, its agencies or e FINANCIAL, INC TITLE INSURANCE NCE COMPANY - F NCE COMPANY OF tinuation of this list) State if other than Calif	E COMPANY - Florida Plorida F FLORIDA - Florida  fornia, in which EACH claim arose. (Use an additional sheet if necessary)
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filed but is used by the Cle sheet.)	rk of the Court for the pu	urpose of statistics, venue and initiating the civil docket sheet. (For more detailed instructions, see separate instructions
Key to Statistical codes relating  Nature of Suit C	to Social Security Cases	Substantive Statement of Cause of Action
861	HIA	All claims for health insurance benefits (Medicare) under Title 18, Part A, of the Social Security Act, as amended. Also, include claims by hospitals, skilled nursing facilities, etc., for certification as providers of services under the program. (42 U.S.C. 1935FF(b))
862	BL ·	All claims for "Black Lung" benefits under Title 4, Part B, of the Federal Coal Mine Health and Safety Act of 1969. (30 U.S.C. 923)
863	DIWC	All claims filed by insured workers for disability insurance benefits under Title 2 of the Social Security Act, as amended; plus all claims filed for child's insurance benefits based on disability. (42 U.S.C. 405(g))
863	DIWW	All claims filed for widows or widowers insurance benefits based on disability under Title 2 of the Social Security Act, as amended. (42 U.S.C. 405(g))
864	SSID	All claims for supplemental security income payments based upon disability filed under Title 16 of the Social Security Act, as amended.
865	RSI	All claims for retirement (old age) and survivors benefits under Title 2 of the Social Security Act, as amended. (42 U.S.C. (g))
	•	

CV-71 (07/05)

#### ATTACHMENT TO CIVIL COVER SHEET (CV-71 (07/05))

- CHICAGO TITLE INSURANCE COMPANY Chicago
- NATIONAL TITLE INSURANCE OF NEW YORK, INC. New York
- SECURITY UNION TITLE INSURANCE COMPANY Florida
- THE FIRST AMERICAN CORPORATION Orange County, California
- FIRST AMERICAN TITLE INSURANCE COMPANY Orange County, California
- UNITED GENERAL TITLE INSURANCE COMPANY Los Angeles County, California
- LANDAMERICA FINANCIAL GROUP, INC. Virginia
- COMMONWEALTH LAND TITLE INSURANCE COMPANY Virginia
- LAWYERS TITLE INSURANCE CORPORATION Connecticut
- TRANSNATION TITLE INSURANCE COMPANY Virginia
- STEWART TITLE GUARANTY COMPANY Texas
- STEWART TITLE INSURANCE COMPANY New York

## EXHIBIT 7



Plaintiff Dr. Rajnikant Kothari ("plaintiff"), on behalf of himself and all others similarly situated, upon knowledge with respect to his own acts and upon information and belief with respect to all other matters, alleges as follows:

1. Plaintiff brings this action under Section 1 of the Sherman Act and the statutes of the State of California to enjoin defendants' illegal price-fixing activity and recover damages for the illegal overcharges the Class has paid in connection with the unlawful activity by defendants alleged herein.

#### **JURISDICTION AND VENUE**

- 2. Plaintiff brings this action under Section 16 of the Clayton Act, 15 U.S.C. § 26, to prevent and restrain violations of Section 1 of the Sherman Act, 15 U.S.C. § 1, and for damages under Section 4 of the Clayton Act, 15 U.S.C. § 15. This Court has jurisdiction under 28 U.S.C. §§ 1331 and 1337.
- 3. Venue is proper in this judicial district under 28 U.S.C. § 1391(b) and 15 U.S.C. § 22 because each defendant is a corporation that is found or transacts business in this district, and because a substantial portion of the affected trade and commerce described herein has been carried out in this district.
- 4. The violations of antitrust law alleged herein have substantially affected interstate commerce. Defendants sell title insurance throughout the United States collecting billions of dollars in premiums annually.

#### THE PARTIES

- 5. Plaintiff is a resident of Canton, Ohio. During the Class Period as hereinafter defined plaintiff purchased title insurance at a price that was artificially high because of defendants' unlawful price-fixing agreement.
- 6. The Fidelity family of title insurance companies (collectively, "Fidelity")-- which includes defendant Fidelity National Title Insurance Co. ("Fidelity Title"), defendant Chicago Title Insurance Company ("Chicago Title"), defendant Ticor Title Insurance Company ("Ticor Title"), and their affiliates is engaged in selling title insurance to purchasers of commercial and residential real

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- estate throughout the United States, including California. Nationally, Fidelity accounts for approximately 27 percent of title premiums, which in 2006 amounted to roughly \$4.6 billion. Fidelity Title, Chicago Title, and Ticor Title were founding members of TIRSA (as discussed below).
- Fidelity Title, Chicago Title, Ticor Title, and their affiliates are wholly-7. owned and controlled by defendant Fidelity National Finance, Inc. ("Fidelity National"), a Delaware corporation headquartered in Jacksonville, Florida. Through its subsidiaries, Fidelity National is a provider of title insurance, specialty insurance, and claims management services. Fidelity engaged in the conduct challenged herein with the approval and assent of Fidelity National.
- 8. The First American family of title insurance companies (collectively, "First American") - which includes defendant First American Title Insurance Company ("First American Title") and defendant United General Title Insurance Company ("United General Title"), and their affiliates – is engaged in selling title insurance to purchasers of commercial and residential real estate throughout the United States, including California. Nationally, First American accounts for approximately 29 percent of title premiums, which in 2006 amounted to roughly \$4.8 billion. First American Title and United General Title were founding members of TIRSA.
- 9. First American Title, United General Title, and their affiliates are wholly-owned and controlled by defendant First American Corporation ("FAC"), a California corporation headquartered in Santa Ana, California. Through its subsidiaries, FAC is a provider of title insurance, business information, and related products and services. FAC had 2006 revenues of roughly \$8.5 billion. First American engaged in the conduct challenged herein with the approval and assent of FAC.

- 10. The LandAmerica family of title insurance companies (collectively, "LandAmerica") - which includes defendant Commonwealth Land Title Insurance Company ("Commonwealth"), defendant Lawyers Title Insurance Corporation ("Lawyers Title"), and their affiliates – is engaged in selling title insurance to purchasers of commercial and residential real estate throughout the United States, including California. Nationally, LandAmerica accounts for approximately 19 percent of title premiums, which in 2006 amounted to roughly \$3.15 billion. Commonwealth and Lawyers Title were founding members of TIRSA.
  - 11. Commonwealth and Lawyers Title are wholly-owned and controlled by defendant LandAmerica Financial Group, Inc. ("LAFG"), a Virginia corporation headquartered in Glen Allen, Virginia. Through its subsidiaries, LAFG is a provider of title insurance and other products and services that facilitate the purchase, sale, transfer, and financing of residential and commercial real estate. LAFG had 2006 revenues of roughly \$4 billion. LandAmerica engaged in the conduct challenged herein with the approval and assent of LAFG.
  - 12. The Stewart family of title insurance companies (collectively, "Stewart") which includes defendant Stewart Title Guaranty Company and, defendant Stewart Title Insurance Company, and their affiliates is engaged in selling title insurance to purchasers of commercial and residential real estate throughout the United States, including California. Nationally, Stewart accounts for approximately 12 percent of title premiums, which in 2006 amounted to roughly \$2 billion. Stewart was a founding member of TIRSA.
  - 13. Together, Fidelity, First American, LandAmerica and Stewart account for more than 85 percent of title premiums in the United States, which in 2006 amounted to roughly \$14.5 billion.

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- 14. Significant nonparty TIRSA is a voluntary association of title insurers licensed as a rate service organization pursuant to Article 23 of the Insurance Law of the State of New York. TIRSA maintains its offices in New York City, which until recently were located at the same New York address of defendant Fidelity Title.
- 15. TIRSA annually compiles from its members statistical data relating to their title insurance premiums, losses and expenses and submits this information in aggregate form to the New York Insurance Department. TIRSA also prepares and submits the New York Title Insurance Rate Manual which sets forth title rates to be charged and rules to be followed by TIRSA's members. The Insurance Department has never objected to any of the rates TIRSA has collectively set.
- 16. TIRSA's membership is comprised of defendant insurers and all other title insurers that are licensed to issue policies in New York. Currently, Fidelity, First American, LandAmerica, and Stewart collectively represent 14 of TIRSA's 22 members. As such, they comprise a majority voting block which, according to TIRSA's by-laws, allows them to control the operations of TIRSA and, in particular, TIRSA's collective rate setting activity.

#### **DETAILED FACTUAL ALLEGATIONS**

#### A. The Business of Title Insurance

- 17. Title insurance serves an important purpose. It protects the purchaser of a property from any unidentified defects in the title that would in any way interfere with the full and complete ownership and use of the property and with the ultimate right to resell the property. Title insurance is required by lenders in most residential and commercial real estate transactions.
- 18. Despite the importance and high cost of title insurance, consumers have little understanding of the product, the purpose it serves, and the reasonableness of the price they pay for it. They also exercise little discretion in choosing the title insurer from which they purchase the insurance. That decision is typically made for them by their lawyer, mortgage broker, lender, or realtor. Consequently, for most

purchasers, the cost of title insurance is largely overlooked and seldom, if ever, challenged. Most consumers do not even become aware of the price they will pay and to which insurer they will pay it until the actual closing of the real estate transaction. Usually the consumer does not "shop around" or negotiate with respect to the price of the insurance coverage.

- 19. Due to this lack of a competitive environment, title insurers have little or no incentive to compete with respect to price.
- 20. The most effective way for a particular title insurer to get business is to encourage those making the purchasing decisions typically lawyers, brokers or lenders servicing a customer to steer business to that insurer. One way to so motivate these third-party representatives is through kickbacks in the form of finder's fees, gifts, and other financial enticements. Therefore, it is higher pricing (which allows for payments to referring parties), not lower pricing or competing on the basis of price, that provides the best way for title insurers to compete and increase their business.
- 21. Premiums for title insurance cover both the risk of loss to the underwriter and "agency commissions." Unlike property insurance, title insurance carries with it a very limited risk of loss to the insurer. That is because the title insurance protects against *prior* events that cause defects in title. With a proper search and examination of prior ownership records, any such defects can and almost always are readily identified and excluded from the policy's coverage. Consequently, the average claim payout on a title insurance policy amounts to only about 5 percent of the total premium collected. This is very different from property coverage (such as auto and home insurance) which protects against *future* occurrences over which the insurer has little to no control where the average claim payout amounts to about 80 percent of the total premium.

- 22. The "agency commissions" component of the title insurance rate covers payments made to title agents. Defendants have an ownership or management stake in many of the title agencies to which these payments are made. A small portion of these payments is for the search and exam of prior ownership records of the property being purchased to identify any liens, encumbrances, burdens, exclusions, or other defects in the title. The search and exam function does not involve the spreading or underwriting of risk and title insurers typically outsource this task to title agents.
- 23. The remainder, and by far the bulk, of the agency commissions are comprised of costs unrelated to the issuance of title insurance. These costs include kickbacks and other financial inducements title insurers provide to title agents and indirectly (through title agents) to the lawyers, brokers, and lenders who, in reality, are the ones deciding which title insurer to use. These payments have nothing to do with the issuance of title insurance and are made by title insurers merely to inflate their revenues and steer business their way.
- 24. Under TIRSA's collective rate setting regime, roughly 85 percent of the total title insurance premium is based on the so-called "costs" associated with the payment of agency commissions. Only 15 percent is based on costs associated with the risk of loss. TIRSA publishes its final calculated title rates in the New York Title Insurance Rate Manual. These rates are tied to the value of the property being insured. This is so despite the fact that the costs associated with agency commissions are entirely unrelated to the value of the property. Indeed, agency kickbacks and enticements have little to do with producing a particular title policy and provide no value proportional to property value or otherwise to the consumer. Even search and exam costs are unrelated to property value. They instead depend on the age of the property, the complexity of the ownership history, and the accessibility of prior ownership records.

#### B. <u>TIRSA</u>

- 25. Prior to TIRSA, the New York Board of Title Underwriters ("NYBTU") served as the title insurance rate-setting body in New York. NYBTU, along with the title insurance rate setting bureaus in many other states, was disbanded in the mid-1980's in the wake of a Federal Trade Commission ("FTC") challenge to the collective rate setting activity of many of these associations. The FTC's challenge culminated in *FTC v. Ticor Title Ins. Co.*, 504 U.S. 621 (1992), where the Supreme Court held that to avoid *per se* illegal price fixing liability, the rate setting activity of these rating bureaus must be actively supervised by the state.
- 26. In *Ticor*, like here, the FTC focused its challenge on agency commissions. The FTC contended that the respective state insurance departments merely rubber-stamped this portion of the collectively fixed rates without any independent review or analysis of their reasonableness or cost justification. The Supreme Court agreed with the FTC that this kind of limited state oversight was not sufficient. Rather, to avoid illegal price-fixing liability, the state insurance department has to "exercise[] sufficient independent judgment and control so that the details of the rates or prices have been established as a product of deliberate state intervention, not simply by agreement among private parties." *Ticor*, 504 U.S. at 634-35.
- 27. Following the Supreme Court's instruction in *Ticor*, the Third Circuit on remand in *Ticor Title Ins. Co. v. FTC*, 998 F. 2d 1129 (3d Cir. 1993), upheld the FTC's finding that the collective rate-setting of certain state rating bureaus was improper because it was not actively supervised by the state. According to the circuit court, "[t]he Supreme Court plainly instructed us that a state's rubber stamp is not enough. Active supervision requires the state regulatory authorities' independent review and approval." *Id.* at 1139.

- 28. Defendants formulated TIRSA's first rate manual and procedure soon after the Supreme Court's *Ticor* decision. Through TIRSA, defendants have set up a rate-setting scheme to get around the rigors of state oversight required by *Ticor*. They have done so by calculating a single rate that comprises both risk and agency commission costs and by outsourcing to title agents the agency commission costs. In this way, defendants avoid providing the Insurance Department with any detailed breakout or backup for the bulk of the costs that make up their collectively fixed rates.
- 29. TIRSA merely submits an aggregated figure that is supposed to represent the total agency commission costs. Embedded within this figure is the vast quantity of dollars that are funneled to and through the title agencies as kickbacks, financial inducements and other costs unrelated to the issuance of title insurance. Defendants' design in all of this has been to effectively "hide" the cost basis for their artificially high and collectively fixed title insurance premiums from the regulatory scrutiny that *Ticor* demands.
- 30. There is no provision under the Insurance Law for TIRSA to include in its collectively fixed rates kickbacks and other agency commission payments unrelated to the issuance of title insurance. Indeed, the Insurance Department has publicly stated that it lacks the authority to review any agency commission payments. It has likewise recognized that defendants' outsourcing of agency commission costs has prevented it from performing a meaningful review of TIRSA's calculated rates. This was made clear at a November 2006 public hearing the Insurance Department held the first in 15 years where it questioned TIRSA and its members on TIRSA's failure to provide the Insurance Department with any backup or detail for agency commissions. Further, at the hearing the Insurance Department conceded that it could not properly evaluate TIRSA's rates without access to detailed information concerning agency commissions that TIRSA does not provide.

order to issue title policies.

- 31. The Insurance Department's recognition that it is not properly supervising TIRSA's rate-setting activity is consistent with the April 2007 findings of the U.S. Government Accountability Office ("GAO") that the title insurance industry is in dire need of greater state regulation. The GAO studied the industry conditions of several states, including New York, and concluded that "state regulators have not collected the type of data, *primarily on title agents' costs and operations*, needed to analyze premium prices and underlying costs." (emphasis added)
- 32. To remedy this failing, GAO has proposed, among other things: 1) strengthening the regulation of title agents through means such as establishing meaningful requirements of capitalization, licensing, and continuing education; and 2) improving the oversight of title agents through more detailed audits and the collection of data that would allow in-depth analyses of agents' costs and revenues.
- 33. Unchecked by regulatory review and insulated from competition, defendants have thus been able to collectively fix title insurance rates at supracompetitive levels and earn profits in New York that vastly exceed those contemplated by the Insurance Department or that would have resulted in a free and lawfully operating competitive market.
- C. Defendants' Agreement Not to Compete on The Price of Title Insurance in California

34. The title insurance market in California consists of a dozen carriers, ranging in size from regional companies to national affiliates. However, the market is dominated by four groups of affiliated companies which, combined, sell over 90 percent of the title insurance policies sold in California and which own and control the title plants in many California counties that every title insurer must rely on in

- 35. Title companies, in marked contrast to property, casualty, life and other traditional insurance carriers, choose not to market their products directly to the consumers who pay for them. Instead, the title insurance industry operates on what is termed a "reverse competition" mode. Reverse competition means that title companies solicit business referrals from the other major players in the home purchase scenario real estate agents and agencies, banks, lenders, builders, developers and others: middlemen or go-betweens. The title companies pay middlemen for these referrals in the form of direct payments, advertising expenses, junkets, parties and other kick-backs and inducements.
- 36. Reverse competition, as the term suggests, isn't a model that benefits consumers through market-driven forces. In fact, consumers are bypassed completely as title companies spend nearly all of their marketing budgets "wining and dining" real estate agents, banks, lenders, builders, developers and others in an effort to convince these middlemen to steer their home-buying clients to their companies for their title insurance needs.
- 37. In some of the major markets in the United States, these same title insurers collectively meet, and jointly set rates and file these rates with the applicable state insurance authority. The rates are not subject to any meaningful review or regulation. The companies agree to fix the price of title insurance far in excess of the risk and loss experience associated with such insurance. As a result of the joint agreement as to rates, competition is relegated to the middleman.
- 38. As a result of their joint rate setting and agreement, no company competes on price to the consumer.
- 39. Having agreed to fix prices in states where joint rate setting occurs, the companies agreed to not compete based on price to the consumer in other states, including California, where regulation of filed rates is lax or non-existent. Thus, they agreed to set rates at supracompetitive prices and to compete based on offering inducements to middlemen.

- 40. In California, in three successive reports, the Office of the Insurance Commissioner ("OIC") has found an "astonishing number" of such inducements that are in violation of state law. However, the OIC does not actively oversee or regulate rates, and, in fact, does not by its own admission have the power to do so. The absence of regulation has allowed collusive behavior and excessive rates.
- 41. In addition to paying inducements and kick-backs, the title companies and their agents divide the market of real-estate middlemen through the use of Affiliated Business Arrangements ("ABAs"), wherein the dominant real estate brokers purchase significant ownership stakes in favored title insurance affiliates. The real estate brokers then reward their associates for using the preferred title insurance providers and lock-out independent title insurers.
- 42. The GAO visited several states, including California, and found a lack of regulatory oversight, as stated in a report:

In the states we visited, we found that regulators did not assess title agents' costs to determine whether they were in line with premium rates; had made only limited efforts to oversee title agents (including ABAs involving insurers and agents); and, until recently, had taken few actions against alleged violations of antikickback laws. In part, this situation has resulted from a lack of resources and limited coordination among different regulators within states. On the federal level, authority for alleged violations of section 8 of RESPA, including those involving increasingly complex ABAs, is limited to seeking injunctive relief. Some state regulators expressed frustration with HUD's level of responsiveness to their requests for help with enforcement, and some industry officials said that RESPA rules regarding ABAs and referral fees need to be clarified. Industry and government stakeholders have proposed several regulatory changes, including RESPA reform, strengthened regulation of agents, a

competitor right of action with no monetary penalty, and alternative title insurance models.

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43. Having agreed to fix or stabilize prices in New York and other states where they covertly meet to promulgate rates, these same defendants then set out to do the same in other states. In other words, as a direct result of these meetings where rates were agreed to, these same defendants agreed, either expressly or tacitly, not to compete on rates in other states as well. To compete on rates in other states could and would imperil their ability to maintain the agreed rate in states like New York.

- 44. As is the case in New York, a lack of regulatory authority over rates created an environment in which a conspiracy can and did succeed. No agency was examining why all the rates were virtually identical, and no agency was examining whether the costs associated with these premiums were reasonable. This is an environment that is conducive to price fixing.
- 45. In addition to the uniformity of rates, other facts suggest that it is more plausible than not that rates have been set based on an agreement to fix prices. In theory, the chain of title should be documented back to its historic grant of ownership centuries in the past. Fear about a possible title defect in the distant past is widely used as a justification by title agencies when convincing property buyers to purchase an owner policy in addition to the lender policy, which is mandatory to secure a mortgage. The title agency, however, saves much time and money when the search is limited to one or two transactions. They rely on the insurance policy to cover the remote chance of missing an earlier but still-valid claim. On balance, the expected cost of compensation in the cases in which a title defect materializes is likely to be less than the sum of added overhead costs of routinely tracing back every chain of title to the earliest registered owner in the distant past.

- 46. Title insurance industry officials tend to justify the large proportion of the premium retained by the title abstract and settlement agency (from 60 to more than 90 percent) by the alleged high cost of title searching back into the distant past. In fact, a high proportion of noncommercial properties are searched only through the most recent transaction. No information is available as to what proportion of claims originate in the distant past.
- 47. Many U.S. homes are being resold three or four times in twenty-five years. At each of these occasions, an abstract of title will be prepared on the basis of a more or less thorough review of the available title records, inheritance records, family records and records of past or current liens against a property. It is reasonable, therefore, to suspect that the risk of a title defect will decrease every time a property is sold.
- 48. Title searches have become less labor intensive, especially in large urban counties and cities. More and more of the information is available online. The statistical likelihood that a title default would be overlooked is a closely held industry secret, but it appears to be so small that many transactions are now insured on the basis of a search of the last owner's title history or a search into transactions that occurred during the last twenty-five to thirty-five years.
- 49. The available evidence strongly suggests that the title insurance industry has achieved a remarkably low level of loss. Yet, despite lowered risks of loss and transaction costs, the defendants have not engaged in price competition at the consumer level.
- 50. There is a remarkable absence of rate changes by title insurers over the past five years, despite declining costs of production, increased number of transactions and increased revenue per transaction, during a period when costs per unit of production declined significantly. This failure to compete on price and absence of material rate changes are indicia of an agreement not to compete based on price.

51. The title insurance market is highly concentrated - a few title insurers account for the vast majority of title insurance sales - at both the statewide level and at the county level in California. For example, three title insurer groups account for 77.4% of the market at a statewide level. At the county level, each individual market was highly concentrated. Such a concentration enhances the ability of defendants to fix prices

#### **CLASS ACTION ALLEGATIONS**

- 52. Plaintiff brings this action as a class action under rule 23(b)(3) of the Federal Rules of Civil Procedure for violations of Section 1 of the Sherman Act, 15 U.S.C. § 1. The Rule (b)(3) Class is comprised of all consumers who purchased title insurance in California from defendants during the fullest period permitted by the applicable statue of limitations.
- 53. Plaintiff, along with all other members of the Rule (b)(3) Class, was injured as a result of paying supracompetitive prices for title insurance in California. These supracompetitive prices were achieved as a result of defendants' illegal price-fixing activities. Defendants are jointly and severally liable for the illegal price-fixing activities alleged herein.
- 54. Members of the (b)(3) Class include hundreds of thousands, if not millions, of consumers. Class members are so numerous that their joinder would be impracticable.
- 55. Plaintiff also brings this action as a class action under Rule 23(b)(2) of the Federal Rules of Civil Procedure, for violations of Section 1 of the Sherman Act, 15 U.S.C. § 1 and the California statutes. The Rule (b)(2) Class includes all members of the (b)(3) Class, and all consumers who are threatened with injury by the anticompetitive conduct detailed herein.
- 56. Defendants have acted, continued to act, refused to act and continued to refuse to act on grounds applicable to the Rule (b)(2) Class, thereby making appropriate final injunctive relief with respect to the Rule (b)(2) Class as a whole.

- 57. Members of the Rule (b)(2) Class include hundreds of thousands, if not millions, of consumers. They are so numerous that their joinder would be impracticable.
- 58. Common questions of law and fact exist with respect to all Class members and predominate over any questions solely affecting individual Class members. Among the questions of law or fact common to the class are the following:
  - a. Whether defendants have engaged in the alleged illegal price-fixing activity;
  - b. The duration and scope of defendants' alleged illegal price-fixing activity;
  - c. Whether defendants' alleged illegal price-fixing has caused higher prices to plaintiff and other purchasers of title insurance in California; and
  - d. The extent to which defendants' unlawful activities artificially inflated title insurance rates.
- 59. Plaintiff does not have any conflict of interest with other Class members. Plaintiff's claims are typical of the claims of the Class and plaintiff will fairly and adequately represent the interests of the Class. Plaintiff has retained counsel competent and experienced in class action and other complex litigation to represent the Class.
- 60. This action is superior to any other method for the fair and efficient adjudication of this legal dispute since joinder of all members is not only impracticable, but impossible. The damages suffered by certain members of the Class are small in relation to the expense and burden of individual litigation and therefore it is highly impractical for such Class members to seek redress for damages resulting from defendants' anticompetitive conduct.

61. There will be no extraordinary difficulty in the management of the Class action.

#### **CAUSES OF ACTION**

# AS AND FOR A FIRST CAUSE OF ACTION AGAINST ALL DEFENDANTS FOR PER SE PRICE FIXING

(Sherman Act Section I – Per Se Unlawful Horizontal Price-Fixing)

- 62. Plaintiff repeats and realleges each and every allegation of this complaint as if fully set forth herein.
- 63. Defendants have entered into a continuing illegal contract, combination, or conspiracy in restraint of trade, the purpose and effect of which is to fix and maintain supracompetitive prices to consumers for title insurance in California and elsewhere. This contract, combination, and conspiracy is illegal *per se* under Section 1 of the Sherman Act, 15 U.S.C. § 1.
- 64. Defendants' contract, combination, or conspiracy is comprised of defendants' efforts and agreement to (i) collectively fix uniform and supracompetitive rates for title insurance in California and other states; (ii) include in their calculated rates agency commission costs; (iii) embed within these costs payoffs, kickbacks, and other charges to title agents that are unrelated to the issuance of title insurance; (iv) hide these supposed costs from regulatory scrutiny by funneling them to and through title agents; and (v) agree, either expressly or tacitly, not to compete on premium rates for title insurance in the State of California.
- 65. Defendants' contract, combination, or conspiracy has caused substantial anticompetitive effects in the title insurance market. It has done so by causing plaintiff, and other purchasers of title insurance in California, to pay significantly more for title insurance than they would have in the absence of defendants' illegal activity.

- 66. As a result of these violations of Section 1 of the Sherman Act, plaintiff and the purported Class have been injured in their business and property in an amount not presently known, but which is, at a minimum, millions dollars, prior to trebling.
- 67. Such violations and the effects thereof are continuing and will continue unless injunctive relief is granted. Plaintiff has no adequate remedy at law.

# AS AND FOR A SECOND CAUSE OF ACTION AGAINST ALL DEFENDANTS FOR VIOLATION OF <u>CAL. BUS. AND PROF. CODE</u> §§ 16720 ET SEQ.

- 68. Plaintiff repeats and realleges each of his allegations as though fully set forth herein.
- 69. Defendants' conduct as set forth above is in violation of the Cartwright Act of California (Cal. Bus. & Prof. Code §§ 16720, et seq.).
- 70. As a direct result of defendants' unlawful acts plaintiff and members of the Class have paid artificially inflated prices for title insurance and have suffered injury to their business and property.

# AS AND FOR A THIRD CAUSE OF ACTION AGAINST ALL DEFENDANTS FOR VIOLATION OF <u>CAL. BUS. AND PROF. CODE §§ 17200 ET SEQ.</u>

- 71. Plaintiff repeats and realleges each of his previous allegations as though fully set forth herein.
- 72. Defendants' statements and representations constitute unfair, unlawful and deceptive trade practices in violation of the UCL, Bus. & Prof. Code §§ 17200, et seq.
- 73. All of the wrongful conduct alleged herein occurred and continues to occur in the conduct of defendants' business. Defendants' wrongful conduct is part of a pattern or generalized course of conduct that is repeated in the State of California on hundreds, if not thousands, of occasions daily.

- 74. Plaintiff has suffered injury in fact and has lost money or property as a result of defendants' unfair, unlawful and/or deceptive practices by paying a higher price for title insurance then he would or should have absent the conduct complained of.
- 75. Plaintiff requests that this Court enter such orders or judgment as may be necessary to enjoin the defendants from continuing its unfair, unlawful, and/or deceptive practices, to restore to any person in interest any money which may have been acquired by means of such unfair competition and to disgorge any profits realized by defendants as a result of their unfair, unlawful and/or deceptive practices, as provided in Cal. Bus. & Prof. Code § 17203 and Cal. Civ. Code § 3345, and for such other relief as set forth in the Prayer for Relief.

## AS AND FOR A FOURTH CAUSE OF ACTION FOR UNJUST ENRICHMENT

- 76. Plaintiff incorporates by reference the preceding allegations.
- 77. This Cause of Action is pled in the alternative to all claims and/or causes of action at law.
- 78. Defendants have received a benefit from plaintiff and the Class members in the form of the prices plaintiff and the Class members paid for defendants' title insurance.
  - 79. Defendants are aware of their receipt of the above-described benefit.
- 80. Defendants received the above-described benefit to the detriment of plaintiff and other members of the Class.
- 81. Defendants continue to retain the above-described benefit to the detriment of plaintiff and the Class members.
- 82. As a result of defendants' unjust enrichment, plaintiff and the Class members have sustained damages in an amount to be determined at trial and seek full disgorgement and restitution

1 **DEMAND FOR JURY TRIAL** 2 Plaintiff demands a trial by jury of all issues so triable. 83. 3 PRAYER FOR RELIEF WHEREFORE, plaintiff and the Class request the following relief: 4 5 That the Court determine that this action is a proper class action, A. certifying plaintiff as a class representative under Rule 23 of the Federal 6 Rules of Civil Procedure and plaintiff's counsel as class counsel; 7 That the Court declare, adjudge, and decree that defendants have 8 В. 9 committed the violations of federal law alleged herein; That defendants, their directors, officers, employees, agents, successors, 10 C. and assigns be permanently enjoined and restrained from, in any 11 12 manner, directly or indirectly, unlawfully fixing or maintaining their 13 title insurance rates at supracompetitive levels, and committing any other violations of Section 1 of the Sherman Act, the California Statutes, 14 15 and/or of other laws having a similar purpose and effect: That the Court award damages sustained by Class members from 16 D. 17 defendants' violations of Section 1 of the Sherman Act in an amount to 18 be proven at trial, to be trebled according to law, plus interest (including 19 prejudgment interest), to compensate them for the overcharges they 20 incurred; 21 22 23 24 25 26 /// 27 /// 28 ///

1	E.	That the Court aw	vard the	e Class attorneys' fees and costs of suit, and
2				ther relief as the Court may deem just and
3		proper.		•
4				
5	Dated: Apri	1 23, 2008		Michael D. Braun
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II.				

#### Casase038-038-030-0436-015-15-14/JW DoDouctemente-01-81-2 File of 027/028/023/02008 Paga 028-221 208-22

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## **EXHIBIT 8**

		FILED
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6 7 8	LAW FIRM OF JULIO J. RAMOS  35 Grove Street, Suite 107  San Francisco, CA 94102  Telephone: (415) 948-3015	
9	Attorneys for Plaintiff	
10	UNITED STATES DISTE	UCT COURT
11	CENTRAL DISTRICT OF	CALIFORNIA
13	Emilse Magana, on behalf of herself and all others ) similarly situated,	Case No.
14	Plaintiff,	SACV08-0591 CJC
15	v. )	CLASS ACTION COMPLAINT
16 17 18 19 20 21 22 23 24 25 26 27	FIDELITY NATIONAL FINANCIAL, INC., FIDELITY NATIONAL TITLE INSURANCE COMPANY, TICOR TITLE INSURANCE COMPANY, TICOR TITLE INSURANCE COMPANY OF FLORIDA, CHICAGO TITLE INSURANCE COMPANY, NATIONAL TITLE INSURANCE OF NEW YORK, INC., SECURITY UNION TITLE INSURANCE COMPANY, THE FIRST AMERICAN CORPORATION, FIRST AMERICAN TITLE INSURANCE COMPANY, UNITED GENERAL TITLE INSURANCE COMPANY, LANDAMERICA FINANCIAL GROUP, INC., COMMONWEALTH LAND TITLE INSURANCE COMPANY, LAWYERS TITLE INSURANCE COMPANY, STEWART TITLE INSURANCE COMPANY and STEWART TITLE GUARANTY COMPANY and STEWART TITLE INSURANCE COMPANY  Defendants.	JURY TRIAL DEMANDED
28	CLASS ACTION COMPLAINT	

, v	
GUIDO SAVERI (22349) guido@saveri.com R. ALEXANDER SAVERI (173102) rick@saveri.com CADIO ZIRPOLI (179108) cadio@saveri.com SAVERI & SAVERI, INC. 111 Pine Street, Suite 1700 San Francisco, CA 94111-5619 Telephone: (415) 217-6810 Facsimile: (415) 217-6813  JULIO J. RAMOS (189944) ramosfortrustee@yahoo.co LAW FIRM OF JULIO J. RAMOS 35 Grove Street, Suite 107 San Francisco, CA 94102 Telephone: (415) 948-3015	om
Attorneys for Plaintiff	
UNITED STATES DIST	RICT COURT
CENTRAL DISTRICT OF	CALIFORNIA
Emilse Magana, on behalf of herself and all others similarly situated,	) ) Case No.
Plaintiff,	) )
v.	CLASS ACTION COMPLAINT
FIDELITY NATIONAL FINANCIAL, INC., FIDELITY NATIONAL TITLE INSURANCE COMPANY, TICOR TITLE INSURANCE COMPANY, TICOR TITLE INSURANCE COMPANY OF FLORIDA, CHICAGO TITLE INSURANCE COMPANY, NATIONAL TITLE INSURANCE OF NEW YORK, INC., SECURITY UNION TITLE INSURANCE COMPANY, THE FIRST AMERICAN CORPORATION, FIRST AMERICAN TITLE INSURANCE COMPANY, UNITED GENERAL TITLE INSURANCE COMPANY, LANDAMERICA FINANCIAL GROUP, INC., COMMONWEALTH LAND TITLE INSURANCE COMPANY, LAWYERS TITLE INSURANCE CORPORATION, TRANSNATION TITLE INSURANCE COMPANY, STEWART TITLE GUARANTY COMPANY and STEWART TITLE INSURANCE COMPANY  Defendants.	JURY TRIAL DEMANDED
Defendants.	)
CLASS ACTION COMPLAINT	

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Plaintiff, Emilse Magana, by her attorneys, on behalf of herself and all others similarly situated, brings this action for treble damages and injunctive relief under the antitrust laws of the United States and based on statutes of the State of California against the above named defendants, demand a trial by jury, and complaining and alleging as follows:

#### I. INTRODUCTION

- 1. From the consumer's point of view, title insurance differs greatly from other, more familiar kinds of insurance. For one thing, while automobile and homeowner insurance policies protect consumers from an event that may occur in the future, title insurance offers protection from events that might have occurred in the past.
- 2. Most simply, title insurance is protection purchased against a loss arising from problems that occurred in the past and may affect the title to the real estate that a consumer is buying. Title insurers do not compete on the basis of the policies or coverage that they provide. In fact, almost all title policies are based on a single set of form policies published and maintained by the national trade association, the American Land Title Association. Furthermore, the end goal of an exhaustive title search by a title insurer is not to provide coverage for title defects that the search uncovers, but rather to exclude coverage for any such defects and therefore, further reduce the real value of the title policy which is written to cover only unknown defects in title at the time of issuance. As a result, title insurance is a commodity product.
- 3. Even for the savviest of insurance consumers, the purchase of a title insurance policy is just one more expensive step in the dizzying, convoluted and often confusing flurry of paperwork and signings that culminate in the closing of a home purchase. Consumers who normally shop around for their insurance and carefully compare prices, typically emerge from the closing on their new home holding an insurance policy that they know virtually nothing about and that in all likelihood, they will never need.
- 4. The title insurance market in California consists of a dozen carriers, ranging in size from regional companies to national affiliates. However, the market is dominated by four groups of affiliated companies which, combined, sell over 85 percent of the title insurance policies sold in

California and which own and control the title plants in many California counties that every title insurer must rely on in order issue title policies.

- 5. Title companies, in marked contrast to property, casualty, life and other traditional insurance carriers, choose not to market their products directly to the consumers who pay for them. Instead, the title insurance industry operates on what is termed a "reverse competition" model. Reverse competition means that title companies solicit business referrals from the other major players in the home purchase scenario real estate agents and agencies, banks, lenders, builders, developers and others: middlemen or go-betweens. The title companies pay middlemen for these referrals in the form of direct payments, advertising expenses, junkets, parties and other kick-backs and inducements. In addition, middlemen such as Windermere, John L. Scott and Caldwell Banker-Bain, who themselves control a significant portion of the real estate brokerage market, take significant ownership stakes in local title agents and affiliates of the major title insurers and thereby get a direct return in profit from the referral of title business to the title agent whom they partly or wholly own.
- 6. Reverse competition, as the term suggests, isn't a model that benefits consumers through market-driven forces. In fact, consumers are bypassed completely as title companies spend nearly all of their marketing budgets "wining and dining" real estate agents, banks, lenders, builders, developers and others in an effort to convince these middlemen to steer their homebuying clients to their companies for their title insurance needs.
- 7. In some of the major markets in the United States, these same title insurers collectively meet, and jointly set rates and file these rates with the applicable state insurance authority. The rates are not subject to any meaningful review or regulation. The companies agree to fix the price of title insurance far in excess of the risk and loss experience associated with such insurance. As a result of the joint agreement as to rates, competition is relegated to the middleman. As a result of their joint rate setting and agreement, no company competes on price to the consumer.
- 8. Having agreed to fix prices in states where joint rate setting occurs, the companies agreed to not compete based on price to the consumer in other states, including California, where CLASS ACTION COMPLAINT

- 9. In addition to paying inducements and kick-backs, the title companies and their agents divide the market of real-estate middlemen through the use of Affiliated Business Arrangements ("ABAs"), wherein the dominant real estate brokers purchase significant ownership stakes in favored title insurance affiliates. The real estate brokers then reward their associates for using the preferred title insurance providers and lock-out independent title insurers.
- 10. In this action, plaintiff, on behalf of a Class of those purchasing title insurance in California, seek damages arising from defendants' violations of the Sherman Act as well as California statutory law.

#### II. JURISDICTION AND VENUE

- 11. This Complaint is filed and these proceedings are instituted under Sections 4 and 16 of the Act of Congress of October 15, 1914, C. 323, Stats. 731, 737 (15 U.S.C. §§ 15, 26) to obtain injunctive relief and to recover treble damages and the costs of suit, including a reasonable attorneys' fee, against defendants for the injuries sustained by plaintiff and the members of the Class which she represents by reason of defendants' and their co-conspirators' violations, as hereinafter alleged, of Section I of the Sherman Act (15 U.S.C. § 1).
- 12. Defendants transact business, maintain offices or are found within the Central District of California. The interstate commerce described hereinafter is carried on, in part, within the Central District of California and the conspiratorial acts herein alleged were carried on, in part, in the Central District of California.

#### III. PARTIES

#### A. Plaintiff

13. Emilse Magana is an individual residing in the State of California. During the Class Period, plaintiff purchased title insurance directly from one or more of the defendants herein and has been injured by reason of the antitrust violations alleged.

#### B. Defendants

- 14. Defendant Fidelity National Financial, Inc. ("Fidelity National") is a Delaware corporation headquartered at 601 Riverside Avenue, Jacksonville, Florida 32204. Fidelity National does business in California through one or more of its subsidiaries, including but not limited to, defendants Fidelity National Title Insurance Company, Ticor Title Insurance Company, Ticor Title Insurance Company of Florida, National Title Insurance of New York, Inc., Security Union Title Insurance Company, and Chicago Title Insurance Company. Fidelity National is registered to do business in California.
- 15. Defendant Fidelity National Title Insurance Company ("FNTIC") is a California Corporation with its principle place of business at 601 Riverside Ave., Jacksonville, Florida 32204. FNTIC does business in California, is a licensed title insurance company in California and is registered to do business in California.
- 16. Defendant Ticor Title Insurance Company ("Ticor") is a California Corporation with its principle place of business at 601 Riverside Ave., Jacksonville, Florida 32204. Ticor does business in California, is a licensed title insurance company in California and is registered to do business in California.
- 17. Defendant Ticor Title Insurance Company of Florida ("TTICF") is a Florida corporation with its principle place of business at 601 Riverside Ave., Jacksonville, Florida 32204. TTICF does business in California, is a licensed title insurance company in California and is registered to do business in California.
- 18. Defendant Chicago Title Insurance Company ("Chicago Title") is a Missouri Corporation with its principle place of business at 601 Riverside Ave., Jacksonville, Florida 32204.

Chicago Title does business in California, is a licensed title insurance company in California and is registered to do business in California.

- 19. Defendant National Title Insurance of New York, Inc. ("NTINY") is a New York corporation with its principle place of business at 601 Riverside Ave., Jacksonville, Florida 32204. NTINY does business in California, is a licensed title insurance company in California and is registered to do business in California.
- 20. Defendant Security Union Title Insurance Company ("SUTIC") is a California corporation with its principle place of business at 601 Riverside Ave., Jacksonville, Florida 32204. SUTIC does business in California, is a licensed title insurance company in California and is registered to do business in California.
- 21. The Fidelity family of title insurance companies (collectively, "Fidelity") which includes defendants Fidelity National, FNTIC, Ticor, TTICF, Chicago Title, NTINY and SUTIC, and their affiliates is engaged in selling title insurance to purchasers of commercial and residential real estate throughout the United States, including California. Nationally, Fidelity accounts for approximately 27 percent of title premiums, which in 2006 amounted to roughly \$4.6 billion. Fidelity, Chicago Title and Ticor were founding members of TIRSA (defined below) and since TIRSA's inception have charged title insurance rates in New York that TIRSA collectively sets.
- 22. The Fidelity family of title insurance companies and their affiliates are wholly-owned and controlled by defendant Fidelity National Financial, Inc. Through its subsidiaries, Fidelity National is a provider of title insurance, specialty insurance, and claims management services. Fidelity National had 2006 revenues of roughly \$9.4 billion. The Fidelity family of title insurance companies engaged in the conduct challenged herein with the approval and assent of defendant Fidelity National.
- 23. Defendant The First American Corporation ("First American") is a California corporation with its headquarters at 1<sup>st</sup> American Way, Santa Ana, California 92707. First American does business in California through one or more of its subsidiaries, including but not

limited to, defendants First American Title Insurance Company and United General Title Insurance Company.

- 24. Defendant First American Title Insurance Company ("FATIC") is a California corporation with its headquarters at 1<sup>st</sup> American Way, Santa Ana, California 92707. FATIC does business in California, is a licensed title insurance company in California and is registered to do business in California.
- 25. Defendant United General Title Insurance Company ("UGTIC") is a Colorado corporation located at 8310 S. Valley Highway, Suite 130, Englewood, CO 80112. UGTIC does business in California, is a licensed title insurance company in California and is registered to do business in California.
- 26. The First American family of title insurance companies (collectively, "First American") which includes defendants First American, FATIC and UGTIC, and their affiliates is engaged in selling title insurance to purchasers of commercial and residential real estate throughout the United States, including California. Nationally, First American accounts for approximately 29 percent of title premiums, which in 2006 amounted to roughly \$4.8 billion. First American Title was a founding member of TIRSA and since TIRSA's inception has charged title insurance rates in New York that TIRSA collectively sets.
- 27. The First American family of title insurance companies and their affiliates are wholly-owned and controlled by defendant The First American Corporation. Through its subsidiaries, First American is a provider of title insurance, business information, and related products and services. First American had 2006 revenues of roughly \$8.5 billion. The First American family of title insurance companies and their affiliates engaged in the conduct challenged herein with the approval and assent of defendant First American.
- 28. Defendant LandAmerica Financial Group, Inc. ("LandAmerica") is a Virginia corporation headquartered at 5600 Cox Road, Glen Allen, Virginia 23060. LandAmerica does business in California through one or more of its subsidiaries, including but not limited to, CLASS ACTION COMPLAINT

29. Defendant Commonwealth Land Title Insurance Company ("CLTIC") is a Pennsylvania corporation with is principle place of business at 5600 Cox Road, Glen Allen, Virginia 23060. CLTIC does business in California, is a licensed title insurance company in

defendants Commonwealth Land Title Insurance Company, Lawyers Title Insurance Corporation

California and is registered to do business in California.

and Transnation Title Insurance Company.

- 30. Defendant Lawyers Title Insurance Corporation ("LTIC") is a Nebraska corporation with is principle place of business at 5600 Cox Road, Glen Allen, Virginia 23060. LTIC does business in California, is a licensed title insurance company in California and is registered to do business in California.
- 31. Defendant Transnation Title Insurance Company ("TNTIC") is a Nebraska corporation with is principle place of business at 5600 Cox Road, Glen Allen, Virginia 23060. TNTIC does business in California, is a licensed title insurance company in California and is registered to do business in California.
- 32. The LandAmerica family of title insurance companies (collectively, "LandAmerica") which includes defendants LandAmerica, CLTIC, LTIC and TNTIC, and their affiliates is engaged in selling title insurance to purchasers of commercial and residential real estate throughout the United States, including California. Nationally, LandAmerica accounts for approximately 19 percent of title premiums, which in 2006 amounted to roughly \$3.15 billion. Commonwealth and Lawyers Title were founding members of TIRSA and since TIRSA's inception have charged title insurance rates in New York that TIRSA collectively sets.
- 33. The LandAmerica family of title insurance companies and their affiliates are wholly-owed and controlled by defendant Land America Financial Group, Inc. Through its subsidiaries, LandAmerica is a provider of title insurance and other products and services that facilitate the purchase, sale, transfer, and financing of residential and commercial real estate. LandAmerica had 2006 revenues of roughly \$4 billion. The LandAmerica family of title insurance companies and their affiliates engaged in the conduct challenged herein with the approval of defendant LandAmerica.

- 34. Defendant Stewart Title Guaranty Company ("STGC") is a Texas corporation headquartered at 1980 Post Oak Blvd., Suite 800, Houston, Texas 77056. STGC does business in California, is a licensed title insurance company in California and is registered to do business in California.
- 35. Defendant Stewart Title Insurance Company ("STIC") is a New York corporation with its principle place of business at 300 E. 42<sup>nd</sup> St., Floor 10, New York, NY 10017. STIC does business in California, is a licensed title insurance company in California and is registered to do business in California.
- 36. The Stewart family of title insurance companies (collectively, "Stewart") which includes defendants STGC and STIC, and its affiliates is engaged in selling title insurance to purchasers of commercial and residential real estate throughout the United States and California. Nationally, Stewart accounts for approximately 12 percent of title premiums, which in 2006 amounted to roughly \$2 billion. Stewart was a founding member of TIRSA and since TIRSA's inception has charged title insurance rates in New York that TIRSA collectively sets.
- 37. Together, defendants account for more than 85 percent of the title premiums consumers pay in California. Nationally, they account for more than 85 percent of title premiums, which in 2006 amounted to roughly \$14.5 billion. Throughout the relevant damages period, defendants charged California consumers in California virtually identical title insurance rates.

#### IV. OTHER ENTITIES

- 38. TIRSA is a voluntary association of title insurers licensed as a rate service organization pursuant to Article 23 of the State of New York Insurance Law. TIRSA maintains its offices in New York City, which until recently were located at the same New York address of Fidelity Title.
- 39. TIRSA annually compiles from its members statistical data relating to their title insurance premiums, losses and expenses and submits this information in aggregate form to the New York Insurance Department. TIRSA also prepares and submits the New York Title Insurance Rate Manual which sets forth title rates to be charged and rules to be followed by TIRSA's members. The Insurance Department has never objected to any of the rates TIRSA has collectively CLASS ACTION COMPLAINT

set. Similarly, the California OIC has not actually held a public hearing or conducted any other review or regulation of the title insurance rates in California for thirty years.

- 40. TIRSA's membership is comprised of defendant insurers and all other title insurers that are licensed to issue policies in New York. Currently, Fidelity, First American, LandAmerica, and Stewart collectively represent 14 of TIRSA's 22 members. As such, they comprise a majority voting block which, according to TIRSA's by-laws, allows them to control the operations of TIRSA and, in particular, TIRSA's collective rate setting activity.
- 41. Various other persons, firms and corporations not made defendants herein have participated as co-conspirators with the defendants in the violations alleged herein and have performed acts and made statements in furtherance thereof.

#### V. CLASS ACTION ALLEGATIONS

- 42. Plaintiff brings this action under Rule 23, and particularly subsection (b)(3), of the Federal Rules of Civil Procedure, on behalf of herself and a Class consisting of all persons excluding governmental entities, defendants, subsidiaries and affiliates of defendants, who purchased directly, from one or more of the defendants and/or their co-conspirators title insurance for residential and commercial property in California during the four year period preceding this lawsuit and who have sustained damages as a result of the conspiracy herein alleged. The number of potential Class members is so numerous that joinder is impracticable.
- 43. Plaintiff, as representative of the Class, will fairly and adequately protect the interest of the Class members. The interests of plaintiff are coincident with, and not antagonistic to, those of the Class members.
- 44. Except as to the amount of damages each member of the Class has by itself sustained, all other questions of fact and law are common to the Class, including but not limited to, the combination and conspiracy hereinafter alleged, the violation of Section 1 of the Sherman Act (15 U.S.C. § 1) and the effects of such violation.
- 45. Plaintiff, along with all other members of the Rule (b)(3) Class, were injured as a result of paying supracompetitive prices for title insurance in California. These supracompetitive

prices were achieved as a result of defendants' illegal price-fixing activities and market allocation and division.

- 46. Members of the Class include hundreds of thousands, if not millions, of consumers. They are so numerous that their joinder would be impracticable.
- 47. Plaintiff also brings this action as a class action under Rule 23(b)(2) of the Federal Rules of Civil Procedure, for violations of Section 1 of the Sherman Act, 15 U.S.C. § 1. The Rule (b)(2) Class includes all members of the (b)(3) Class, and all consumers who are threatened with injury by the anticompetitive conduct detailed herein.
- 48. Defendants have acted, continued to act, refused to act and continued to refuse to act on grounds generally applicable to the Rule (b)(2) Class, thereby making appropriate final injunctive relief with respect to the Rule (b)(2) Class as a whole.
- 49. Members of the Rule (b)(2) Class include hundreds of thousands, if not millions, of consumers. They are so numerous that their joinder would be impracticable.
- 50. Common questions of law and fact exist with respect to all Class members and predominate over any questions solely affecting individual Class members. Among the questions of law or fact common to the class are the following:
  - Whether defendants have engaged in the alleged illegal price-fixing activity and market allocation and division.
  - The duration and scope of defendants' alleged illegal price-fixing and market allocation and division activity.
  - Whether defendants' alleged illegal price-fixing and market allocation and division has caused higher prices to plaintiffs and other purchasers of title insurance in California.
  - Whether the Insurance Commissioner has actively supervised defendants' price fixing and market allocation and division.
- 51. Plaintiff does not have any conflict of interest with other Class members. Plaintiff's claims are typical of the claims of the Class and they will fairly and adequately reflect the interests of the Class. Counsel is competent and experienced in federal class action and federal antitrust litigation and has been retained to represent the Class.

- 52. This action is superior to any other method for the fair and efficient adjudication of this legal dispute since joinder of all members is not only impracticable, but impossible. The damages suffered by certain members of the Class are small in relation to the expense and burden of individual litigation and therefore it is highly impractical for such Class members to seek redress for damages resulting from defendants' anticompetitive conduct.
  - 53. There will be no extraordinary difficulty in the management of the Class action.

#### VI. TRADE AND COMMERCE

- 54. During all or part of the period in suit, defendants and their co-conspirators were sellers of title insurance in California.
- 55. During the period in suit, the defendants sold substantial quantities of title insurance in a continuous and uninterrupted flow in interstate commerce. In 2005, consumers in the United States paid \$17 billion for residential title insurance policies.
- 56. During the period in suit, Class members from locations outside California purchased commercial or residential property and title insurance within California.
- 57. During the period in suit, the defendants were the major sellers of title insurance in the United States and California. Defendants controlled in excess of 85 percent of the market for title insurance in the United States and California.
- 58. The activities of the defendants and their co-conspirators, as described herein, were within the flow of interstate commerce and substantially affected interstate commerce.

#### VII. FACTUAL ALLEGATIONS

#### A. The Nature of Title Insurance

59. Title insurance is one of most costly items associated with the closing of a real estate transaction. In California, rates for title insurance are based on a percentage of the total value of the property being insured. For residential properties, this price ranged in 2005 from about \$1,010 (for a \$250,000.00) property to \$1,490 (for a \$500,000 property). For more expensive homes and commercial properties, these prices are significantly higher. This amount spent on title insurance has risen dramatically over the past decade.

- 60. Title insurance serves an important purpose. It protects the purchaser of a property from any unidentified defects in the title that would in any way interfere with the full and complete ownership and use of the property with the ultimate right to resell the property. Title insurance is required by lenders in most residential and commercial real estate transactions.
- 61. Title insurance companies operate their business on the premise that consumers are generally uninformed or unaware of all matters concerning title insurance. Consumers are generally not presented, at any time, with an opportunity to make an independent decision regarding any aspect of their propery title. That decision is typically made for them by their lawyer, mortgage broker, lender, or realtor. Consequently, for most purchasers, the cost of title insurance is not challenged. Most consumers do not even become aware of the price they will pay and to which insurer they will pay it until the actual closing of the real estate transaction. By then it's too late, consumers can't attempt to negotiate a better title insurance price or alternate provider for fear of delaying or derailing the entire transaction. There is no shopping around. There is no negotiation of price.
- 62. This dynamic basically removes the sale of title insurance from the normal competitive process. Unlike the regular forces of supply and demand that keep most industries and their pricing in check, the title insurance industry is not subject to any real competitive constraints. The purchasers of the insurance, in most instances, are not the ones making the purchasing decisions. And, they are certainly in no position to question the price.
- 63. The most effective, but illegal, way for a particular title insurer to get business is to encourage those making the purchasing decisions the real-estate middlemen to steer business to that insurer. The best way to so motivate the middlemen is not through lower prices (that they are not even paying). Rather, it is through kickbacks in the form of finder's fees, gifts, meals, business services and other financial enticements. Therefore, it is through higher pricing (which allows for generous inducements and kick-backs), not lower pricing, that provides the best way for title insurers to compete and increase their business.

#### B. Price-Fixing in the Large Markets

- 64. New York is one of several states in which the leading title insurers collectively fix their prices through a rate-setting organization like TIRSA. There are two principal cost components that go into TIRSA's calculation. One comprises the risk associated with issuing the title policy. The other comprises the "agency commissions" paid to title agents.
- defects in the title. Unlike property insurance, title insurance carries with it a very limited risk of loss to the insurer. That is because title insurance protects against unknown *prior* events that cause defects in title. With a proper search and examination of prior ownership records, any such defects can and almost always are readily identified and excluded from the policy's coverage. Consequently, the average claim payout on a title insurance policy in the United States amounts to only about 5 percent of the total premium collected. This is very different from property coverage (such as auto and home insurance) which protects against *future* occurrences over which the insurer has little to no control where the average claim payout amounts to about 80 percent of the total premium.
- 66. The "agency commissions" component of the title insurance rate covers payments made to title agents. Defendants have an ownership or management stake in many of the title agencies to which these payments are made. A small portion of these payments is for the search and exam of prior ownership records of the property being purchased to identify any liens, encumbrances, burdens, exclusions, or other defects in the title. The search and exam function does not involve the spreading or underwriting of risk, and title insurers typically outsource this task to title agents.
- 67. The remainder, and by far the bulk, of the agency commissions are comprised of costs unrelated to the issuance of title insurance. These costs include kickbacks and other financial inducements title insurers provide to title agents and indirectly (through title agents) to the lawyers, brokers, and lenders who, in reality, are the ones deciding which title insurer to use. These payments have nothing to do with the issuance of title insurance and are made by title insurers merely to inflate their revenues and steer business their way.

- 68. Under TIRSA's collective rate setting regime, roughly 85 percent of the total title insurance premium is based on the so-called "costs" associated with the payment of agency commissions. Only 15 percent is based on costs associated with the risk of loss.
- 69. TIRSA publishes its final calculated title rates in the New York Title Insurance Rate Manual. These rates are tied to the value of the property being insured. This is so despite the fact that the costs associated with agency commissions are entirely unrelated to the value of the property. Indeed, agency kickbacks and enticements have little to do with producing a particular title policy and provide no value proportional to property value or otherwise to the consumer. Even search and exam costs are unrelated to property value. They instead depend on the age of the property, the complexity of the ownership history, and the accessibility of prior ownership records.
- 70. There are other states in which the defendants overtly meet and agree to fix the rates for title insurance as part of a formal collective rate setting process.

#### C. TIRSA's Formation

- 71. Prior to TIRSA, the New York Board of Title Underwriters ("NYBTU") served as the title insurance rate-setting body in New York. NYBTU, along with the title insurance rate setting bureaus in many other states, was disbanded in the mid-1980s in the wake of a Federal Trade Commission ("FTC") challenge to the collective rate setting activity of many of these associations. The FTC's challenge culminated in FTC v. Ticor Title Ins. Co., 504 U.S. 621 (1992), where the Supreme Court held that to avoid per se illegal price fixing liability, the rate setting activity of these rating bureaus must be actively supervised by the state.
- 72. In *Ticor*, the FTC focused its challenge on agency commissions. The FTC contended that the respective state insurance departments merely rubber-stamped this portion of the collectively fixed rates without any independent review or analysis of their reasonableness or cost justification. The Supreme Court agreed with the FTC that this kind of limited state oversight was not sufficient. Rather, to avoid illegal price-fixing liability, the state insurance department has to "exercise[]sufficient independent judgment and control so that the details of the rates or prices have been established as a product of deliberate state intervention, not simply by agreement among private parties." *Ticor*, 504 U.S. at 634-35.

- 73. Following the Supreme Court's instruction in *Ticor*, the Third Circuit on remand in *Ticor Title Ins. Co. v. FTC*, 998 F.2d 1129 (3d Cir. 1992), upheld the FTC's finding that the collective rate-setting of certain state rating bureaus was improper because it was not actively supervised by the state. According to the circuit court, "[t]he Supreme Court plainly instructed us that a state's rubber stamp is not enough. Active supervision requires the state regulatory authorities' independent review and approval." *Id.* at 1139.
- 74. Defendants formulated TIRSA's first rate manual and procedure soon after the Supreme Court's *Ticor* decision. Through TIRSA, defendants have set up a rate-setting scheme to get around the rigors of state oversight required by *Ticor*. They have done so by calculating a single rate that comprises both risk and agency commission costs and by outsourcing to title agents the agency commission costs. In this way, defendants avoid providing the Insurance Department with any detailed breakout or backup for the bulk of the costs that make up their collectively fixed rates.
- 75. TIRSA merely submits an aggregated figure that is supposed to represent the total agency commission costs. Embedded within this figure is the vast quantity of dollars that are funneled to and through the title agencies as kickbacks, financial inducements and other costs unrelated to the issuance of title insurance. Defendants' design in all of this has been to effective "hide" the cost basis for their artificially high and collectively fixed title insurance premiums from the regulatory scrutiny that *Ticor* demands.

# D. Lack of Regulatory Supervision and Authority in New York and Other States Including California

76. There is no provision under the New York Insurance Law for TIRSA to include in its collectively fixed rates kickbacks and other agency commission payments unrelated to the issuance of title insurance. Indeed, the New York Insurance Department has openly acknowledged that it lacks the authority to review any agency commission payments. It has likewise recognized that defendants' outsourcing of agency commission costs has prevented it from performing a meaningful review of TIRSA's calculated rates. This was made clear at a November 2006 public hearing the New York Insurance Department held – the first in 15 years – where it questioned

TIRSA and its members on TIRSA's failure to provide the Insurance Department with any backup or detail for agency commissions.

- 77. At the hearing, the Insurance Department conceded that it could not properly evaluate TIRSA's calculated rates, and that it could only do so if it obtained the detailed cost information on agency commissions that TIRSA does not provide.
- 78. The Insurance Department's recognition that it is not properly supervising TIRSA's rate-setting activity is consistent with the April 2007 findings of the U.S. Government Accountability Office ("GAO") that the title insurance industry is in need of greater state regulation. The GAO studied the industry conditions of several states, including New York, and concluded that "state regulators have not collected the type of data, *primarily on title agents' costs and operations*, needed to analyze premium prices and underlying costs." (Emphasis added.)
- 79. Unchecked by regulatory review and insulated from competition, defendants have thus been able to collectively fix title insurance rates at supra competitive levels and earn profits that vastly exceed those contemplated by the Insurance Department or that would have resulted in a free and open competitive market.
- 80. At the time of TIRSA's formation, the Insurance Department established 5 percent (of the total premium) as the level of profit to which title insurers are entitled. The Insurance Department is supposed to carefully analyze TIRSA's rate calculations, and, in particular, its revenue and cost information, to ensure that this 5 percent profit level is maintained and based on a reasonable premium. However, without the authority or ability to scrutinize agency commission costs, the Insurance Department has been unable to perform this function. As a result, defendants (through TIRSA) have been able to set artificially high title premiums and secure title profits far in excess of the 5 percent threshold.
- New York State Attorney General found that for every dollar of insurance premium defendants collected, of the roughly 15 cents that supposedly accounts for the risk of loss, only 3 cents is paid out in claims. And, of the roughly 85 cents that supposedly covers agency commissions, only between 8 and 11 cents goes to costs actually incurred by title agents in producing the title policy.

These numbers show that title insurers' collectively fixed rates have resulted in profits that untethered to and vastly exceed the costs of producing such policies.

- 82. The New York Attorney General's investigation further revealed that what was largely driving these numbers were the kickbacks and other financial inducements defendants were funneling to and through title agents to secure more business. As reported at the New York Insurance Department's 2006 hearing, one title agency's financial statements revealed that it spent more than \$1 million of these so-called "agency commissions" on items identified as "Christmas", "automobile expenses", "political contributions", "promotional expenses", and "travel and entertainment". These expenses are not even remotely related to the issuance of title insurance.
- 83. A report to the California Inurance Comissioner prepared by Barry Birnbaum, Consulting Economist, in December 2005, found strikingly similar abuses, "We found numerous examples in California of illegal rebates and kickbacks where the title insurer or the underwritten title company provides money, free services or other things of value to a real estate agent, a lender or homebuilder in exchange for business referrals." (An Analysis of Competition in the California Title Insurance and Escrow Industry, December 2005, p. 3)
- 84. All of this "excess money" paid to title agents not only works to steer business to defendants. It also serves to boost defendants' own profits through the inflated revenues they obtain to cover these agency payments and through their ownership or management stake in many of these agencies.
- 85. Defendants are competitors in the sale of title insurance to consumers throughout the United States. These title insurers have agreed and engaged in concerted efforts to (i) collectively set and charge uniform and supracompetitive rates for title insurance, (ii) include in their calculated rates agency commission costs, (iii) embed within these costs payoffs, kickbacks, and other charges that are unrelated to the issuance of title insurance, and (iv) hide these supposed "costs" from regulatory scrutiny by funneling them to and through title agents over which the government agencies have no ability or authority to regulate.

1 86. The GAO in its 2007 report entitled "Actions Needed to Improve Oversight of the 2 Title Insurance Industry and Better Protect Consumers" found several indicia of a lack of competition and questions about the reasonableness of prices including: 3 4 Consumers find it difficult to shop for title insurance. therefore, they put little pressure on insurers and agents to 5 compete based on price; 6 Title agents do not market to consumers, who pay for title insurance, but to those in the position to refer consumers to 7 particular title agents, thus creating potential conflicts of 8 interest: 9 A number of recent investigations by HUD and state regulatory officials have identified instances of alleged illegal 10 activities with the title industry that appear to reduce price competition and could indicate excessive prices; 11 As property values or loan amounts increase, prices paid for 12 title insurance by consumers appear to increase faster than 13 insurers' and agents' costs; and 14 In states where agents' search and examination services are not included in the premium paid by consumers, it is not clear 15 that additional amounts paid to title agents are fully supported by underlying costs. 16 17 87. The GAO visited several states, including California, and found a lack of regulatory 18 oversight: 19 In the states we visited, we found that regulators did not assess title agents' costs to determine whether they were in line with premium 20 rates; had made only limited efforts to oversee title agents (including ABAs involving insurers and agents); and, until recently, had taken 21 few actions against alleged violations of antikickback laws. In part, this situation has resulted from a lack of resources and limited 22 coordination among different regulators within states. On the federal 23 level, authority for alleged violations of section 8 of RESPA, including those involving increasingly complex ABAs, is limited to 24 seeking injunctive relief. Some state regulators expressed frustration with HUD's level of responsiveness to their requests for help with 25 enforcement, and some industry officials said that RESPA rules regarding ABAs and referral fees need to be clarified. Industry and 26 government stakeholders have proposed several regulatory changes, 27 including RESPA reform, strengthened regulation of agents, a 28

competitor right of action with no monetary penalty, and alternative title insurance models. [*Id.* at 41, footnotes omitted.]

#### E. Competition Based on Kickbacks and Inducements But Not Rates

- 88. Having agreed to fix or stabilize prices in New York and other states where they overtly meet to promulgate rates, these same defendants then set out to do the same in other states.
- 89. In other words, as a direct result of these meetings where rates were agreed to, these same defendants agreed, either expressly or tacitly, to not compete on rates in other states as well. To compete on rates in other states could and would imperil their ability to maintain the agreed rate in states like New York.
- 90. As is the case in New York, a lack of regulatory authority over rates created an environment in which a conspiracy can and did succeed. No agency was examining why all the rates were virtually identical, and no agency was examining whether the costs associated with these premiums were reasonable. This is an environment which is conducive to price fixing.
- 91. In California, there is a lack of regulatory authority and oversight over title insurance companies. The rates in California are not set as part of a deliberate state intervention and the state does not and cannot meaningfully renew or approve these rates. The rates at issue in this case went into effect without review.
- 92. In fact, in February of 2007, the Insurance Comissioner of California, Steve Poizner issued a statement concluding "that reasonable price competition does not exist for title and escrow services." (Inurance Commisssioner Steve Poizner Issues Statement Following Decision by OAL on New Regulations, California Department of Insurance, February 22, 2007)

# F. Other Indicators of a Lack of Competition and Conditions Conducive to Collusive Rate Setting

- 93. In addition to the uniformity of rates, other facts suggest that it is more plausible than not that rates have been set based on an agreement to fix prices.
- 94. In theory, the chain of title should be documented back to its historic grant of ownership centuries in the past. Fear about a possible title defect in the distant past is widely used as a justification by title agencies when convincing property buyers to purchase an owner policy in

- 95. Title insurance industry officials tend to justify the large proportion of the premium retained by the title abstract and settlement agency (from 60 to more than 90 percent) by the alleged high cost of title searching back into the distant past. In fact, a high proportion of noncommercial properties are searched only through the most recent transaction. No information is available as to what proportion of claims originate in the distant past. The industry has never published pertinent statistics. It would have a marketing incentive to publish these statistics if the risk were significant; that it has not published these statistics indicates that the risk probably is only slightly greater than zero.
- 96. Many U.S. homes are being resold three or four times in twenty-five years. At each of these occasions, an abstract of title will be prepared on the basis of a more or less thorough review of the available title records, inheritance records, family records and records of past or current liens against a property. It is reasonable, therefore, to suspect that the risk of a title defect will decrease every time a property is sold.
- 97. Title searches have become less labor intensive, especially in large urban counties and cities. More and more of the information is available online. The statistical likelihood that a title default would be overlooked is a closely held industry secret, but it appears to be so small that many transactions are now insured on the basis of a search of the last owner's title history or a search into transactions that occurred during the last twenty-five to thirty-five years. The evidence is strong that the title insurance industry has achieved a remarkably high level of loss minimization. Indeed, the national everage recovery for a claim on a title insurance policy is appoximately 5% of the total premium. On the other hand, the national average for property insurance is approximately 80% of the total premium collected.

- 98. Thus the costs of production have decreased as has the risk of loss yet none of these factors has resulted in price competition at the consumer level.
- 99. There is a remarkable absence of rate changes by title insurers over the past five years, despite declining costs of production, increased number of transactions and increased revenue per transaction. During a period when costs per unit of production declined significantly, underwritten title companies and title insurers maintained excessive rates. The prices charged by title insurers and underwritten title companies were not and are not responsive to the changing costs of production or increasing revenue per transaction at a given set of rates. Again, this is indicia of an agreement not to compete based on price.
- 100. As noted, the title companies engage in illegal rebates and kickbacks where the title insurer or the underwritten title company provides money, free services or other things of value to a real estate agent, a lender or homebuilder in exchange for business referrals. These illegal rebates and kickbacks a consequence of reverse competition show that title insurance rates are supra competitive and that some portion of the overcharge is passed from the underwritten title company or title insurer to the referrer of business.
- 101. A lack of competition and the ability to control prices is enhanced by the fact that there were few title insurer entrants over the period from 1995 through 2005 and the number of title insurer groups declined as title insurers acquired other title insurers. There were few underwritten title company entrants over the 2000 to 2005 period and new entrants were controlled business arrangements whose addition to the market did not result in greater price competition.
- 102. Access to title plants can be a barrier to entry, but a large barrier to entry exists due to the established relationships between the entities that can steer the consumer's title and escrow business and the entities who sell title insurance and escrow services.
- 103. The title insurance market is highly concentrated a few title insurers account for the vast majority of title insurance sales at both the statewide level and at the county level in California. For example, three title insurer groups account for 77.4% of the market at a statewide level. At the county level, each individual market was highly concentrated. The GAO found that

First American and Fidelity had a market share of 66 percent. Such a concentration enhances the ability of companies to fix prices

- 104. The agreement not to compete based on price is also evidenced by the fact that no company has marketed its services to consumers, the ultimate purchasers of the product. This is in marked contrast to real insurance, for example, car insurance, where the companies compete vigorously with well recognized slogans such as State Farm's "Like a Good Neighbor," or Allstate's "good hands," or the cute (to some) GEICO gecko promising low prices.
- 105. As a result of this lack of competition, California title inturance and escrow services markets have enjoyed excessive profits, "In a competitive market, sellers earn a reasonable profit. In the California title insurance and escrown services markets, bot the title insurers and the underwritten title companies realized excessive profits over an extended period of time. In 2003 and 2004, underwritten title companies in California earned after-tax profits of 49.0% and 32.3% respectively excessive by any reasonable measure." (An Analysis of Competition in the California Title Insurance and Escrow Industry, December 2005, p. 2)

#### VIII. CLAIMS FOR RELIEF

#### **COUNT I**

#### Violation of the Sherman Act

- 106. Plaintiff incorporates by reference the preceding allegations.
- 107. Beginning at least as early as May 2004, and continuing thereafter to the present, the exact dates being unknown to plaintiff, defendants and their co-conspirators engaged in a combination and conspiracy in unreasonable restraint of the aforesaid interstate trade and commerce in violation of Section 1 of the Sherman Act.
- 108. The aforesaid combination and conspiracy has consisted of a continuing agreement, understanding and concert of action among the defendants and their co-conspirators, the substantial terms of which have been:
- (a) to fix, raise, maintain and stabilize the price of title insurance throughout California;

CLASS ACTION COMPLAINT

- (b) to fix, raise, maintain and stabilize the terms and conditions of sale of title insurance in Californi; and
  - (c) to allocate and divide the market for title insurance in California.
- 109. In the absence of proper regulatory authority and oversight, defendants' conduct constitutes a horizontal agreement to fix the form, structure, and prices of title insurance and to allocate and divide the title insurance market in California and is a *per se* violation of Section I of the Sherman Act.
- 110. Defendants' price-fixing, market allocation and division activity has been continuous throughout the relevant damages period and has been renewed and reinforced annually through submissions to the OIC of supposed cost and revenue information and its periodic submissions of rate changes.
- 111. Through their collective price-fixing, market allocation and division and manipulation of the regulatory process, defendants have harmed competition by charging consumers supra competitive prices for title insurance in California, evidenced in part by the fact that the prices are uniformly higher than compared with the cost of providing the insurance.
- 112. The aforesaid combination and conspiracy has had the following effects among others:
- (a) price competition in the sale of title insurance has been suppressed, restrained and eliminated;
- (b) prices for title insurance have been raised, fixed, maintained and stabilized at artificially high and non-competitive levels; and
- (c) purchasers of title insurance have been deprived of the benefit of free and open competition.
- 113. During the period of the antitrust violations by defendants and their co-conspirators, plaintiff and each member of the Class she represents, has purchased title insurance and, by reason of the antitrust violations herein alleged, paid more for such that it would have paid in the absence of said antitrust violations. As a result, plaintiff and each member of the Class she represents, has been injured and damaged in an amount presently undetermined.

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#### **COUNT II**

#### Violation of Cal. Bus. and Prof. Code §§ 16720, et seq.

- 114. Plaintiff incorporates by reference the preceding allegations.
- 115. Defendants conduct as set forth above is in violation of the Cartwright Act of California (Cal. Bus. & Prof. Code §§ 16720, et seq.).
- 116. As a direct result of defendants' unlawful acts plaintiffs have paid artificially inflated prices for title insurance and have suffered injury to their business and property.

#### **COUNT III**

#### (California's Business & Professions Code §§ 17200, et seq.)

- 117. The preceding paragraphs of this Complaint are realleged and incorporated by reference. Plaintiff asserts this claim for violations of California's UCL, Bus. & Prof. Code §§ 17200, et seq., on behalf of herself and the members of the Class.
- 118. Defendants' statements and representations constitute unfair, unlawful and deceptive trade practices in violation of the UCL.
- 119. All of the wrongful conduct alleged herein occurs and continues to occur in the conduct of defendants' business. Defendants' wrongful conduct is part of a pattern or generalized course of conduct that is repeated in the State of California on hundreds, if not thousands, of occasions daily.
- 120. Plaintiff has suffered injury in fact and has lost money or property as a result of defendants' unfair, unlawful and/or deceptive practices by paying a higher price for title insurance then she would or should have absent the conduct complained of.
- 121. Plaintiff requests that this Court enter such orders or judgment as may be necessary to enjoin the defendants from continuing its unfair, unlawful, and/or deceptive practices, to restore to any person in interest any money which may have been acquired by means of such unfair competition and to disgorge any profits realized by defendants as a result of its unfair, unlawful and/or deceptive practices, as provided in Cal. Bus. & Prof. Code § 17203 and Cal. Civ. Code § 3345, and for such other relief as set forth in the Prayer for Relief.

1 **COUNT IV** 2 UNJUST ENRICHMENT 3 122. Plaintiff incorporates by reference the preceding allegations. 4 123. This Cause of Action is pled in the alternative to all claims and/or causes of action 5 at law. 124. Defendant has received a benefit from plaintiff and the Class members in the form 6 7 of the prices plaintiff and the Class members paid for defendants' title insurance. 8 125. Defendants are aware of their receipt of the above-described benefit. 9 126. Defendants received the above-described benefit to the detriment of plaintiff and 10 each of the other members of the Class. 11 Defendants continue to retain the above-described benefit to the detriment of 12 plaintiff and the Class members. 13 128. As a result of defendants' unjust enrichment, plaintiff and the Class members have 14 sustained damages in an amount to be determined at trial and seek full disgorgement and restitution 15 of defendants' enrichment, benefits, and ill-gotten gains acquired as a result of the unlawful or 16 wrongful conduct alleged above. 17 PRAYER FOR RELIEF 18 WHEREFORE, plaintiff demands: 19 A. That the alleged combination and conspiracy among the defendants and their 20 co-conspirators be adjudged and decreed to be an unreasonable restraint of trade in violation of Section 1 of the Sherman Act; 21 22 В. That the Court declare that the premiums charged are excessive under state law and 23 order damages; 24 C. That judgment be entered against defendants, jointly and severally, and in favor of 25 plaintiff, and each member of the Class it represents, for threefold the damages determined to have 26 been sustained by plaintiff, and each member of the Class it represents, together with the cost of 27 suit, including a reasonable attorneys' fee;

1	D.	Each of the defendan	ts, successors, assignees, subsidiaries and transferees, and their				
2	respective officers, directors, agents and employees, and all other persons acting or claiming to act						
3	on behalf thereof or in concert therewith, be perpetually enjoined and restrained from, in any						
4 .	manner, directly or indirectly, continuing, maintaining or renewing the aforesaid combination,						
5	conspiracy, agreement, understanding or concert of action, adopting or following any practice,						
6	plan, program, or design having a similar purpose or effect in restraining competition; and						
7	E. Such other and further relief as may appear necessary and appropriate.						
8	JURY TRIAL DEMANDED						
9	Pursuant to Rule 38, F.R.C.P., plaintiff demands a trial by jury of the claims alleged herein.						
10							
11	DATED: M	ay 27, 2007.					
12			Randy Renick (179652) Dan Stormer (101967)				
13			HADSELL, STORMER, KEENY, RICHARDSON & RENICK, LLP				
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			Telephone: (415) 948-3015				
23							
24			Attorneys for Plaintiff				
25	ti.001						
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28							

# **EXHIBIT 9**

Case83088evv006291DJ\$FVAJVDocumentment01 Filiage 2106 1498 FILED Brian Barry (135631: bribarry1@yahoo.com) LAW OFFICES OF BRIAN BARRY 1 2008 JUN -4 PM 3: 18 1801 Avenue of the Stars, Suite 307 2 Los Angeles, California 90067 Telephone: (310) 788-0831 Facsimile: (310) 788-0841 CLERK U.S. DISTRICT COURT CENTRAL DIST. G. CALIF. LOS ANGELES 3 4 Attorneys for Plaintiff 5 6 UNITED STATES DISTRICT COURT 7 CENTRAL DISTRICT OF CALIFORNIA 8 Mark Moynahan, on behalf of himself and all others similarly situated. Case No. 9 SACV08-0620 Plaintiff, 10 **CLASS ACTION** V. 11 COMPLAINT FIDELITY NATIONAL FINANCIAL, INC., 12 FIDELITY NATIONAL TITLE JURY TRIAL DEMANDED INSURANCE COMPANY, TICOR TITLE INSURANCE COMPANY, TICOR TITLE 13 INSURANCE COMPANY OF FLORIDA, 14 CHICAGO TITLE INSURANCE COMPANY, NATIONAL TITLE 15 INSURANCE OF NEW YORK, INC SECURITY UNION TITLE INSURANCE COMPANY, THE FIRST AMERICAN 16 CORPORATION, FIRST AMERICAN 17 TITLE INSURANCE COMPANY, UNITED GENERAL TITLE INSURANCE 18 COMPANY, LANDAMERICA FINANCIAL GROUP, INC., COMMONWEALTH LAND TITLE INSURANCE COMPANY, 19 LAWYERS TITLE INSURANCE 20 CORPORATION, TRANSNATION TITLE INSURANCE COMPANY, STEWART 21 TITLE GUARANTY COMPANY and STEWART TITLE INSURANCE 22 **COMPANY** 23 Defendants. 24 25 26 27 28

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Plaintiff, Mark Moynahan, by his attorneys, on behalf of himself and all others similarly situated, brings this action for treble damages and injunctive relief under the antitrust laws of the United States and based on statutes of the State of California against the above named defendants, demand a trial by jury, and complaining and alleging as follows:

## I. INTRODUCTION

- 1. From the consumer's point of view, title insurance differs greatly from other, more familiar kinds of insurance. For one thing, while automobile and homeowner insurance policies protect consumers from an event that may occur in the future, title insurance offers protection from events that might have occurred in the past.
- 2. Most simply, title insurance is protection purchased against a loss arising from problems that occurred in the past and may affect the title to the real estate that a consumer is buying. Title insurers do not compete on the basis of the policies or coverage that they provide. In fact, almost all title policies are based on a single set of form policies published and maintained by the national trade association, the American Land Title Association. Furthermore, the end goal of an exhaustive title search by a title insurer is not to provide coverage for title defects that the search uncovers, but rather to exclude coverage for any such defects and therefore, further reduce the real value of the title policy which is written to cover

only unknown defects in title at the time of issuance. As a result, title insurance is a commodity product.

- 3. Even for the savviest of insurance consumers, the purchase of a title insurance policy is just one more expensive step in the dizzying, convoluted and often confusing flurry of paperwork and signings that culminate in the closing of a home purchase. Consumers who normally shop around for their insurance and carefully compare prices, typically emerge from the closing on their new home holding an insurance policy that they know virtually nothing about and that in all likelihood, they will never need.
- 4. The title insurance market in California consists of a dozen carriers, ranging in size from regional companies to national affiliates. However, the market is dominated by four groups of affiliated companies which, combined, sell over 85 percent of the title insurance policies sold in California and which own and control the title plants in many California counties that every title insurer must rely on in order issue title policies.
- 5. Title companies, in marked contrast to property, casualty, life and other traditional insurance carriers, choose not to market their products directly to the consumers who pay for them. Instead, the title insurance industry operates on what is termed a "reverse competition" model. Reverse competition means that title companies solicit business referrals from the other major players in the home purchase scenario real estate agents and agencies, banks, lenders, builders,

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developers and others: middlemen or go-betweens. The title companies pay middlemen for these referrals in the form of direct payments, advertising expenses, junkets, parties and other kick-backs and inducements. In addition, middlemen such as Windermere, John L. Scott and Caldwell Banker-Bain, who themselves control a significant portion of the real estate brokerage market, take significant ownership stakes in local title agents and affiliates of the major title insurers and thereby get a direct return in profit from the referral of title business to the title agent whom they partly or wholly own.

- Reverse competition, as the term suggests, isn't a model that benefits 6. consumers through market-driven forces. In fact, consumers are bypassed completely as title companies spend nearly all of their marketing budgets "wining and dining" real estate agents, banks, lenders, builders, developers and others in an effort to convince these middlemen to steer their home-buying clients to their companies for their title insurance needs.
- In some of the major markets in the United States, these same title 7. insurers collectively meet, and jointly set rates and file these rates with the applicable state insurance authority. The rates are not subject to any meaningful review or regulation. The companies agree to fix the price of title insurance far in excess of the risk and loss experience associated with such insurance. As a result of the joint agreement as to rates, competition is relegated to the middleman. As a result of their joint rate setting and agreement, no company competes on price to the consumer.

- 8. Having agreed to fix prices in states where joint rate setting occurs, the companies agreed to not compete based on price to the consumer in other states, including California, where regulation of filed rates is lax or non-existent. Thus, they agreed to set rates at supra competitive prices and to compete based on offering inducements to middlemen. In California, in three successive reports, the Office of the Insurance Commissioner ("OIC") has found an "astonishing number" of such inducements that are in violation of state law. However, the OIC does not actively oversee or regulate rates, and, in fact, does not by its own admission have the power to do so. The absence of regulation has allowed collusive behavior and excessive rates.
- 9. In addition to paying inducements and kick-backs, the title companies and their agents divide the market of real-estate middlemen through the use of Affiliated Business Arrangements ("ABAs"), wherein the dominant real estate brokers purchase significant ownership stakes in favored title insurance affiliates. The real estate brokers then reward their associates for using the preferred title insurance providers and lock-out independent title insurers.
- 10. In this action, plaintiff, on behalf of a Class of those purchasing title insurance in California, seek damages arising from defendants' violations of the Sherman Act as well as California statutory law.

# II. JURISDICTION AND VENUE

11. This Complaint is filed and these proceedings are instituted under Sections 4 and 16 of the Act of Congress of October 15, 1914, C. 323, Stats. 731, 737 (15 U.S.C. §§ 15, 26) to obtain injunctive relief and to recover treble damages and the costs of suit, including a reasonable attorneys' fee, against defendants for the injuries sustained by plaintiff and the members of the Class which she represents by reason of defendants' and their co-conspirators' violations, as hereinafter alleged, of Section I of the Sherman Act (15 U.S.C. § 1).

12. Defendants transact business, maintain offices or are found within the Central District of California. The interstate commerce described hereinafter is carried on, in part, within the Central District of California and the conspiratorial acts herein alleged were carried on, in part, in the Central District of California.

## III. PARTIES

# A. Plaintiff

13. Mark Moynahan, during the Class Period, purchased title insurance directly from Chicago Title, one of the defendants herein and has been injured by reason of the antitrust violations alleged.

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## B. Defendants

14. Defendant Fidelity National Financial, Inc. ("Fidelity National") is a Delaware corporation headquartered at 601 Riverside Avenue, Jacksonville, Florida 32204. Fidelity National does business in California through one or more of its subsidiaries, including but not limited to, defendants Fidelity National Title Insurance Company, Ticor Title Insurance Company, Ticor Title Insurance Company of Florida, National Title Insurance of New York, Inc., Security Union Title Insurance Company, and Chicago Title Insurance Company. Fidelity National is registered to do business in California.

- 15. Defendant Fidelity National Title Insurance Company ("FNTIC") is a California Corporation with its principle place of business at 601 Riverside Ave., Jacksonville, Florida 32204. FNTIC does business in California, is a licensed title insurance company in California and is registered to do business in California.
- 16. Defendant Ticor Title Insurance Company ("Ticor") is a California Corporation with its principle place of business at 601 Riverside Ave., Jacksonville, Florida 32204. Ticor does business in California, is a licensed title insurance company in California and is registered to do business in California.
- 17. Defendant Ticor Title Insurance Company of Florida ("TTICF") is a Florida corporation with its principle place of business at 601 Riverside Ave.,

- 18. Defendant Chicago Title Insurance Company ("Chicago Title") is a Missouri Corporation with its principle place of business at 601 Riverside Ave., Jacksonville, Florida 32204. Chicago Title does business in California, is a licensed title insurance company in California and is registered to do business in California.
- 19. Defendant National Title Insurance of New York, Inc. ("NTINY") is a New York corporation with its principle place of business at 601 Riverside Ave., Jacksonville, Florida 32204. NTINY does business in California, is a licensed title insurance company in California and is registered to do business in California.
- 20. Defendant Security Union Title Insurance Company ("SUTIC") is a California corporation with its principle place of business at 601 Riverside Ave., Jacksonville, Florida 32204. SUTIC does business in California, is a licensed title insurance company in California and is registered to do business in California.
- 21. The Fidelity family of title insurance companies (collectively, "Fidelity") which includes defendants Fidelity National, FNTIC, Ticor, TTICF, Chicago Title, NTINY and SUTIC, and their affiliates is engaged in selling title insurance to purchasers of commercial and residential real estate throughout the United States, including California. Nationally, Fidelity accounts for approximately 27 percent of title premiums, which in 2006 amounted to roughly \$4.6 billion. Fidelity, Chicago Title and Ticor were founding members of TIRSA (defined below)

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and since TIRSA's inception have charged title insurance rates in New York that TIRSA collectively sets.

- The Fidelity family of title insurance companies and their affiliates are 22. wholly-owned and controlled by defendant Fidelity National Financial, Inc. Through its subsidiaries, Fidelity National is a provider of title insurance, specialty insurance, and claims management services. Fidelity National had 2006 revenues of roughly \$9.4 billion. The Fidelity family of title insurance companies engaged in the conduct challenged herein with the approval and assent of defendant Fidelity National.
- Defendant The First American Corporation ("First American") is a 23. California corporation with its headquarters at 1st American Way, Santa Ana, California 92707. First American does business in California through one or more of its subsidiaries, including but not limited to, defendants First American Title Insurance Company and United General Title Insurance Company.
- Defendant First American Title Insurance Company ("FATIC") is a 24. California corporation with its headquarters at 1st American Way, Santa Ana, California 92707. FATIC does business in California, is a licensed title insurance company in California and is registered to do business in California.
- Defendant United General Title Insurance Company ("UGTIC") is a 25. Colorado corporation located at 8310 S. Valley Highway, Suite 130, Englewood, CO

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- 80112. UGTIC does business in California, is a licensed title insurance company in California and is registered to do business in California.
- 26. The First American family of title insurance companies (collectively, "First American") which includes defendants First American, FATIC and UGTIC, and their affiliates is engaged in selling title insurance to purchasers of commercial and residential real estate throughout the United States, including California.

  Nationally, First American accounts for approximately 29 percent of title premiums, which in 2006 amounted to roughly \$4.8 billion. First American Title was a founding member of TIRSA and since TIRSA's inception has charged title insurance rates in New York that TIRSA collectively sets.
- 27. The First American family of title insurance companies and their affiliates are wholly-owned and controlled by defendant The First American Corporation. Through its subsidiaries, First American is a provider of title insurance, business information, and related products and services. First American had 2006 revenues of roughly \$8.5 billion. The First American family of title insurance companies and their affiliates engaged in the conduct challenged herein with the approval and assent of defendant First American.
- 28. Defendant LandAmerica Financial Group, Inc. ("LandAmerica") is a Virginia corporation headquartered at 5600 Cox Road, Glen Allen, Virginia 23060. LandAmerica does business in California through one or more of its subsidiaries, including but not limited to, defendants Commonwealth Land Title Insurance

Company, Lawyers Title Insurance Corporation and Transnation Title Insurance Company.

- 29. Defendant Commonwealth Land Title Insurance Company ("CLTIC") is a Pennsylvania corporation with is principle place of business at 5600 Cox Road, Glen Allen, Virginia 23060. CLTIC does business in California, is a licensed title insurance company in California and is registered to do business in California.
- 30. Defendant Lawyers Title Insurance Corporation ("LTIC") is a Nebraska corporation with is principle place of business at 5600 Cox Road, Glen Allen, Virginia 23060. LTIC does business in California, is a licensed title insurance company in California and is registered to do business in California.
- 31. Defendant Transnation Title Insurance Company ("TNTIC") is a Nebraska corporation with is principle place of business at 5600 Cox Road, Glen Allen, Virginia 23060. TNTIC does business in California, is a licensed title insurance company in California and is registered to do business in California.
- 32. The LandAmerica family of title insurance companies (collectively, "LandAmerica") which includes defendants LandAmerica, CLTIC, LTIC and TNTIC, and their affiliates is engaged in selling title insurance to purchasers of commercial and residential real estate throughout the United States, including California. Nationally, LandAmerica accounts for approximately 19 percent of title premiums, which in 2006 amounted to roughly \$3.15 billion. Commonwealth and

charged title insurance rates in New York that TIRSA collectively sets.

33. The LandAmerica family of title insurance companies and their affiliates are wholly-owed and controlled by defendant Land America Financial

Lawyers Title were founding members of TIRSA and since TIRSA's inception have

- affiliates are wholly-owed and controlled by defendant Land America Financial Group, Inc. Through its subsidiaries, LandAmerica is a provider of title insurance and other products and services that facilitate the purchase, sale, transfer, and financing of residential and commercial real estate. LandAmerica had 2006 revenues of roughly \$4 billion. The LandAmerica family of title insurance companies and their affiliates engaged in the conduct challenged herein with the approval of defendant LandAmerica.
- 34. Defendant Stewart Title Guaranty Company ("STGC") is a Texas corporation headquartered at 1980 Post Oak Blvd., Suite 800, Houston, Texas 77056. STGC does business in California, is a licensed title insurance company in California and is registered to do business in California.
- 35. Defendant Stewart Title Insurance Company ("STIC") is a New York corporation with its principle place of business at 300 E. 42<sup>nd</sup> St., Floor 10, New York, NY 10017. STIC does business in California, is a licensed title insurance company in California and is registered to do business in California.
- 36. The Stewart family of title insurance companies (collectively, "Stewart") which includes defendants STGC and STIC, and its affiliates is engaged in selling title insurance to purchasers of commercial and residential real CLASS ACTION COMPLAINT

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estate throughout the United States and California. Nationally, Stewart accounts for approximately 12 percent of title premiums, which in 2006 amounted to roughly \$2 billion. Stewart was a founding member of TIRSA and since TIRSA's inception has charged title insurance rates in New York that TIRSA collectively sets.

37. Together, defendants account for more than 85 percent of the title premiums consumers pay in California. Nationally, they account for more than 85 percent of title premiums, which in 2006 amounted to roughly \$14.5 billion.

Throughout the relevant damages period, defendants charged California consumers in California virtually identical title insurance rates.

#### IV. OTHER ENTITIES

- 38. TIRSA is a voluntary association of title insurers licensed as a rate service organization pursuant to Article 23 of the State of New York Insurance Law.

  TIRSA maintains its offices in New York City, which until recently were located at the same New York address of Fidelity Title.
- 39. TIRSA annually compiles from its members statistical data relating to their title insurance premiums, losses and expenses and submits this information in aggregate form to the New York Insurance Department. TIRSA also prepares and submits the New York Title Insurance Rate Manual which sets forth title rates to be charged and rules to be followed by TIRSA's members. The Insurance Department has never objected to any of the rates TIRSA has collectively set. Similarly, the

California OIC has not actually held a public hearing or conducted any other review or regulation of the title insurance rates in California for thirty years.

- 40. TIRSA's membership is comprised of defendant insurers and all other title insurers that are licensed to issue policies in New York. Currently, Fidelity, First American, LandAmerica, and Stewart collectively represent 14 of TIRSA's 22 members. As such, they comprise a majority voting block which, according to TIRSA's by-laws, allows them to control the operations of TIRSA and, in particular, TIRSA's collective rate setting activity.
- 41. Various other persons, firms and corporations not made defendants herein have participated as co-conspirators with the defendants in the violations alleged herein and have performed acts and made statements in furtherance thereof.

# v. CLASS ACTION ALLEGATIONS

42. Plaintiff brings this action under Rule 23, and particularly subsection (b)(3), of the Federal Rules of Civil Procedure, on behalf of herself and a Class consisting of all persons excluding governmental entities, defendants, subsidiaries and affiliates of defendants, who purchased directly, from one or more of the defendants and/or their co-conspirators title insurance for residential and commercial property in California beginning in March 2004 and who have sustained damages as a result of the conspiracy herein alleged. The number of potential Class members is so numerous that joinder is impracticable.

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- 43. Plaintiff, as representative of the Class, will fairly and adequately protect the interest of the Class members. The interests of plaintiff are coincident with, and not antagonistic to, those of the Class members.
- 44. Except as to the amount of damages each member of the Class has by itself sustained, all other questions of fact and law are common to the Class, including but not limited to, the combination and conspiracy hereinafter alleged, the violation of Section 1 of the Sherman Act (15 U.S.C. § 1) and the effects of such violation.
- 45. Plaintiff, along with all other members of the Rule (b)(3) Class, were injured as a result of paying supracompetitive prices for title insurance in California. These supracompetitive prices were achieved as a result of defendants' illegal price-fixing activities and market allocation and division.
- 46. Members of the Class include hundreds of thousands, if not millions, of consumers. They are so numerous that their joinder would be impracticable.
- 47. Plaintiff also brings this action as a class action under Rule 23(b)(2) of the Federal Rules of Civil Procedure, for violations of Section 1 of the Sherman Act, 15 U.S.C. § 1. The Rule (b)(2) Class includes all members of the (b)(3) Class, and all consumers who are threatened with injury by the anticompetitive conduct detailed herein.
- 48. Defendants have acted, continued to act, refused to act and continued to refuse to act on grounds generally applicable to the Rule (b)(2) Class, thereby

making appropriate final injunctive relief with respect to the Rule (b)(2) Class as a whole.

- 49. Members of the Rule (b)(2) Class include hundreds of thousands, if not millions, of consumers. They are so numerous that their joinder would be impracticable.
- 50. Common questions of law and fact exist with respect to all Class members and predominate over any questions solely affecting individual Class members. Among the questions of law or fact common to the class are the following:
  - Whether defendants have engaged in the alleged illegal price-fixing activity and market allocation and division.
  - The duration and scope of defendants' alleged illegal price-fixing and market allocation and division activity.
  - Whether defendants' alleged illegal price-fixing and market allocation and division has caused higher prices to plaintiffs and other purchasers of title insurance in California.
  - Whether the Insurance Commissioner has actively supervised defendants' price fixing and market allocation and division.

- 51. Plaintiff does not have any conflict of interest with other Class members. Plaintiff's claims are typical of the claims of the Class and they will fairly and adequately reflect the interests of the Class. Counsel is competent and experienced in federal class action and federal antitrust litigation and has been retained to represent the Class.
- 52. This action is superior to any other method for the fair and efficient adjudication of this legal dispute since joinder of all members is not only impracticable, but impossible. The damages suffered by certain members of the Class are small in relation to the expense and burden of individual litigation and therefore it is highly impractical for such Class members to seek redress for damages resulting from defendants' anticompetitive conduct.
- 53. There will be no extraordinary difficulty in the management of the Class action.

## VI. TRADE AND COMMERCE

- 54. During all or part of the period in suit, defendants and their coconspirators were sellers of title insurance in California.
- 55. During the period in suit, the defendants sold substantial quantities of title insurance in a continuous and uninterrupted flow in interstate commerce. In 2005, consumers in the United States paid \$17 billion for residential title insurance policies.

- 56. During the period in suit, Class members from locations outside

  California purchased commercial or residential property and title insurance within

  California.
- 57. During the period in suit, the defendants were the major sellers of title insurance in the United States and California. Defendants controlled in excess of 85 percent of the market for title insurance in the United States and California.
- 58. The activities of the defendants and their co-conspirators, as described herein, were within the flow of interstate commerce and substantially affected interstate commerce.

#### VII. FACTUAL ALLEGATIONS

#### A. The Nature of Title Insurance

- 59. Title insurance is one of most costly items associated with the closing of a real estate transaction. In California, rates for title insurance are based on a percentage of the total value of the property being insured. For residential properties, this price ranged in 2005 from about \$1,010 (for a \$250,000.00) property to \$1,490 (for a \$500,000 property). For more expensive homes and commercial properties, these prices are significantly higher. This amount spent on title insurance has risen dramatically over the past decade.
- 60. Title insurance serves an important purpose. It protects the purchaser of a property from any unidentified defects in the title that would in any way interfere

with the full and complete ownership and use of the property with the ultimate right to resell the property. Title insurance is required by lenders in most residential and commercial real estate transactions.

- 61. Title insurance companies operate their business on the premise that consumers are generally uninformed or unaware of all matters concerning title insurance. Consumers are generally not presented, at any time, with an opportunity to make an independent decision regarding any aspect of their propery title. That decision is typically made for them by their lawyer, mortgage broker, lender, or realtor. Consequently, for most purchasers, the cost of title insurance is not challenged. Most consumers do not even become aware of the price they will pay and to which insurer they will pay it until the actual closing of the real estate transaction. By then it's too late, consumers can't attempt to negotiate a better title insurance price or alternate provider for fear of delaying or derailing the entire transaction. There is no shopping around. There is no negotiation of price.
- 62. This dynamic basically removes the sale of title insurance from the normal competitive process. Unlike the regular forces of supply and demand that keep most industries and their pricing in check, the title insurance industry is not subject to any real competitive constraints. The purchasers of the insurance, in most instances, are not the ones making the purchasing decisions. And, they are certainly in no position to question the price.

business is to encourage those making the purchasing decisions – the real-estate middlemen – to steer business to that insurer. The best way to so motivate the middlemen is not through lower prices (that they are not even paying). Rather, it is through kickbacks in the form of finder's fees, gifts, meals, business services and other financial enticements. Therefore, it is through higher pricing (which allows for generous inducements and kick-backs), not lower pricing, that provides the best way for title insurers to compete and increase their business.

#### B. Price-Fixing in the Large Markets

- 64. New York is one of several states in which the leading title insurers collectively fix their prices through a rate-setting organization like TIRSA. There are two principal cost components that go into TIRSA's calculation. One comprises the risk associated with issuing the title policy. The other comprises the "agency commissions" paid to title agents.
- of the risk component covers the risk the title insurer bears for any undiscovered defects in the title. Unlike property insurance, title insurance carries with it a very limited risk of loss to the insurer. That is because title insurance protects against unknown *prior* events that cause defects in title. With a proper search and examination of prior ownership records, any such defects can and almost always are readily identified and excluded from the policy's coverage.

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Consequently, the average claim payout on a title insurance policy in the United States amounts to only about 5 percent of the total premium collected. This is very different from property coverage (such as auto and home insurance) – which protects against *future* occurrences over which the insurer has little to no control – where the average claim payout amounts to about 80 percent of the total premium.

- 66. The "agency commissions" component of the title insurance rate covers payments made to title agents. Defendants have an ownership or management stake in many of the title agencies to which these payments are made. A small portion of these payments is for the search and exam of prior ownership records of the property being purchased to identify any liens, encumbrances, burdens, exclusions, or other defects in the title. The search and exam function does not involve the spreading or underwriting of risk, and title insurers typically outsource this task to title agents.
- 67. The remainder, and by far the bulk, of the agency commissions are comprised of costs unrelated to the issuance of title insurance. These costs include kickbacks and other financial inducements title insurers provide to title agents and indirectly (through title agents) to the lawyers, brokers, and lenders who, in reality, are the ones deciding which title insurer to use. These payments have nothing to do with the issuance of title insurance and are made by title insurers merely to inflate their revenues and steer business their way.
- 68. Under TIRSA's collective rate setting regime, roughly 85 percent of the total title insurance premium is based on the so-called "costs" associated with the

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the risk of loss.

69. TIRSA publishes its final calculated title rates in the New York Title

payment of agency commissions. Only 15 percent is based on costs associated with

- Insurance Rate Manual. These rates are tied to the value of the property being insured. This is so despite the fact that the costs associated with agency commissions are entirely unrelated to the value of the property. Indeed, agency kickbacks and enticements have little to do with producing a particular title policy and provide no value proportional to property value or otherwise to the consumer. Even search and exam costs are unrelated to property value. They instead depend on the age of the property, the complexity of the ownership history, and the accessibility of prior ownership records.
- 70. There are other states in which the defendants overtly meet and agree to fix the rates for title insurance as part of a formal collective rate setting process.

#### C. TIRSA's Formation

71. Prior to TIRSA, the New York Board of Title Underwriters ("NYBTU") served as the title insurance rate-setting body in New York. NYBTU, along with the title insurance rate setting bureaus in many other states, was disbanded in the mid-1980s in the wake of a Federal Trade Commission ("FTC") challenge to the collective rate setting activity of many of these associations. The FTC's challenge culminated in *FTC v. Ticor Title Ins. Co.*, 504 U.S. 621 (1992), where the Supreme

Court held that to avoid *per se* illegal price fixing liability, the rate setting activity of these rating bureaus must be actively supervised by the state.

- 72. In *Ticor*, the FTC focused its challenge on agency commissions. The FTC contended that the respective state insurance departments merely rubber-stamped this portion of the collectively fixed rates without any independent review or analysis of their reasonableness or cost justification. The Supreme Court agreed with the FTC that this kind of limited state oversight was not sufficient. Rather, to avoid illegal price-fixing liability, the state insurance department has to "exercise[]sufficient independent judgment and control so that the details of the rates or prices have been established as a product of deliberate state intervention, not simply by agreement among private parties." *Ticor*, 504 U.S. at 634-35.
- 73. Following the Supreme Court's instruction in *Ticor*, the Third Circuit on remand in *Ticor Title Ins. Co. v. FTC*, 998 F.2d 1129 (3d Cir. 1992), upheld the FTC's finding that the collective rate-setting of certain state rating bureaus was improper because it was not actively supervised by the state. According to the circuit court, "[t]he Supreme Court plainly instructed us that a state's rubber stamp is not enough. Active supervision requires the state regulatory authorities' independent review and approval." *Id.* at 1139.
- 74. Defendants formulated TIRSA's first rate manual and procedure soon after the Supreme Court's *Ticor* decision. Through TIRSA, defendants have set up a rate-setting scheme to get around the rigors of state oversight required by *Ticor*.

They have done so by calculating a single rate that comprises both risk and agency commission costs and by outsourcing to title agents the agency commission costs. In this way, defendants avoid providing the Insurance Department with any detailed breakout or backup for the bulk of the costs that make up their collectively fixed rates.

75. TIRSA merely submits an aggregated figure that is supposed to represent the total agency commission costs. Embedded within this figure is the vast quantity of dollars that are funneled to and through the title agencies as kickbacks, financial inducements and other costs unrelated to the issuance of title insurance. Defendants' design in all of this has been to effective "hide" the cost basis for their artificially high and collectively fixed title insurance premiums from the regulatory scrutiny that *Ticor* demands.

# D. Lack of Regulatory Supervision and Authority in New York and Other States Including California

76. There is no provision under the New York Insurance Law for TIRSA to include in its collectively fixed rates kickbacks and other agency commission payments unrelated to the issuance of title insurance. Indeed, the New York Insurance Department has openly acknowledged that it lacks the authority to review any agency commission payments. It has likewise recognized that defendants' outsourcing of agency commission costs has prevented it from performing a

meaningful review of TIRSA's calculated rates. This was made clear at a November 2006 public hearing the New York Insurance Department held – the first in 15 years – where it questioned TIRSA and its members on TIRSA's failure to provide the Insurance Department with any backup or detail for agency commissions.

- 77. At the hearing, the Insurance Department conceded that it could not properly evaluate TIRSA's calculated rates, and that it could only do so if it obtained the detailed cost information on agency commissions that TIRSA does not provide.
- 78. The Insurance Department's recognition that it is not properly supervising TIRSA's rate-setting activity is consistent with the April 2007 findings of the U.S. Government Accountability Office ("GAO") that the title insurance industry is in need of greater state regulation. The GAO studied the industry conditions of several states, including New York, and concluded that "state regulators have not collected the type of data, *primarily on title agents' costs and operations*, needed to analyze premium prices and underlying costs." (Emphasis added.)
- 79. Unchecked by regulatory review and insulated from competition, defendants have thus been able to collectively fix title insurance rates at supra competitive levels and earn profits that vastly exceed those contemplated by the Insurance Department or that would have resulted in a free and open competitive market.

- 80. At the time of TIRSA's formation, the Insurance Department established 5 percent (of the total premium) as the level of profit to which title insurers are entitled. The Insurance Department is supposed to carefully analyze TIRSA's rate calculations, and, in particular, its revenue and cost information, to ensure that this 5 percent profit level is maintained and based on a reasonable premium. However, without the authority or ability to scrutinize agency commission costs, the Insurance Department has been unable to perform this function. As a result, defendants (through TIRSA) have been able to set artificially high title premiums and secure title profits far in excess of the 5 percent threshold.
- years, the New York State Attorney General found that for every dollar of insurance premium defendants collected, of the roughly 15 cents that supposedly accounts for the risk of loss, only 3 cents is paid out in claims. And, of the roughly 85 cents that supposedly covers agency commissions, only between 8 and 11 cents goes to costs actually incurred by title agents in producing the title policy. These numbers show that title insurers' collectively fixed rates have resulted in profits that untethered to and vastly exceed the costs of producing such policies.
- 82. The New York Attorney General's investigation further revealed that what was largely driving these numbers were the kickbacks and other financial inducements defendants were funneling to and through title agents to secure more business. As reported at the New York Insurance Department's 2006 hearing, one

title agency's financial statements revealed that it spent more than \$1 million of these so-called "agency commissions" on items identified as "Christmas", "automobile expenses", "political contributions", "promotional expenses", and "travel and entertainment". These expenses are not even remotely related to the issuance of title insurance.

- 83. A report to the California Inurance Comissioner prepared by Barry Birnbaum, Consulting Economist, in December 2005, found strikingly similar abuses, "We found numerous examples in California of illegal rebates and kickbacks where the title insurer or the underwritten title company provides money, free services or other things of value to a real estate agent, a lender or homebuilder in exchange for business referrals." (An Analysis of Competition in the California Title Insurance and Escrow Industry, December 2005, p. 3)
- 84. All of this "excess money" paid to title agents not only works to steer business to defendants. It also serves to boost defendants' own profits through the inflated revenues they obtain to cover these agency payments and through their ownership or management stake in many of these agencies.
- 85. Defendants are competitors in the sale of title insurance to consumers throughout the United States. These title insurers have agreed and engaged in concerted efforts to (i) collectively set and charge uniform and supracompetitive rates for title insurance, (ii) include in their calculated rates agency commission costs, (iii) embed within these costs payoffs, kickbacks, and other charges that are

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unrelated to the issuance of title insurance, and (iv) hide these supposed "costs" from regulatory scrutiny by funneling them to and through title agents over which the government agencies have no ability or authority to regulate.

- 86. The GAO in its 2007 report entitled "Actions Needed to Improve Oversight of the Title Insurance Industry and Better Protect Consumers" found several indicia of a lack of competition and questions about the reasonableness of prices including:
  - Consumers find it difficult to shop for title
    insurance, therefore, they put little pressure on
    insurers and agents to compete based on price;
  - Title agents do not market to consumers, who pay
    for title insurance, but to those in the position to
    refer consumers to particular title agents, thus
    creating potential conflicts of interest;
  - A number of recent investigations by HUD and state regulatory officials have identified instances of alleged illegal activities with the title industry that appear to reduce price competition and could indicate excessive prices;

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- As property values or loan amounts increase, prices
  paid for title insurance by consumers appear to
  increase faster than insurers' and agents' costs; and
- In states where agents' search and examination services are not included in the premium paid by consumers, it is not clear that additional amounts paid to title agents are fully supported by underlying costs.
- 87. The GAO visited several states, including California, and found a lack of regulatory oversight:

In the states we visited, we found that regulators did not assess title agents' costs to determine whether they were in line with premium rates; had made only limited efforts to oversee title agents (including ABAs involving insurers and agents); and, until recently, had taken few actions against alleged violations of antikickback laws. In part, this situation has resulted from a lack of resources and limited coordination among different regulators within states. On the federal level, authority for alleged violations of section 8 of RESPA, including those involving increasingly complex ABAs, is limited to seeking injunctive relief. Some state regulators expressed frustration with HUD's level of responsiveness to their requests for help with enforcement, and some industry officials said that RESPA rules regarding ABAs and referral fees need to be clarified. Industry and government stakeholders have proposed several regulatory changes, including RESPA reform, strengthened regulation of agents, a competitor right of action with no monetary

penalty, and alternative title insurance models. [Id. at 41, footnotes omitted.]

## E. Competition Based on Kickbacks and Inducements But Not Rates

- 88. Having agreed to fix or stabilize prices in New York and other states where they overtly meet to promulgate rates, these same defendants then set out to do the same in other states.
- 89. In other words, as a direct result of these meetings where rates were agreed to, these same defendants agreed, either expressly or tacitly, to not compete on rates in other states as well. To compete on rates in other states could and would imperil their ability to maintain the agreed rate in states like New York.
- 90. As is the case in New York, a lack of regulatory authority over rates created an environment in which a conspiracy can and did succeed. No agency was examining why all the rates were virtually identical, and no agency was examining whether the costs associated with these premiums were reasonable. This is an environment which is conducive to price fixing.
- 91. In California, there is a lack of regulatory authority and oversight over title insurance companies. The rates in California are not set as part of a deliberate state intervention and the state does not and cannot meaningfully renew or approve these rates. The rates at issue in this case went into effect without review.
- 92. In fact, in February of 2007, the Insurance Comissioner of California,
  Steve Poizner issued a statement concluding "that reasonable price competition does

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not exist for title and escrow services." (Inurance Commisssioner Steve Poizner Issues Statement Following Decision by OAL on New Regulations, California Department of Insurance, February 22, 2007)

- Other Indicators of a Lack of Competition and Conditions Conducive to F. **Collusive Rate Setting**
- In addition to the uniformity of rates, other facts suggest that it is more 93. plausible than not that rates have been set based on an agreement to fix prices.
- In theory, the chain of title should be documented back to its historic 94. grant of ownership centuries in the past. Fear about a possible title defect in the distant past is widely used as a justification by title agencies when convincing property buyers to purchase an owner policy in addition to the lender policy, which is mandatory to secure a mortgage. The title agency, however, saves much time and money when the search is limited to one or two transactions. They rely on the insurance policy to cover the remote chance of missing an earlier but still-valid claim. If such a claim is asserted and survives the scrutiny of the title insurance company's legal department, the expected cost of compensation is likely to be less than the sum of added overhead costs of routinely tracing back every chain of title to the earliest registered owner in the distant past.
- Title insurance industry officials tend to justify the large proportion of 95. the premium retained by the title abstract and settlement agency (from 60 to more

than 90 percent) by the alleged high cost of title searching back into the distant past. In fact, a high proportion of noncommercial properties are searched only through the most recent transaction. No information is available as to what proportion of claims originate in the distant past. The industry has never published pertinent statistics. It would have a marketing incentive to publish these statistics if the risk were significant; that it has not published these statistics indicates that the risk probably is only slightly greater than zero.

- 96. Many U.S. homes are being resold three or four times in twenty-five years. At each of these occasions, an abstract of title will be prepared on the basis of a more or less thorough review of the available title records, inheritance records, family records and records of past or current liens against a property. It is reasonable, therefore, to suspect that the risk of a title defect will decrease every time a property is sold.
- 97. Title searches have become less labor intensive, especially in large urban counties and cities. More and more of the information is available online. The statistical likelihood that a title default would be overlooked is a closely held industry secret, but it appears to be so small that many transactions are now insured on the basis of a search of the last owner's title history or a search into transactions that occurred during the last twenty-five to thirty-five years. The evidence is strong that the title insurance industry has achieved a remarkably high level of loss minimization. Indeed, the national everage recovery for a claim on a title insurance

policy is appoximately 5% of the total premium. On the other hand, the national average for property insurance is approximately 80% of the total premium collected.

- 98. Thus the costs of production have decreased as has the risk of loss yet none of these factors has resulted in price competition at the consumer level.
- 99. There is a remarkable absence of rate changes by title insurers over the past five years, despite declining costs of production, increased number of transactions and increased revenue per transaction. During a period when costs per unit of production declined significantly, underwritten title companies and title insurers maintained excessive rates. The prices charged by title insurers and underwritten title companies were not and are not responsive to the changing costs of production or increasing revenue per transaction at a given set of rates. Again, this is indicia of an agreement not to compete based on price.
- 100. As noted, the title companies engage in illegal rebates and kickbacks where the title insurer or the underwritten title company provides money, free services or other things of value to a real estate agent, a lender or homebuilder in exchange for business referrals. These illegal rebates and kickbacks a consequence of reverse competition show that title insurance rates are supra competitive and that some portion of the overcharge is passed from the underwritten title company or title insurer to the referrer of business.
- 101. A lack of competition and the ability to control prices is enhanced by the fact that there were few title insurer entrants over the period from 1995 through CLASS ACTION COMPLAINT

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2005 and the number of title insurer groups declined as title insurers acquired other title insurers. There were few underwritten title company entrants over the 2000 to 2005 period and new entrants were controlled business arrangements whose addition to the market did not result in greater price competition.

- 102. Access to title plants can be a barrier to entry, but a large barrier to entry exists due to the established relationships between the entities that can steer the consumer's title and escrow business and the entities who sell title insurance and escrow services.
- 103. The title insurance market is highly concentrated a few title insurers account for the vast majority of title insurance sales at both the statewide level and at the county level in California. For example, three title insurer groups account for 77.4% of the market at a statewide level. At the county level, each individual market was highly concentrated. The GAO found that First American and Fidelity had a market share of 66 percent. Such a concentration enhances the ability of companies to fix prices
- 104. The agreement not to compete based on price is also evidenced by the fact that no company has marketed its services to consumers, the ultimate purchasers of the product. This is in marked contrast to real insurance, for example, car insurance, where the companies compete vigorously with well recognized slogans such as State Farm's "Like a Good Neighbor," or Allstate's "good hands," or the cute (to some) GEICO gecko promising low prices.

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105. As a result of this lack of competition, California title inturance and

escrow services markets have enjoyed excessive profits, "In a competitive market,

services markets, bot the title insurers and the underwritten title companies realized

excessive profits over an extended period of time. In 2003 and 2004, underwritten

respectively – excessive by any reasonable measure." (An Analysis of Competition in

sellers earn a reasonable profit. In the California title insurance and escrown

title companies in California earned after-tax profits of 49.0% and 32.3%

the California Title Insurance and Escrow Industry, December 2005, p. 2)

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COUNT I

VIII. CLAIMS FOR RELIEF

# Violation of the Sherman Act

106. Plaintiff incorporates by reference the preceding allegations.

107. Beginning at least as early as May 2004, and continuing thereafter to the present, the exact dates being unknown to plaintiff, defendants and their co-conspirators engaged in a combination and conspiracy in unreasonable restraint of the aforesaid interstate trade and commerce in violation of Section 1 of the Sherman Act.

108. The aforesaid combination and conspiracy has consisted of a continuing agreement, understanding and concert of action among the defendants and their co-conspirators, the substantial terms of which have been:

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- (a) to fix, raise, maintain and stabilize the price of title insurance throughout California;
- (b) to fix, raise, maintain and stabilize the terms and conditions of sale of title insurance in Californi; and
  - (c) to allocate and divide the market for title insurance in California.
- 109. In the absence of proper regulatory authority and oversight, defendants' conduct constitutes a horizontal agreement to fix the form, structure, and prices of title insurance and to allocate and divide the title insurance market in California and is a *per se* violation of Section I of the Sherman Act.
- 110. Defendants' price-fixing, market allocation and division activity has been continuous throughout the relevant damages period and has been renewed and reinforced annually through submissions to the OIC of supposed cost and revenue information and its periodic submissions of rate changes.
- 111. Through their collective price-fixing, market allocation and division and manipulation of the regulatory process, defendants have harmed competition by charging consumers supra competitive prices for title insurance in California, evidenced in part by the fact that the prices are uniformly higher than compared with the cost of providing the insurance.
- 112. The aforesaid combination and conspiracy has had the following effects among others:

- (a) price competition in the sale of title insurance has been suppressed, restrained and eliminated;
- (b) prices for title insurance have been raised, fixed, maintained and stabilized at artificially high and non-competitive levels; and
- (c) purchasers of title insurance have been deprived of the benefit of free and open competition.
- 113. During the period of the antitrust violations by defendants and their coconspirators, plaintiff and each member of the Class she represents, has purchased
  title insurance and, by reason of the antitrust violations herein alleged, paid more for
  such that it would have paid in the absence of said antitrust violations. As a result,
  plaintiff and each member of the Class she represents, has been injured and damaged
  in an amount presently undetermined.

#### **COUNT II**

### Violation of Cal. Bus. and Prof. Code §§ 16720, et seq.

- 114. Plaintiff incorporates by reference the preceding allegations.
- 115. Defendants conduct as set forth above is in violation of the Cartwright Act of California (Cal. Bus. & Prof. Code §§ 16720, et seq.).
- 116. As a direct result of defendants' unlawful acts plaintiffs have paid artificially inflated prices for title insurance and have suffered injury to their business and property.

#### CLASS ACTION COMPLAINT

#### **COUNT III**

# (California's Business & Professions Code §§ 17200, et seq.)

- 117. The preceding paragraphs of this Complaint are realleged and incorporated by reference. Plaintiff asserts this claim for violations of California's UCL, Bus. & Prof. Code §§ 17200, et seq., on behalf of herself and the members of the Class.
- 118. Defendants' statements and representations constitute unfair, unlawful and deceptive trade practices in violation of the UCL.
- 119. All of the wrongful conduct alleged herein occurs and continues to occur in the conduct of defendants' business. Defendants' wrongful conduct is part of a pattern or generalized course of conduct that is repeated in the State of California on hundreds, if not thousands, of occasions daily.
- 120. Plaintiff has suffered injury in fact and has lost money or property as a result of defendants' unfair, unlawful and/or deceptive practices by paying a higher price for title insurance then she would or should have absent the conduct complained of.
- 121. Plaintiff requests that this Court enter such orders or judgment as may be necessary to enjoin the defendants from continuing its unfair, unlawful, and/or deceptive practices, to restore to any person in interest any money which may have been acquired by means of such unfair competition and to disgorge any profits

realized by defendants as a result of its unfair, unlawful and/or deceptive practices, as provided in Cal. Bus. & Prof. Code § 17203 and Cal. Civ. Code § 3345, and for such other relief as set forth in the Prayer for Relief.

#### **COUNT IV**

#### UNJUST ENRICHMENT

- 122. Plaintiff incorporates by reference the preceding allegations.
- 123. This Cause of Action is pled in the alternative to all claims and/or causes of action at law.
- 124. Defendant has received a benefit from plaintiff and the Class members in the form of the prices plaintiff and the Class members paid for defendants' title insurance.
  - 125. Defendants are aware of their receipt of the above-described benefit.
- 126. Defendants received the above-described benefit to the detriment of plaintiff and each of the other members of the Class.
- 127. Defendants continue to retain the above-described benefit to the detriment of plaintiff and the Class members.
- 128. As a result of defendants' unjust enrichment, plaintiff and the Class members have sustained damages in an amount to be determined at trial and seek full disgorgement and restitution of defendants' enrichment, benefits, and ill-gotten gains acquired as a result of the unlawful or wrongful conduct alleged above.

#### PRAYER FOR RELIEF

WHEREFORE, plaintiff demands:

- A. That the alleged combination and conspiracy among the defendants and their co-conspirators be adjudged and decreed to be an unreasonable restraint of trade in violation of Section 1 of the Sherman Act;
- B. That the Court declare that the premiums charged are excessive under state law and order damages;
- C. That judgment be entered against defendants, jointly and severally, and in favor of plaintiff, and each member of the Class it represents, for threefold the damages determined to have been sustained by plaintiff, and each member of the Class it represents, together with the cost of suit, including a reasonable attorneys' fee;
- D. Each of the defendants, successors, assignees, subsidiaries and transferees, and their respective officers, directors, agents and employees, and all other persons acting or claiming to act on behalf thereof or in concert therewith, be perpetually enjoined and restrained from, in any manner, directly or indirectly, continuing, maintaining or renewing the aforesaid combination, conspiracy, agreement, understanding or concert of action, adopting or following any practice, plan, program, or design having a similar purpose or effect in restraining competition; and

Such other and further relief as may appear necessary and appropriate. E.

#### JURY TRIAL DEMANDED

Pursuant to Rule 38, F.R.C.P., plaintiff demands a trial by jury of the claims alleged herein.

DATED: June 3, 2008

AW OFFICES OF BRIAN BARRY 1801 Avenue of the Stars, Suite 307 Los Angeles, California 90067 Telephone: (310) 788-0831 Facsimile: (310) 788-0841

Attorneys for Plaintiff

CLASS ACTION COMPLAINT

# UNITED STATES DISTRICT COURT CENTRAL DISTRICT OF CALIFORNIA

# NOTICE OF ASSIGNMENT TO UNITED STATES MAGISTRATE JUDGE FOR DISCOVERY

This case has been assigned to District	t Judge Alicemarie H. Stotler and the assigned
discovery Magistrate Judge is Arthur Nakaza	ato.

The case number on all documents filed with the Court should read as follows:

SACV08- 620 AHS (ANx)

Pursuant to General Order 05-07 of the United States District Court for the Central District of California, the Magistrate Judge has been designated to hear discovery related motions.

All discovery related motions should be	be noticed on the calendar o	f the Magistrate Judge		
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NOTICE TO COUNSEL				

A copy of this notice must be served with the summons and complaint on all defendants (if a removal action is filed, a copy of this notice must be served on all plaintiffs).

Subsequent documents must be filed at the following location:

	Western Division				
J	312 N. Spring St., Rm. G-8				
	Los Angeles, CA 90012				

[X] Southern Division 411 West Fourth St., Rm. 1-053 Santa Ana, CA 92701-4516

1	Eastern Division
	3470 Twelfth St., Rm. 134
	Riverside, CA 92501

Failure to file at the proper location will result in your documents being returned to you.

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	DISTRICT COURT T OF CALIFORNIA
Mark Moynahan, on behalf of himself and all others	CASE NUMBER
similarly situated,	SACVO8-0620 AMS (AMX)
PLAINTIFF(S)	240100 00 00 00 00 00 00 00 00 00 00 00 00
FIDELITY NATIONAL FINANCIAL, INC., et. al.	
(see attachment)	
•	SUMMONS
DEFENDANT(S).	·
TO: DEFENDANT(S):	en en
TO. DEFENDANT(0).	
A lawsuit has been filed against you.	
must serve on the plaintiff an answer to the attached counterclaim cross-claim or a motion under Rule 1 or motion must be served on the plaintiff's attorney, Br 1801 Avneue of the Stars, Suite 307 judgment by default will be entered against you for the ryour answer or motion with the court.	2 of the Federal Rules of Civil Procedure. The answer ian Barry, whose address is If you fail to do so,
	Clerk, U.S. District Court
Dated:JUN - 4 2008	By: Matalie honegoio
	(Seal of the Court)
[Use 60 days if the defendant is the United States or a United States 60 days by Rule 12(a)(3)].	agency, or is an officer or employee of the United States. Allowed
CV-01A (12/07) SUMM	IONS

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Brian Barry (135631: bribarry1@yahoo.com) LAW OFFICES OF BRIAN BARRY 1801 Avenue of the Stars, Suite 307 Los Angeles, California 90067 Telephone: (310) 788-0831 Facsimile: (310) 788-0841

Attorneys for Plaintiff

# UNITED STATES DISTRICT COURT CENTRAL DISTRICT OF CALIFORNIA

Mark Moynahan, on behalf of himself and all others similarly situated,

Plaintiff,

v.

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FIDELITY NATIONAL FINANCIAL, INC., FIDELITY NATIONAL TITLE

INSURANCE COMPANY, TICOR TITLE INSURANCE COMPANY, TICOR TITLE INSURANCE COMPANY OF FLORIDA, CHICAGO TITLE INSURANCE

COMPANY, NATIONAL TITLE INSURANCE OF NEW YORK, INC. 15

SECURITY UNION TITLE INSURANCE 16

COMPANY, THE FIRST AMERICAN CORPORATION, FIRST AMERICAN

TITLE INSURANCE COMPANY, UNITED

GENERAL TITLE INSURANCE

COMPANY, LANDAMERICA FINANCIAL GROUP, INC., COMMONWEALTH LAND

TITLE INSURANCE COMPANY,

LAWYERS TITLE INSURANCE

CORPORATION, TRANSNATION TITLE

INSURANCE COMPANY, STEWART TITLE GUARANTY COMPANY and

STEWART TITLE INSURANCE

COMPANY

Defendants.

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Case No.

CLASS ACTION COMPLAINT

JURY TRIAL DEMANDED



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UNITED STATES I CENTRAL DISTRIC	
Mark Moynahan, on behalf of himself and all others similarly situated,  PLAINTIFF(S)	SACVO8-0620 AMS (AN.
FIDELITY NATIONAL FINANCIAL, INC., et. al. (see attachment)	SUMMONS
DEFENDANT(S).	
A lawsuit has been filed against you.  Within 20 days after service of this summor must serve on the plaintiff an answer to the attached counterclaim cross-claim or a motion under Rule 1 or motion must be served on the plaintiff's attorney, Br. 1801 Avneue of the Stars, Suite 307 judgment by default will be entered against you for the regular your answer or motion with the court.	2 of the Federal Rules of Civil Procedure. The answer ian Barry, whose address is If you fail to do so,
	Clerk, U.S. District Court
JUN - 4 2008  Dated:  [Use 60 days if the defendant is the United States or a United States 60 days by Rule 12(a)(3)].	By: NATALIE LONGORIA  Declark  Solve of the United States. Allowed  1198
CV-01A (12/07) SUMI	MONS

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CLASS ACTION COMPLAINT

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# UNITED STATES DISTRICT COURT, CENTRAL DISTRICT OF CALIFORNIA CIVIL COVER SHEET

I (a) PLAINTIFFS (Check box if you are representing yourself □)  Mark Moynaham				DEFENDANTS Fidelity National Financial, Inc., et. al.						
yourself, provide same.)  Law Offices of Brian Barr	dress and Telephone Number. If y y Suite 307, Los Angeles, CA 9006	7		neys (If Known)						
II. BASIS OF JURISDICTION	(Place an X in one box only.)			OF PRINCIPAL P  e box for plaintiff a		For Diversity Cases efendant.)	Only			
☐ 1 U.S. Government Plaintiff	3 Federal Question (U.S. Government Not a Party)		This State		PTF DEF	Incorporated or P		PTF □4	DEF □ 4	
☐ 2 U.S. Government Defendant	<ul> <li>4 Diversity (Indicate Citize of Parties in Item III)</li> </ul>	<u> </u>	Another Sta		<b>≝</b> 2 □2	Incorporated and of Business in An			□ 5 	
		Citizen or	Subject of a	Foreign Country	<u> </u>	Foreign Nation	· · · · · · · · · · · · · · · · · · ·	□6	□6	
IV. ORIGIN (Place an X in one box only.)  1 Original Proceeding State Court										
V. REQUESTED IN COMPLA	aint: jury demand: 🗹	es 🗆 No (Check	('Yes' only	if demanded in con	nplaint.)					
CLASS ACTION under F.R.C.				EY DEMANDED I						
	the U.S. Civil Statute under which	ch you are filing a	nd write a br	ief statement of cau	ise. Do not c	ite jurisdictional sta	tutes unless div	ersity.)	•	
Sherman Act reugetst for a			<del></del>				<del></del>			
VII. NATURE OF SUIT (Plac				anazar a ek samanno alam o es samanako kokondanek Makele (2008)					promotenica de la composición de la co	
<ul> <li>I 410 Antitrust</li> <li>I 430 Banks and Banking</li> <li>I 450 Commerce/ICC Rates/etc.</li> <li>I 460 Deportation</li> <li>I 470 Racketeer Influenced and Corrupt Organizations</li> <li>I 480 Consumer Credit</li> <li>I 490 Cable/Sat TV</li> <li>I 810 Selective Service</li> <li>I 850 Securities/Commodities/ Exchange</li> <li>I 875 Customer Challenge 12 USC 3410</li> </ul>	□ 110 Insurance □ 120 Marine □ 130 Miller Act □ 140 Negotiable Instrument □ 150 Recovery of     Overpayment &     Enforcement of     Judgment □ 151 Medicare Act □ 152 Recovery of Defaulted     Student Loan (Excl.     Veterans) □ 153 Recovery of     Overpayment of     Veteran's Benefits □ 160 Stockholders' Suits □ 190 Other Contract □ 195 Contract Product     Liability □ 196 Franchise     REAL EROPERTY □ 210 Land Condemnation □ 220 Foreclosure □ 230 Rent Lease & Ejectment □ 240 Torts to Land □ 245 Tort Product Liability □ 199 All Other Real Property	PERSONAL II    310	Product	PERSONAL PROPERTY  1 370 Other Fraud  1 371 Truth in Len  1 380 Other Person Property Dan Product Liab  BANKRUPTO  1 422 Appeal 28 U  1 58  1 423 Withdrawal USC 157  COLUM RIGHTS  1 444 Voting 1 444 Housing/Act	ding   510	Habeas Corpus General Death Penalty Mandamus/ Other Civil Rights Prison Condition DRELIGURE/ DENALTY Agriculture Other Food & Drug Drug Related Seizure of	LAB	wigmt.  ns wigmt.  ns wigmt.  ng &  ng &	tt r Act c. eury 223) // Urrs laintiff	
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AFTER COMPLETING THE FRONT SIDE OF FORM CV-71, COMPLETE THE INFORMATION REQUESTED BELOW.



FOR OFFICE USE ONLY: Case Number: \_